The Michigan Historic Preservation Network presents
the Thirty-Fifth Annual Statewide Preservation Conference
at Northwood University

Always Seeking Modern

May 13-16, 2015 • Midland, Michigan

Turn to page 5: Symposium!
We know that it takes about 50 years for people to recognize the next important style in our national design chronology. The National Register of Historic Places formalizes this scholarly perspective. Its selection criteria specify that properties achieving significance within the past 50 years ordinarily are not considered for listing.

It's no wonder then that downloading into our mental files these days are images of Modern buildings that date from the mid-twentieth century, now more than a half-century ago. “What?” we say, a little taken aback. “I grew up in a house like that. How could it possibly be historic?”

But even as we all are discovering Mid-Century Modernism, preservationists reliably take the long view by recognizing the modernity at the core of all resource types from all periods of time. Our logic is this: We may be calling mid-twentieth century design “Modern,” but when did anyone ever design or build anything to be outdated? Whether 17th century Late Woodland Period cultures constructing shelters, 18th century French building Fort St. Joseph at Niles, 19th century Victorians abandoning Classicism and experimenting with every building system from framing to plumbing, or Midland’s own Alden B. Dow perfecting his Unit Block houses, each sought to be original, inventive, new.

Our conference title, “Always Seeking Modern,” welcomes preservationists, architectural historians, archaeologists, and our related partners interested in all eras of cutting-edge creativity from every corner of the state. But while you absorb the breadth of topics contained in these pages, you’ll have no doubt that the focus on mid-twentieth century Modernism is going to be extraordinary in Midland. We’re tapping fully into “Michigan Modern,” an initiative started in 2008 by our close partner, Michigan’s State Historic Preservation Office, to bring national and international attention to our state’s modern architectural and design heritage. The postwar years were an exceptional time in Michigan. From architecture and home furnishings to the automobile and the social changes it brought, it was Michigan’s visionaries who shaped the American Dream.

How perfect that we’re in Midland, the hometown of Alden B. Dow. During his 50 year career, Dow designed over 600 projects, not only in Midland and around Michigan but throughout the United States. Innovative with materials and techniques, always evolving his signature style, and with remarkable depth to his portfolio, Dow influenced the future and, with his contemporaries, created for Midland an unparalleled body of Modern work.

Our speakers and tour leaders are experts in their fields. They aim to engage your imagination and impart the knowledge and training you need to guide your own community’s preservation efforts, no matter what the age of the properties important to you.

Mark your calendars for Midland!

Ruth E. Mills
MHPN President

Nancy M. Finegood
MHPN Executive Director
Midland has never shied away from calling itself a small city because it came early to a confident realization of its international importance. The town began in the traditional way. Before the mid-nineteenth century, Chippewa Indians populated Midland's riverbanks undisturbed. After mid-century, traders and then lumbermen began establishing a simple community of vernacular wood buildings at this confluence of the Tittabawassee and Chippewa Rivers. Midland's architectural legacy began with lumbering and gained momentum with the 1874 arrival of the Flint and Pere Marquette Railroad. Its first fashionable residential neighborhood included Italianate and Queen Anne homes along West Main Street, built for early professionals and lumber entrepreneurs. Downtown, brick Italianate commercial buildings went up after the 1876 fire. Modest homes for shopkeepers and workers stood nearby.

With Herbert H. Dow's arrival in 1890 and Dow Chemical Company's resulting establishment, an almost incomprehensible surge in growth followed. In ten short years, Midland no longer was a small Michigan lumber town but part of a global chemical industry and arguably at the very helm of its influential explorations. Subdivisions of large and elegantly-detailed Revival Style homes were constructed for Dow and his lieutenants as WWI approached. Downtown continued to prosper and showcase the commercial styles of the early-twentieth century.

Midland never suffered from the loss of its timber resources, although the region was clear-cut like the rest of Michigan. Instead, it was buffered by the continued growth of Dow Chemical Company. This enabled community leaders to take the extraordinary resources generated from international business and make their town a beautiful place to live. Another path might easily have been chosen had it not been for two influences adding to the amalgam of civic well-being. First, community leaders were far from parochial and, starting around 1935-1940, were drawn to America's new suburban ideals inspiring public amenities and handsome residential neighborhoods. Second, Alden B. Dow, son of Herbert H. and Grace A. Dow, had received his architecture degree from Columbia University, apprenticed for a time with Frank Lloyd Wright, and headed home to establish his architectural practice in 1934.

No one exercised greater influence on how Midland developed architecturally than Dow with his philosophy of organic design showcased by over 130 realized commissions in the City. His influence on others was as nuanced as his philosophy; nurturing a civic mind-set that welcomed Modernism and clients who welcomed innovative design. Thus, Midland's streetscapes reflect not only the work of Dow but that of other pioneering Modernists such as Jackson B. Hallett, Robert E. Schwartz, and Francis D. "Red" Warner. The spirit of modern exploration continues today, both industrially and architecturally. Our efforts help the town grow in ways that assure its Mid-Century Modern treasures are considered. We invite you to visit.

Your 2015 Conference Planning Group
**TOUR AGENDA:**

**TOUR LEADERS:**

- Ron Bloomfield, Director of Operations and Chief Historian, Bay County Historical Society/Museum
- Terry Moultane, AICP, Neighborhood Services Manager, City of Bay City
- Daniel Schneider, AIA, Project Manager, Neumann/Smith Architecture
- Scott Slagor, Architectural Historian, Common Wealth Cultural Resources Group, Inc.
- Stacy Tchorzynski, Archaeologist, State Historic Preservation Office & Department of Natural Resources
- Thomas Trombley, Deputy Director, Castle Museum of Saginaw County History

“Tradition and Innovation: Cities of the Bay Region”

The cities of the Bay Region are geographically and ecologically similar with parallel traditional cultural histories. From the shared past dominated by the lumber industry, each community followed different innovations to become a distinctive destination. The day-long tour looks at several themes, including prehistoric occupation, ethnicity, and transportation in a variety of forms, as well as examining each community’s innovation and inspirations. Included in the tour will be visits to museums in Frankenmuth and Saginaw, and a stop in the restored City Hall in Bay City. Architecture from the lumber baron era to Mid-Century Modern is also discussed.

Send in your reservation and payment by 6:00 p.m. on Friday, April 10, using the Registration Form on page 43. Capacity is limited to 28 participants. Tour prices range from $55 to $85 per person and include bus travel, morning and afternoon snacks, and lunch.

**GENEROUSLY SPONSORED BY**

This tour is by bus but includes stops and walking. While the day is not overly demanding, consider if it is manageable for you. Not all stops are barrier-free. The tour proceeds rain or shine.

**MICHIGAN ROAD TRIPS!**

**TOUR AGENDA:**

**TOUR LEADERS:**

- Vera Wiltse, Board Member, Michigan Barn Preservation Network, Coleman, Michigan:
  A secondary education graduate from MSU, Vera is a retired MSU Extension Educator still deeply involved in 4-H, a farm owner, and an MBPN board member who frequently leads tours.
- Frank Graham, Retired Contractor, Rosebush, Michigan:
  Frank is a retired second-generation barn contractor who often repaired barns built by his father and was known for straightening a barn to hold a new steel roof. He is a farmer and 4H leader.

“Preserving Heritage, Accommodating Change: Barns of Gladwin, Clare, and Isabella Counties”

In our imaginations, barns represent a whole way of life, evoking a sense of tradition and simpler times. They’re like textbooks of ethnic design traditions, local building techniques, changes in farm practices, and advances in building technology. They’re community landmarks that powerfully establish a sense of place. Unfortunately, many issues threaten them as they are sidelined by modern farm practices or as farmland is lost. By viewing five historic barns in use today, we consider the benefits of maintaining them for continued, cost-effective use in agriculture, or of rehabilitating them for sympathetic new uses, sometimes in new locations and always with changes over the decades.

Send in your reservation and payment by 6:00 p.m. on Friday, April 10, using the Registration Form on page 43. Capacity is limited to 50 participants. Tour price is $50 per person and includes bus travel, morning and afternoon snacks, and lunch.

**PRESENTED BY**

This tour is by bus but includes stops and walking. While the day is not overly demanding, consider if it is manageable for you. Not all stops are barrier-free. The tour proceeds rain or shine.
2015 KEYNOTE SPEAKER
Alan Hess, Architect and Historian
Friday, May 15, 2015, 12:45 PM – 2:00 PM
Griswold Communications Center – Lecture Hall
On the campus of Northwood University
Free parking is across Whiting Drive in lots P-2a and P-2b (see map on page 25)
Continuing Education – AICP: CM 1.00; AIA: 1 LU
FREE AND OPEN TO THE PUBLIC

“American Modernism and Michigan’s Distinct Role in It”
The leading edge of American Modernism moved to Michigan after the turn of the twentieth century. As the auto industry grew, “Modernism” came to mean the auto factory that provided livelihood and wealth, and the Model T parked in front of a factory worker’s house. This visceral understanding of the modern era cut across all classes, and created a foundation that led to Modern designs that would spread – and define Modernism – nationally.

Michigan’s dynamic industrial and cultural atmosphere generated a wide spectrum of ideas and forms, often inspired by mass production and marketing. The assembly line and concrete construction in Albert Kahn’s auto factories expressed the essentials of design: profoundly pragmatic, rigorously functional, with an innate beauty and conceptuality. Throughout the midcentury, Harley Earl, Virgil Exner, Edsel Ford, and Detroit’s auto stylists exploited advances with glass, steel stamping, and paint, and mated them to the cultural currents of speed, progress, and style.

Meanwhile, the architecture of Minoru Yamasaki in the 1950s derived a rich original ornament from the formal possibilities of concrete and aluminum. Florence Knoll, George Nelson, and the Herman Miller Furniture Company mixed modern lifestyles with mass production and the Herman Miller Furniture Company. That is Michigan Modernism’s legacy to Modernism.

About our 2015 Speaker…
Architect and historian Alan Hess has written nineteen books on Modern architecture and urbanism in the mid-twentieth century; his subjects include John Lautner, Oscar Niemeyer, Frank Lloyd Wright, the Ranch House, Googie architecture, Las Vegas, and Palm Springs. He is the architecture critic of the San Jose Mercury News, a contributor to The Architects Newspaper, a Graham Foundation grant recipient, a National Arts Journalism Program Fellow, and the recipient of an Honor Award from the National Trust for Historic Preservation for qualifying the oldest remaining McDonald’s for the National Register of Historic Places.

ABOUT OUR HOST CAMPUS – NORTHWOOD UNIVERSITY
In 1959, Dr. Arthur E. Turner and Dr. R. Gary Stauffer left traditional college teaching to create Northwood Institute, transforming a 19th-century mansion in Alma, Michigan, into the school building for their first 100 students. They envisioned teaching management as a way to understand every type of business from technical and manufacturing, to marketing and retail. Northwood University today is a private, non-profit, accredited university specializing in managerial and entrepreneurial education. It operates residential campuses in Michigan, Florida, and Texas, adult degree programs in eight states, and on-line and study abroad programs. We will be using several key campus buildings this year…

OUR MID-CENTURY MODERN HEADQUARTERS – NADA HOTEL & CONFERENCE CENTER
The building that everyone simply calls “NADA” was funded with contributions from members of the National Automobile Dealers Association and constructed between 1971 and 1973 using a design by Alden B. Dow. It houses an on-campus hotel, classrooms, faculty and staff offices, a kitchen and dining facilities, and popular meeting spaces utilized by campus and community alike. It is a prominent and comfortable building noteworthy for its low reception lobby with steps that lead down to a dramatic, two-story center space with floor-to-ceiling west windows. An open staircase leads to the second-floor balcony which is ringed by hotel rooms and quiet seating areas.

A STRIKING 1970S VENUE FOR OUR ANNUAL AWARDS – GRISWOLD COMMUNICATIONS CENTER
The 1972 Griswold Communications Center is a distinctive building on campus, made so by the circular plan of its main wing. The first floor is defined by a low arcade of enor- mous concrete piers behind which is recessed the glass wall of the round central Dining Hall. The second floor’s scalloped profile is created by each pier holding up from its center a round concrete pod composed of a window wall framed by a wide concrete bandcourse below and cornice above. Designed by Alden B. Dow, the Center was a gift of Vera A. Griswold, honored here as Thomas Griswold, Jr., one of the early executives of the Dow Chemical Company.

A STATE-OF-THE-ART EDUCATIONAL FACILITY – THE SLOAN FAMILY BUILDING FOR AFTERMARKET STUDIES
Located next to the NADA Hotel & Conference Center, the two-story Sloan Family Building for Aftermarket Studies is a 25,500 square foot state-of-the-art educational facility designed by Midland-based ArchVede Design LLC and constructed between 2007 and 2008. The facility’s focal point is its 3,600 square foot atrium surrounded by classrooms and meeting spaces. The building was named after O. Temple Sloan, Jr., the founder of General Parts International, Inc. (GPI) and CARQUEST, his brother C. Hamilton Sloan who was an early partner of GPI, and their family members.
THURSDAY, MAY 14, 2015

9:30 a.m. – 10:30 a.m. - Welcome and Introduction to the Thirty-Fifth Annual Statewide Preservation Conference; recognition of the 2015 Conference Planning Group; announcement of the 2016 Conference Host Community; and MHPN Annual Meeting and Elections

Located in the Sloan Building, Room 114 Auditorium
See page 15 for more information

12:00 noon – 1:15 p.m. - Lunch with “Town and Gown Welcome” and the Introduction of the 2015 MHPN Scholarship Recipients

Located in Miner Hall, Cafeteria. NOTE: Included for Thursday conference participants; others may purchase tickets using the Registration Form.
See page 18 for more information

5:00 p.m. – 6:30 p.m. - All-Conference Reception featuring the Vendors’ Showcase, Preservation Film Festival, Marketplace, Silent Auction, Raffle - FREE AND OPEN TO THE PUBLIC

Located in the NADA Center, Lower Lobby and Classrooms A, B, and C
See page 27 for more information

Learn about resources and products for repairing and restoring historic buildings. Specialists are on-site to answer your questions. Enjoy free snacks and light refreshments with a cash bar available.

6:45 p.m. – 8:30 p.m. - “West Main Street Historic District: A Guided Walking Tour”

Meet in the NADA Center, Upper Lobby for opening remarks and map; depart by private cars to the meeting point in the district.
Included for Thursday conference participants; others may purchase tickets using the Registration Form.
See page 27 for more information

FRIDAY, MAY 15, 2015

11:30 a.m. – 12:30 p.m. - Annual All-Conference Networking Lunch

Located in Miner Hall, Cafeteria
Included for Thursday conference participants; others may purchase tickets using the Registration Form.
See page 32 for more information

12:45 p.m. – 2:00 p.m. - Annual Keynote Address presented by Alan Hess, Architect and Historian, “American Modernism and Michigan’s Distinct Role in It” – FREE AND OPEN TO THE PUBLIC

Located in the Griswold Center, Lecture Hall. Free parking is across Whiting Drive in lots P-2a and P-2b.
See pages 8 and 32 for more information; map on page 25

6:30 p.m. – 9:00 p.m. - 24th Annual Preservation Awards Reception and Ceremony

Located in the Griswold Center, Dining and Lecture Halls. Free parking is across Whiting Drive in lots P-2a and P-2b
Included for Friday conference participants; others may purchase tickets using the Registration Form.
See page 36 for more information; map on page 25

Following the reception that includes hors d’oeuvres and desserts, non-alcoholic beverages, and a cash bar for wine and beer (cash, MasterCard, VISA, American Express, and Discover accepted), join us to celebrate those honored for noteworthy preservation work this past year.

SATURDAY, MAY 16, 2015

Saturday includes continental breakfast from 8:00 a.m. – 9:00 a.m. followed by a choice of two programs. Conference participants may add Saturday programs at a reduced fee; others may purchase tickets using the Registration Form.

9:00 a.m. – 12:00 noon - “Re-evaluating Significance: Reconsidering Your Community’s Newer Historic and Modern Resources” – A Historic District Commission Workshop

Located in the NADA Center, Classrooms A, B, and C. See page 37 for more information.

Many communities have long-standing historic district study committee reports that overlooked newer historic and Modern resources. As time has passed, however, our appreciation has grown. How do we best re-evaluate and work with them? During the final hour, participants join the Michigan Modern Symposium to hear Tom Jester speak on 20th-century building materials and the challenges they pose.

8:30 a.m. – 7:30 p.m. - “Michigan Modern: Design that Shaped America” – A Symposium

Located in the Sloan Building, Room 114 Auditorium and then moving off-site for a tour and reception.
See pages 38-40 for more information.

Michigan Modern is a statewide initiative bringing national and international attention to Michigan’s modern architectural and design heritage. From architecture and home furnishings to the automobile and the social changes it brought, Michigan’s visionaries shaped the American Dream. This all-day symposium includes sessions, a tour of the 1964-1966 Robert E. and Barbara Schwartz House – “The Dome House” – and a reception at the Alden B. Dow Home & Studio.

AND NOT TO BE MISSED DURING THE CONFERENCE:

Annual Silent Auction - Successful bidders are announced at the close of the afternoon break on Friday at 3:45 p.m. and claim their items by 5:30 p.m.

Raffle - The winner is drawn at the Friday evening Annual Preservation Awards Ceremony at the Griswold Center on the campus of Northwood University. (You need not be present to win.)

Preservation Marketplace - Find MHPN’s logo clothes, mugs, and bags, and enjoy the annual "Half Ton Used Book Sale." Each purchase is a contribution to the MHPN.

AIA, AICP, and MCP Continuing Education Credits:
The MHPN recognizes that continuing education strengthens the value of the services our professional conference attendees offer their clients and communities. To that end, we have partnered again this year with the American Institute of Certified Planners, the American Institute of Architects – Michigan Chapter, and the MSU Michigan Citizen Planner Program to offer continuing education credits. Find the number of AICP and AIA credits at the end of each session and tour description; Michigan Citizen Planners earn 6.0 continuing education hours. AIA and MCP participants may visit the Registration Desk to pick up their forms to track the programming in which they participate.
Donors - Our Special Thanks

The Michigan Historic Preservation Network takes this opportunity to express its appreciation to those making donations to the Thirty-Fifth Annual Statewide Preservation Conference. Many donors have been supporting the MHPN for years; others are new. We thank you all!

$10,000 or more
Rollin M. Gerstacker Foundation, Midland
State Historic Preservation Office, Michigan State Housing Development Authority

$5,000 - $9,999
Bay View Handworks, Michigan

$2,500 - $4,999
BlackBerry Window and Door Systems, Kalamazoo
Capitol Park Partnership LLC, Detroit and Lansing
Aldaen B. Dow Home & Studio, Midland
Farbman Group, Southfield
Nixon Peabody, LLP, Washington DC
Quinn Evans Architects, Ann Arbor

$1,000 - $2,499
AIA Michigan, Detroit
JC Beal Construction Inc., Detroit
The Christman Company, Lansing
Eastern Michigan University
Historic Preservation Program, Ypsilanti
Kidder Preservation Consulting, Detroit
Marvin Windows and Doors, Eagan, MN
Michigan Historic Preservation Network Board, Emerit, Committees, and Staff, Michigan/U.S.
Northwood University, Midland
Oakland County Economic Development & Community Affairs, Waterford
Rentrop & Morrison P C, Historic Preservation Attorneys, Bloomfield Hills
Turner Restoration, Detroit
Wolverine Building Group, Grand Rapids

$500 - $999
Sandra S. Clark, Holt
Marla and Malcolm Collum, Aldeia, VA
Cornerstone Architects, Inc., Grand Rapids
Robert Darvas Associates, PC, Ann Arbor
Kraemer Design Group, Detroit
John T. Meyer, FAIA, Architect, Bay City
Michigan Humanities Council, an affiliate of the National Endowment for the Humanities, Lansing
Preservation Ladies & Gents, Michigan/U.S.
Rueter Associates Architects, Ann Arbor
Park Smith, AIA, Flint

$250 - $499
Adair Restoration LLC, Ann Arbor
Architecture + Design Inc., Battle Creek
Century Builders MI, South Haven
DOCOMOMO Michigan, Michigan
Finnicum Brownlie Architects, Franklin
Melinda A. Hill, Rochester Hills
HopkinsBruns Design Studio PLLC, Ann Arbor
Betsy LaVier and Rod Kreger, Satellite Beach, FL
Lead Renovator Training, LLC, White Lake - Contractors Training Institute
Nehil * Sivak Consulting Structural Engineers, Kalamazoo
Neumann/Smith Architecture, Southfield
Plante & Moran, PLLC, Auburn Hills
Porter One Design, LLC, Farmington Hills
Thomas Roberts Architect LLC, Wyandotte
Saarinen (Michigan) Chapter of the Society of Architectural Historians, MI
Sanders & Czapski Associates, PLLC, Marquette
Dawn and George Schumann, Douglas and Sanibel, FL
Sylvia and Dave Tillman, Dearborn
Jon and Pam VanderPloeg, West Michigan Modern, Grand Rapids
WTA Architects, Saginaw

Up to $249
Barb Barber, Rochester
Nancy Villa Bryk, Ann Arbor
Tish Colet, Grosse Pointe
Kathy Duquette, Ann Arbor
Cheryl Early, Plymouth
Kathryn B. Ecker (Omoto), Leland
Jan Enns, Laguna Woods, CA
Nancy Finegood, Eaton Rapids
Deborah M. Goldstein, West Bloomfield
Ina Hanel-Gerdenich, Ann Arbor
Kathy Holz, Ann Arbor
Katie and Stephen Kolokithas, Brighton
Janet L. Kreger, Ann Arbor
Barbara Krueger, Hartland
Ted and Pat Ligibel, Lambertville
Ruth E. Mills, Ypsilanti
Carol E. Mull, Ann Arbor
Louisa Peper, Ann Arbor
Preservation Practices / Pam O’Connor, Kalamazoo
Elaine H. Robinson, Jackson
Gary Scheuren, East Lansing
Charlotte Whitney Stevens, Oliver
Steve Stier, Empire
Thomas Trombley, Saginaw
Ilene and Norman Tyler, Ann Arbor
Susan Wineberg, Ann Arbor

Special Sponsorships Not Otherwise Recognized
Scholarships: Family and Friends of David Evans Endowment Fund Scholarship
International Masonry Institute / David Evans Endowment Fund Scholarship
Helen and Ralph Kreger Endowment Fund Scholarship
Lead Renovator Training LLC Scholarship
The MHPN Scholarship for EMU’s Preservation Eastern Student Organization
Rueter Associates Architects Scholarship
Sylvia & Dave Tillman Scholarship, Dearborn
James & Stephanie Turner Scholarships, Detroit (4 scholarships)

Keynote Speaker: The 2015 Keynote Speaker is funded in part by the Michigan Humanities Council, an affiliate of the National Endowment for the Humanities.
8:30 a.m. – 9:30 a.m. - Registration opens and stays open throughout the day until 6:30 p.m. Beverages are served. Located in the NADA Center Lobby; Sponsored by Finnicum Brownlie Architects

9:30 a.m. – 10:30 a.m. - Welcome and Introduction to the Thirty-Fifth Annual Statewide Preservation Conference Theme and Tracks; recognition of the 2015 Conference Planning Group; announcement of the 2016 Conference Host Community; and MHPN Annual Meeting and Elections. Located in the Sloan Building, Room 114 Auditorium; Chaired by Ruth Mills, President, MHPN

Ruth Mills - President, MHPN
Nancy Finegood - Executive Director, MHPN
Gregory Saxton - Representative, Midland, Michigan; 2015 Conference Planning Group; and Executive Committee, MHPN
Craig R. McDonald - Representative, Midland, Michigan; 2015 Conference Planning Group; and Emeriti Leadership Council, MHPN
Ruth Mills - Representative, Detroit, 2016 Conference Planning Group

15 minutes are provided to move into the sessions or tour.

Thursday, May 14, 2015

8:30 A.M. – 10:30 A.M.

10:45 A.M. – 12:00 NOON - “Midland’s Architecture and the History it Reflects – A Bus Tour”

Difficulty: Easy – This is a brief bus tour with no stops.
Continuing Education – AICP: CM 1.25; AIA: 1.25 LU.
Sponsored by WTA Architects
Gary F. Skory, Museum Director, Midland County Historical Society – Midland Center for the Arts, Midland
Accompanied by Amara Frontczak, 2015 Conference Planning Group
Note: Capacity: 50 people. This tour is specially priced for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form. This tour departs from the Sloan Building Circle Drive; it returns to Miner Hall on Whiting Drive for those proceeding to lunch and the Sloan Building for others. There are no breaks or stops.

In the 1850s, Chippewa Indians populated Midland’s riverbanks and White fur-traders were arriving. An architectural legacy, however, begins with lumbering and the 1874 arrival of the railroad. Midland’s first fashionable residential neighborhood included Italianate and Queen Anne homes along West Main Street. Downtown, brick Italianate commercial buildings went up after the 1876 fire; workers’ homes stood behind. With Herbert H. Dow’s arrival in 1890 and Dow Chemical Company’s resulting growth, post-WWI subdivisions of Revival Style homes were constructed for Dow’s lieutenants. Community leaders began implementing America’s new suburban ideals around 1935-1940. Alden B. Dow, son of Herbert Dow, had the greatest influence on Midland’s architecture and Modernism visually defined the city we see today.
Thursday, May 14, 2015

All programs take place on the campus of Northwood University unless otherwise noted.

10:45 a.m. – 12:00 noon - "Midland: City of Modern Explorers"
Located in the Sloan Building, Room 114 Auditorium; Sponsored by Park Smith, AIA
Continuing Education – AICP: CM 1.25; AIA: 1.25 LU
Moderated by Gregory Saxton, 2015 Conference Planning Group

Midland came early to a confident realization of its importance to the world’s chemical industry. A spirit of exploration was fostered. Mid-twentieth-century leaders applied new suburban ideals to their city. Alden B. Dow influenced its architecture with his signature style of Modern, “organic” design and others took note. This spirit is alive today!

Jon Lynch - AICP, ICMA-CM, City Manager, City of Midland
Craig R. McDonald - Director, The Alden B. Dow Home and Studio, and Foundation Representative, The Alden and Vada Dow Family Foundations, Midland

10:45 a.m. – 12:00 noon - “Dalle de Verre/Faceted Glass Windows: The Evolution of this Glass Material from 1920s Europe to 1960s Midland, Michigan… and Beyond!”
Barbara Krueger - Director, Michigan Stained Glass Census, Hartland
Located in the Sloan Building, Room 219
Continuing Ed. – AICP: CM 1.25; AIA: 1.25 HSW
Moderated by Karen Nagher, Executive Committee, MHPN

Note: This session is included for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form.

Faceted Glass was developed in the 1920s in Europe but took 30 years to become a mainstay in mid-century US churches. Midland art teacher Jim Hopfensperger was one who used this new material in a local church. The evolution and design techniques will be discussed, both in the US and Europe.

10:45 a.m. – 12:00 noon - “Historic Barns Renewed”
Located in the Sloan Building, Room 106
Continuing Education – AICP: CM 1.25; AIA: 1.25 HSW
Moderated by Robin Adair, Executive Committee, MHPN

Preserving barns and other historic farm buildings through adaptive reuse can be challenging in this era of zoning ordinances and building codes. By studying a 150-year-old barn-to-house project, a barn rebuilt for a gardening business, and other projects, we see how repurposing these features of Michigan’s agricultural landscape extend their useful lives.

Jerry Damon - Board Member, Michigan Barn Preservation Network, Howell
Dave Moore - Owner, Stone Cottage Gardens, Gladwin
Mary Moore - Owner, Stone Cottage Gardens, Gladwin
Vera Wiltse - Board Member, Michigan Barn Preservation Network, Coleman

Amanda Reintjes - MHPN/NTHP Field Representative for Greater Michigan, MHPN, Grand Rapids
Gary Scheuren - Programs Director, MHPN, East Lansing
Ellen Thackery - MHPN/NTHP Field Representative for Southeast Michigan, MHPN, Ann Arbor
Thursday, May 14, 2015

All programs take place on the campus of Northwood University unless otherwise noted.

12 noon – 1:15 p.m. - Lunch with “Town and Gown Welcome” and Introduction of the 2015 MHPN Scholarship Recipients
Located in Miner Hall, Cafeteria. Sponsored by The Christman Company. Lunch is included for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form. Tickets are not available at the door. Chaired by Melissa Milton-Pung, Immediate Past President, MHPN.

Greetings – Melissa Milton-Pung - Immediate Past President, MHPN
Introductions – Gregory Saxton - Executive Committee, MHPN
Welcome to the City – The Honorable Maureen Donker - Mayor, City of Midland
Welcome to the University – Keith A. Prety, J.D. - President & CEO, Northwood University
Congratulations – Stacy Tchorzynski - Scholarship Coordinator, 2015 Conference Planning Group

12:00 NOON – 1:15 P.M.  TRACK 1

12:00 NOON – 1:15 P.M.  TRACK 2

12:00 NOON – 1:15 P.M.  TRACK 3

12:00 NOON – 1:15 P.M.  TRACK 4

12:00 NOON – 1:15 P.M.  TRACK 5

10:30 a.m. – 11:30 a.m. - “Modern Living in the 1950s”
Scott Seeburger - Chairperson, Midland County Historical Society, Midland
Barbara Krueger - Director, Michigan Stained Glass Census, Hartland

Participants visit four of Midland’s outstanding Modern churches, the first two by Alden Dow. Completed in 1949-1950, First United Methodist Church is a downtown presence strikingly composed of horizontal brick planes topped by wide copper bands. St. John’s Lutheran Church was built in 1953. Octagon-shaped, it has an extraordinary roofline of two nested layers of gable roofs suggesting the visual exuberance of the interior. Blessed Sacrament Catholic Church was designed by the Bay City firm of Brysselbout - Starke-Hacker & Simon, Architects, and constructed in 1967. The circular sanctuary is memorable for Midland artist Jim Hopfensperger’s faceted glass windows. Midland architects Robert Schwartz and Charles Blacklock designed United Church of Christ, constructed in 1964. Its hyperbolic paraboloid roof soars 40 feet into the treetops.

10:30 a.m. – 11:30 a.m. - “Painting and Other Appropriate Treatments to Historic Commercial Buildings”
Daniel Schneider, AIA - Project Manager, Neumann/Smith Architecture, Detroit
Located in the Sloan Building, Room 114 Auditorium
Continuing Education – AICP: CM 1.00; AIA: 1 HSW
Moderated by Pam VanderPloeg, 2015 Conference Planning Group, and Founding Director, West Michigan Modern

Paint is used to protect and decorate many types of historic commercial buildings. The assessment, removal, and application of paint, the selection of appropriate colors, and the decorative elements that enhance commercial buildings – awnings, lighting, storefronts, signage – should all be guided by a respect for the building’s historic character.

11:30 a.m. – 12:30 p.m. - “Sacred Spaces, Special Places: The Modern Churches of Midland – On-Site Tours with Bus Transportation”

11:30 a.m. – 12:30 p.m. - “Preservation Education: How Old Home Certified is Changing the Game”
Pam VanderPloeg - President & CEO, Northwood University
Located in the Sloan Building, Room 114 Auditorium
Continuing Education – AICP: CM 1.00; AIA: 1 HSW
Moderated by Cheryl Early, Board of Directors, MHPN

Old Home Certified, a designation for Realtors®, is the first certification of its kind in Minnesota and new within the nation. Discover why educating Realtors furthers the preservation cause, and how Preservation Alliance of Minnesota brought together architects, interior designers, and other pros to create and instruct this groundbreaking course.

1:30 p.m. – 2:30 p.m. - "Idea/Ideal Houses: Modern Living in the 1950s"
May Lyn Wake, Interpreter, Colonial Williamsburg Foundation, Williamsburg, Virginia
Located in the Sloan Building, Room 114 Auditorium
Continuing Education – AICP: CM 1.00; AIA: 1 LU
Moderated by Pam VanderPloeg, 2015 Conference Planning Group, and Founding Director, West Michigan Modern

The Idea/Ideal Houses built around metro Detroit document the evolution of the modern Ranch home. Each demonstrated the newest ideas and innovations in 1950s home building, reflecting national trends. The Builders Association of Metropolitan Detroit constructed them for its annual home show; such builders’ shows fostered public awareness of Modernism.

1:30 p.m. – 2:30 p.m. - “Preservation Education: How Old Home Certified is Changing the Game”
Beth Rutledge, Education Coordinator, Cornerstone Academy, Preservation Alliance of Minnesota, Saint Paul, Minnesota
Located in the Sloan Building, Room 209
Continuing Education – AICP: CM 1.00; AIA: 1 HSW
Moderated by Cheryl Early, Board of Directors, MHPN

All programs take place on the campus of Northwood University unless otherwise noted.
2:30 p.m. – 2:45 p.m. - “Modernization of Traditional Hay Barns 1900 to 1950”  
Steve Steier - Founding Member and President, Michigan Barn Preservation Network, Empire  
Located in the Sloan Building, Room 106  
Continuing Education – AICP: CM 1.00; AIA: 1 LU  
Moderated by Vera Wilse, 2015 Conference Planning Group

Traditional Michigan barns changed drastically during the first half of the 20th century. Especially for hay barns, changes in progressive agricultural practices, construction techniques, available farm equipment, and advertising and marketing led to obsolescence by midcentury. Learn why “always seeking modern” meant the end of big, traditional barns on Michigan’s rural landscape.

2:45 – 3:45 p.m. - “Colonial Revival Becomes Modern: The Architecture of Frantz and Spence of Saginaw”  
Thomas Trombley - Deputy Director, Castle Museum of Saginaw County History, Saginaw  
Located in the Sloan Building, Room 114 Auditorium  
Continuing Education – AICP: CM 1.00; AIA: 1 HSW  
Moderated by John Meyer, Past President, MHPN

Founded in 1925, Frantz and Spence was a leading Saginaw architectural firm noted for elegant, Colonial Revival–style designs. Over the course of three decades, however, they progressively embraced Modern design and their work offered a revealing case study in how designers adapted and adopted changing styles.

3:45 p.m. – 4:00 p.m. - Beverage break  
Located in the NADA Center Lobby  
Sponsored by Architecture + Design Inc.
Saturday, May 16

HISTORIC DISTRICT COMMISSION WORKSHOP
NADA Center Classrooms A,B,C

The public may purchase tickets for either Saturday program; use Registration Form. Conference participants pay a reduced fee.

8.00 a.m.
8:15
8:30
8:45
9:00 a.m.
9:15
9:30
9:45
10:00 a.m.
10:15
10:30
10:45
11:00 a.m.
11:15
11:30
11:45
12:00 noon
12:15
12:30
12:45
1:00 p.m.
1:15
1:30
1:45
2:00 p.m.
2:15
2:30
2:45
3:00 p.m.
3:15
3:30
3:45
4:00 p.m.
4:15
4:30
4:45
5:00 p.m.
5:15
5:30
5:45
6:00 p.m.
6:15
6:30
6:45
7:00 p.m.
7:15
7:30

MICHIGAN MODERN SYMPOSIUM
Sloan Building - Room 114 Auditorium

MICHIGAN MODERN

8.00 a.m. - 8:30 a.m.: Registration and Continental Breakfast in NADA Center Lobby
8:30 a.m. - 8:45 a.m.: “Welcome”

9:00 a.m. - 12 noon
“Re-evaluating Significance: Your Community’s Newest Historic and Modern Resource”
(At 11:00 a.m., participants join the “20th-Century Materials” session in the Sloan Building.)

9:45 a.m. - 10:00 a.m.: Break in the Sloan Atrium

10:00 a.m. - 11:00 a.m.
“Motor Cities Aria: An Alternative View of America’s Modernism”

11:00 a.m. - 12:00 noon
“Technical and Design Challenges Working with Twentieth-Century Materials and Assemblies”

12:00 noon - 12:45 p.m.: Lunch in the Sloan Atrium
12:45 p.m. - 1:45 p.m.
“An Interview with Charles Breed: Teacher and Modern Arts Innovator”

1:45 p.m. - 3:15 p.m.
“Perspectives on Midland’s Pioneering Modernists”

3:15 p.m. - 3:30 p.m.: Break in the Sloan Atrium

3:30 p.m. - 4:30 p.m.
“Dow Chemical Company: A History of Innovative Materials and Techniques”

EVENING PROGRAM
4:30 p.m. - 7:30 p.m.
TOURS
Bus departs at intervals for the Dome House and then takes guests to the Reception (Sign up for your tour time during morning registration.)

RECEPTION
5:30 p.m. - 7:30 p.m.
Alden B. Dow House & Studio
Bus returns at intervals to NADA Center

SEE OUR FREE & TICKETED ACTIVITIES!
For those not registering for the conference, please note that many tours, sessions, and special activities are free or ticketed. Use the Registration Form on Page 43 to see what’s available a la carte.

USEFUL WEBSITES
Dow Gardens - www.dowgardens.org
The Alden B. Dow Home & Studio - www.abdow.org
Governor’s Place-making Initiative - www.miplaza.org
Great Lakes Bay Regional Convention & Visitors Bureau - www.gogreat.com
Michigan Barn Preservation Network - www.mibarn.net
Michigan Historic Preservation Network - www.mshpn.org
Michigan Main Street Center - www.mainstreet.org
Midland Center for the Arts - www.mcta.org
National Trust for Historic Preservation - www.preservationnation.org
National Trust Main Street Center - www.mainstreet.org
Pure Michigan - www.michigan.org

Northwood University
General Campus Information:
4000 Whiting Drive
Midland, Michigan 48640
Phone: 800-457-7878
www.northwood.edu
(Click “Locations” to find the Michigan Campus)

NADA Hotel & Conference Center
Conference Headquarters, All-Conference Reception with Vendors’ Showcase, Saturday Sessions
Off Whiting Drive (east portion)
Phone: 989-837-4284
Parking: Lot P-9
www.northwood.edu/nada

Griswold Communications Center
Keynote Address (Friday, 12:45 p.m. – 2:00 p.m.), Awards Reception and Ceremony (Friday, 6:30 p.m. – 9:00 p.m.)
Off Whiting Drive (south portion)
Parking: Lot P-2a and Lot P-2b

Northwood University Campus, Midland, MI

Map, Addresses, Parking, and Websites

This year, our conference venues are on the campus of Northwood University in Midland, Michigan. They are listed below and illustrated on the map; all are barrier-free and have parking that is ample, close, and free. Visit www.mhpn.org for additional conference information. Emergency Assistance: During business hours after the conference has started, contact the MHpn office at 517-371-8080. For assistance at the conference location, contact the NADA Hotel & Conference Center and ask for a Conference Co-Manager.

Northwood University
General Campus Information:
4000 Whiting Drive
Midland, Michigan 48640
Phone: 800-457-7878
www.northwood.edu
(Click “Locations” to find the Michigan Campus)

NADA Hotel & Conference Center
Conference Headquarters, All-Conference Reception with Vendors’ Showcase, Saturday Sessions
Off Whiting Drive (east portion)
Phone: 989-837-4284
Parking: Lot P-9
www.northwood.edu/nada

Griswold Communications Center
Keynote Address (Friday, 12:45 p.m. – 2:00 p.m.), Awards Reception and Ceremony (Friday, 6:30 p.m. – 9:00 p.m.)
Off Whiting Drive (south portion)
Parking: Lot P-2a and Lot P-2b

Sleep Inn
Second Conference Hotel
2100 West Wackerly Street
Midland, Michigan 48640
Phone 989-837-1010
www.SleepInn.com/Midland

Because of the limited number of overnight rooms at the NADA Hotel, we have a second conference hotel. The Sleep Inn is north of campus. Located on West Wackerly Street, it is immediately south of US-10. Eastman Avenue Exit that’s 4 miles to campus, entering through Northwood University’s north entrance off Saginaw Road onto Northwood Drive.

Northwood University Campus, Midland, MI
The industrial work of Detroit’s Albert Kahn (1869-1942) is celebrated as inspiration for European Modernism, and its precursor is this structure with Victorian roots. Despite acclaim as the oldest aquarium in North America, it barely survived the last decade. Can historic restoration safeguard this cultural icon through its second century?

Continuing Education – AICP: CM 1:00; AIA: 1 LU

Located in the Sloan Building, Room 114 Auditorium; Sponsored by Kraemer Design Group

Moderated by Randy Case, Board of Directors, MHPN

4:00 P.M. – 5:00 P.M.

4:00 p.m. – 5:00 p.m. - “The Belle Isle Aquarium and Horticultural Building as a Harbinger of Modernity”

Chris Meister - Member, Belle Isle Aquarium Executive Board, Belle Isle Conservancy, Detroit

Located in the Sloan Building, Room 114 Auditorium; Sponsored by Kraemer Design Group

Continuing Education – AICP: CM 1:00; AIA: 1 LU

Moderated by Randy Case, Board of Directors, MHPN

The industrial work of Detroit’s Albert Kahn (1869-1942) is celebrated as inspiration for European Modernism, and its precursor is this structure with Victorian roots. Despite acclaim as the oldest aquarium in North America, it barely survived the last decade. Can historic restoration safeguard this cultural icon through its second century?

Ruth E. Mills, MA, MS - Associate & Historian/Architectural Historian, Quinn Evans Architects, Ann Arbor

4:00 P.M. – 5:00 P.M.

4:00 p.m. – 5:00 p.m. - “The Archives of the Modernists: Helping Preserve the Michigan Built Environment – Part II”

Located in the Sloan Building, Room 209

Continued from Part I; see the session description on pages 20-21.

Edward E. Saunders

Continuing Education – AICP: CM 1:75; AIA: 1.75 LU

Difficulty:  Moderate – Approximately 10 city blocks of walking and some steps, but with a leisurely pace.

Accompanied by

Amara Frontczak, 2015 Conference Planning Group

4:00 P.M. – 5:00 P.M.

4:00 p.m. – 5:00 p.m. - “Busting Myths and the Cases that Prove You Can! – Part II”

Located in the Sloan Building, Room 219

Continued from Part I; see the session description on page 21.

Randy Case

Continuing Education – AICP: CM 1:75; AIA: 1.75 LU

Edward E. Saunders, Citizen-at-Large, West Main Street Historic District Commission, City of Midland

Accompanied by Amara Frontczak, 2015 Conference Planning Group

5:00 P.M. – 6:30 P.M.

5:00 p.m. – 6:30 p.m. - All-Conference Reception featuring the Vendors’ Showcase, Preservation Film Festival, Marketplace, Silent Auction, and Raffle - FREE AND OPEN TO THE PUBLIC

Located in the NADA Center, Lower Lobby and Classrooms A, B, and C; Sponsored by Wolverine Building Group; Century Builders MI; Adair Restoration LLC; Sanders & Czapski Associates, PLLC.

After the first day of the 2015 conference, relax at the All-Conference Reception and enjoy free snacks and light refreshments with a cash bar available. Free and open to the public, this event presents an opportunity for conference participants, as well as area residents, to network while they learn about resources and products for repairing and restoring historic buildings at the Annual Vendors’ Showcase. Tradespeople, contractors, suppliers, architects, and other specialists are available for questions and demonstrations. At the Silent Auction, vie for Michigan goods, destinations, and services with a preservation flair; the featured Raffle item is always something appealing and different. At the Preservation Marketplace, find logo clothes, mugs, and bags, and the “Half Ton Used Book Sale.” Every purchase you make is a gift for the MHPN.

Note: Capacity: Approximately 40 people. This tour is included for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form. Meet in the NADA Center Upper Lobby for opening remarks and distribution of the tour map, depart by private cars to the district, and park at the designated meeting point. Commentary is from the sidewalk and street. There is no scheduled break.

Don’t just turn in for the night after the Evening Walking Tour. Visit nearby downtown Midland for a late dinner or drinks, or join us for the Pub Crawl described on the flyer in your participant bag.

Midland prospered during its lumbering era but never was a boom-town with lumber baron homes. Instead, West Main Street developed during the late-19th and early-20th centuries as its first stylish neighborhood with the homes of professionals, merchants, and lumber entrepreneurs. Italianate and Queen Anne styles were most popular during the 1870s-1890s and Classical Revival styles followed. People continued building long after other neighborhoods developed. For example, Alden B. Dow designed a Unit Block House in 1936-1937 at 812 West Main. With Modernism dominating Midland after the 1930s, the district’s 24 homes – 80% from its period of significance – remain a focus for preservation.

6:45 P.M. – 8:30 P.M. - “West Main Street Historic Residential District: A Guided Walking Tour”

Difficulty: Moderate – Approximately 10 city blocks of walking and some steps, but with a leisurely pace.

Continuing Education – AICP: CM 1:75; AIA: 1.75 LU

Edward E. Saunders, Citizen-at-Large, West Main Street Historic District Commission, City of Midland

Accompanied by Amara Frontczak, 2015 Conference Planning Group

Note: Capacity: Approximately 40 people. This tour is included for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form. Meet in the NADA Center Upper Lobby for opening remarks and distribution of the tour map, depart by private cars to the district, and park at the designated meeting point. Commentary is from the sidewalk and street. There is no scheduled break.

At Monument and Veterans Memorial Parks in Grand Rapids, war memorials blend history with the modern cityscape, while at Kalamazoo’s Bronson Park, Ianelli’s Modernist fountain presides over a thriving public space. The process of establishing consensus-based master plans for each balances respect for the past while creating effective public spaces.

Subsequent tours will focus on other Midland parks and on other neighborhoods.

Continued from Part I; see the session description on pages 20-21.

Amara Frontczak, 2015 Conference Planning Group

6:45 P.M. – 8:30 P.M.

6:45 p.m. – 8:30 p.m. - “West Main Street Historic Residential District: A Guided Walking Tour”

Located in the Sloan Building, Room 106

Continuing Education – AICP: CM 1:00; AIA: 1 LU

Moderated by Richard Hossy, Board of Directors, MHPN

At Monument and Veterans Memorial Parks in Grand Rapids, war memorials blend history with the modern cityscape, while at Kalamazoo’s Bronson Park, Ianelli’s Modernist fountain presides over a thriving public space. The process of establishing consensus-based master plans for each balances respect for the past while creating effective public spaces.

Richard Hosey

Continuing Education – AICP: CM 1:00; AIA: 1 LU

Edward E. Saunders, Citizen-at-Large, West Main Street Historic District Commission, City of Midland

Accompanied by Amara Frontczak, 2015 Conference Planning Group

Note: Capacity: Approximately 40 people. This tour is included for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form. Meet in the NADA Center Upper Lobby for opening remarks and distribution of the tour map, depart by private cars to the district, and park at the designated meeting point. Commentary is from the sidewalk and street. There is no scheduled break.

Midland prospered during its lumbering era but never was a boom-town with lumber baron homes. Instead, West Main Street developed during the late-19th and early-20th centuries as its first stylish neighborhood with the homes of professionals, merchants, and lumber entrepreneurs. Italianate and Queen Anne styles were most popular during the 1870s-1890s and Classical Revival styles followed. People continued building long after other neighborhoods developed. For example, Alden B. Dow designed a Unit Block House in 1936-1937 at 812 West Main. With Modernism dominating Midland after the 1930s, the district’s 24 homes – 80% from its period of significance – remain a focus for preservation.

Don’t just turn in for the night after the Evening Walking Tour. Visit nearby downtown Midland for a late dinner or drinks, or join us for the Pub Crawl described on the flyer in your participant bag.
7:30 a.m. – 8:30 a.m. - Registration is open and stays open throughout the day until 5:00 PM. Continental Breakfast is served.

Located in the NADA Center Lobby; Sponsored by Marvin Windows and Doors

8:00 a.m. – 11:45 a.m. - “Midland’s Visual Wealth: Modern Designs for Private Homes and Public Buildings - On-Site Tours with Bus Transportation”

Difficulty: Moderate – Although there is no walking between stops, participants tour through each building and there may be steps.

Sponsored by Rueter Associates Architects
Continuing Education – AICP: CM 3.50; AIA: 3.5 HSW
Accompanied by Katie Kolokithas, Secretary, MHPN

Note: Capacity: 75 people. This tour is specially priced for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; continental breakfast before departure is included. The tour departs from the NADA Center Circle Drive; it returns to Miner Hall on Whiting Drive for those proceeding to lunch and the NADA Center for others. There is a break midway through the tour that includes refreshments.

Midland architects captured their community’s imagination with their Modern designs. We see Alden B. Dow mastering fresh responses for each project when we tour his Frank Lloyd Wright-influenced Stein House of 1933 and then compare it to his singular A-frame Ashmun House from 1951. At the Lane House designed in 1976 by Francis D. Warner, we tour a split-level home nestled into its wooded lot. A tour through the 1957 home created by Jackson B. Hallett gives us a look at what the architect designed for his own family. We also experience the changing monumentality of Dow’s public work by comparing the horizontality of the 1955 Grace A. Dow Memorial Library with the strikingly layered architectural details of the 1968-1970 Midland Center for the Arts.

Craig R. McDonald - Director, The Alden B. Dow Home and Studio, and Foundation Representative, The Alden and Vada Dow Family Foundations, Midland
Daria Potts - Volunteer and Homeowner Coordinator, The Alden B. Dow Home and Studio
R. William and Nancy Barker - Owners, Earl R. and Mae Stein House
Glenn and Kris Hallett - Owners, Jackson B. Hallett House
Christine Lane - Original Owner, Richard and Christine Lane House
Arlene and Ross Thompson - Owners, Josephine Ashmun House

8:00 A.M. – 11:45 A.M. OFF-SITE

Before Modern design became prominent in Midland, there were stages of architectural development that also warrant consideration. Logging generated the community’s earliest wealth and its first buildings in wood. After Midland’s mercantile proprietors rebuilt Midland in brick, ushering in the glamour of the 1890s and the Progressive Era’s civic improvements.

8:30 a.m. – 9:45 a.m. - “Before Modernism: A Glance at Midland’s Early Social Life through its Buildings”
E. Wesley Reynolds, III - Adjunct Professor of History, Northwood University and Saginaw Valley State University, and Historical Guide, Midland County Historical Society, Midland
Located in the Sloan Building, Room 114 Auditorium
Continuing Education – AICP: CM 1.25; AIA: 1.25 LU
Moderated by James Schmiechen, Board of Directors, MHPN

Before Modern design became prominent in Midland, there were stages of architectural development that also warrant consideration. Logging generated the community’s earliest wealth and its first buildings in wood. After Midland’s mercantile proprietors rebuilt Midland in brick, ushering in the glamour of the 1890s and the Progressive Era’s civic improvements.

8:30 a.m. – 9:45 a.m. - “Incentives for Successful Preservation Projects – Part I”
Located in the Sloan Building, Room 209; Sponsored by The Christman Company
Continuing Education for both Parts I and II together - AICP: CM 2.75 and L 1.00; AIA: 2.75 HSW
Moderated by Kristine Kidorf, Past President, MHPN

Note: This all-morning workshop is included for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; continental breakfast and the beverage break are included.

Restoring or adaptively reusing historic buildings can make valuable financial incentives available. We look in-depth at the power of combining available incentives – the Federal historic tax credit program, Michigan’s Community Reinvestment Program now in its fourth year of appropriations, and more. We discuss practical experiences closing historic tax credit syndication transactions under the IRS Safe Harbor guidance (Rev.Proc. 2014-12) for historic tax credit projects. Our conversation is meant for those already with a basic knowledge of project development who wish to use incentives to help secure conventional financing and make their preservation projects a reality. Significant time is provided for questions.

Gordon B. Goldie, CPA - Tax Partner, Plante & Moran, PLLC, Auburn Hills
Richard Hosey - President, Richard Hosey Development LLC, Detroit
Robbert McKay - Historical Architect, Federal Tax Credits, State Historic Preservation Office, Michigan State Housing Development Authority, Lansing
David Schon - Partner, Nixon Peabody, LLP, Washington, DC
Friday, May 15, 2015

All programs take place on the campus of Northwood University unless otherwise noted.

8:30 a.m. – 9:45 a.m. - "The Knapp's Centre: A 1930s Art Moderne Icon is Reinvented in Lansing"
Bradley Cambridge, AIA, LEED AP - Project Architect, Quinn Evans Architects, Detroit
Located in the Sloan Building, Room 219
Continuing Education – AICP: CM 1.25; AIA: 1.25 HSW
Moderated by Dawn Bilobran, Board of Directors, MHPN
Note: This session is included for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; continental breakfast and the beverage break are included.

The Art Moderne Movement’s experimental materials and building techniques condemn many stunning buildings to be viewed as “beyond repair” when they age and deteriorate. To redevelop this iconic downtown department store, the Knapp’s Centre renovation required a reinvention of the exterior to meet modern design criteria yet match the original.

8:30 a.m. – 9:45 a.m. - "’No frills, no gingerbread, and contemporary in style’ - The History and Current State of Schools Built in Grand Rapids from 1951-1975"
Pamela VanderPloeg, M.L.S., M.M. - Architectural Researcher, West Michigan Modern, Grand Rapids
Located in the Sloan Building, Room 106
Continuing Education – AICP: CM 1.25; AIA: 1.25 LU
Moderated by Deborah Goldstein, Board of Directors, Michigan Chapter, DOCOMOMO

In 1951, Grand Rapids hired a collaborative of local architects directed to create schools sleekly Modern in design and sited in beautiful city parks. The post-war baby boom had created a classroom crisis and the city’s solution drew national attention. Once the anchors for their neighborhoods, these schools face varied futures.

9:45 a.m. – 10:00 a.m. - Beverage Break
Located in the NADA Center Lobby; Sponsored by Plante & Moran, PLLC

10:00 a.m. – 11:30 a.m. - “Using Michigan’s Placemaking Initiative to Support your Community’s Historic Preservation Objectives” – FREE AND OPEN TO THE PUBLIC
Located in the Sloan Building, Room 114 Auditorium
Sponsored by Oakland County Economic Development & Community Affairs
Continuing Education – AICP: CM 1.50; AIA: 1.5 HSW
Moderated by Gary Scheuren, Programs Director, MHPN
Note: This session is included for Friday conference participants. Others may confirm tickets ahead of time using the Registration Form; the beverage break before the session is included.

Michigan communities see placemaking as a means to attract talent, inspire entrepreneurship, and encourage business. Communities with historic resources are realizing that placemaking accommodates preservation goals as well. Through a brief facilitated exercise, participants analyze form-based codes and historic design guidelines to see how mutual objectives can become part of municipal regulation.

James Tischler, AICP, PCP - Director, Community Development Division, Michigan State Housing Development Authority, Lansing
Luke Forrest - Program Manager, Michigan Municipal League Foundation, Lansing

10:00 a.m. – 11:30 a.m. - "Incentives for Preservation – Part II"
Continued from Part I; see the session description on page 29.

10 a.m. – 11:30 a.m. - “A Window Opens on a New Business: How Training Historic Window Craftspeople Promotes both New Businesses and Historic Preservation in Your Community”
Located in the Sloan Building, Room 219; Sponsored by Turner Restoration
Continuing Education – AICP: CM 1.50; AIA: 1.5 HSW
Moderated by Ellen Thackery, MHPN/NTHP Field Representative for Southeast Michigan

The MHPN presents Wood Window Rehabilitation Workshops that train people to make even the most damaged windows functional, energy efficient, and cost-competitive with new. Graduates who have started businesses or expanded existing services discuss a thriving market for their skills. While demonstrating their work, they discuss the importance of keeping character-defining historic windows.

Robin Adair - Owner, Adair Restoration LLC, Ann Arbor
Tim Bowman - Owner, Historic Restoration LLC, Jonesville
Lorri D. Sipes, FAIA - Owner, Wood Window Repair Company, Ann Arbor
Stephen Stier - Owner, REConstruction, Empire
Ellen Thackery - MHPN / NTHP Field Representative for Southeast Michigan

The MHPN presents Wood Window Rehabilitation Workshops that train people to make even the most damaged windows functional, energy efficient, and cost-competitive with new. Graduates who have started businesses or expanded existing services discuss a thriving market for their skills. While demonstrating their work, they discuss the importance of keeping character-defining historic windows.

Robin Adair - Owner, Adair Restoration LLC, Ann Arbor
Tim Bowman - Owner, Historic Restoration LLC, Jonesville
Lorri D. Sipes, FAIA - Owner, Wood Window Repair Company, Ann Arbor
Stephen Stier - Owner, REConstruction, Empire
Ellen Thackery - MHPN / NTHP Field Representative for Southeast Michigan
10:00 a.m. – 11:30 a.m. - “45 Years of Public Archaeology and History Programming at the Chippewa Nature Center in Midland”
Located in the Sloan Building, Room 106
Continuing Education – AICP: CM 1.50; AIA: 1.5 LU
Moderated by Jessica Yann, 2015 Conference Planning Group

Since its founding in 1966, the Chippewa Nature Center has conducted archaeological and historical research on its 1,200 acre property. The interconnectivity of culture with nature and the role played by their archaeological research, surveys, and recent excavations are presented.

Kyle Bagnall - Manager of Historical Programs, Chippewa Nature Center, Midland
Scott G. Beld, Ph.D. - Research Laboratory Specialist, University of Michigan Museum of Paleontology, Ann Arbor

11:30 a.m. – 12:30 p.m. - Annual All-Conference Networking Lunch
Located in the Miner Hall, Cafeteria, Northwood University. See page 25 for Miner Hall’s campus location and free nearby parking across Whiting Drive in lots P-2a and P-2b.
Note: Lunch is included for Friday conference participants. Others may purchase tickets ahead of time by using the Registration Form. Tickets are not available at the door. Please leave 15 minutes to walk next door to the Griswold Center, Lecture Hall for the Annual Keynote Address. See map on page 25.

12:45 p.m. – 2:00 p.m. - Annual Keynote Address
FREE AND OPEN TO THE PUBLIC
Located at the Griswold Center, Northwood University. See page 25 for the Center’s campus location and free nearby parking across Whiting Drive in lots P-2a and P-2b.
Continuing Ed. – AICP: CM 1.00; AIA: 1 LU; Moderated by Dave Varnecy, Vice President, MHPN
Sponsored by Michigan Historic Preservation Network Board, Emeriti, Committees, and Staff; Michigan Humanities Council, an affiliate of the National Endowment for the Humanities; Oakland County Economic Development & Community Affairs; Melinda A. Hill; Nebil * Sivak Consulting Structural Engineers; DOCOMOMO Michigan; Charlotte Whitney Stevens.
Note: A complete description of this year’s Keynote Address can be found on page 8. Walk-Ins are welcome!

Introduction of the 2015 Keynote Speaker: Brian D. Conway - State Historic Preservation Officer, State Historic Preservation Office, Michigan State Housing Development Authority
“American Modernism and Michigan’s Distinct Role in It”
Alan Hess - Architect and Historian

15 minutes are provided to move into the sessions or tour. There will be volunteers to direct you.

2:15 p.m. – 5:00 p.m. - “Gardens never end and buildings never begin” – Alden B. Dow’s Own Home and Studio – An On-Site Tour with Bus Transportation
OFF-SITE

Difficult: Moderate – The tour of the property is thorough and involves steps.
Sponsored by HopkinsBurns Design Studio PLLC; Continuing Education – AICP: CM 2.50; AIA: 2.5 HSW
Accompanied by Daria Potts, 2015 Conference Planning Group
Note: Capacity: 75 people. This tour is specially priced for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form. The tour departs from the Griswold Building on Whiting Drive; it returns to the Griswold Building and the NADA Center. There is a break midway through the tour that includes refreshments. To space the tour group arrivals, the bus travels a 20-minute route through Midland’s historic Modern residential neighborhoods either going to or returning from the Home & Studio.

Alden B. Dow (1904-1983) received his architecture degree from Columbia University and apprenticed for a time with Frank Lloyd Wright. He returned to Midland and opened his architecture studio by 1934, beginning work on his own studio and residence created between 1934 and 1941. Dow said of his philosophy of organic design that “Gardens never end and buildings never begin.” Use of his unit block for a structure surrounded by a pond and woods surely reflected this passion for strong visual geometry in the midst of nature. Designated a National Historic Landmark in 1989, the Home & Studio engages visitors with its reflected light, soaring roofs, and diverging angles.

The Docents of the Alden B. Dow Home and Studio
Craig R. McDonald - Director, The Alden B. Dow Home and Studio, and Foundation Representative, The Alden and Vada Dow Family Foundations, Midland
Daria Potts - Volunteer and Homeowner Coordinator, The Alden B. Dow Home and Studio

2:15 p.m. – 3:30 p.m. - “Corrado Parducci: Michigan’s Forgotten Ornamentalist”

Michigan’s Forgotten Ornamentalist

Jennifer Baross - Researcher and Co-Founder, The Parducci Society, Troy
Located in the Sloan Building, Room 114 Auditorium
Sponsored by Jon and Pam VanderPloeg, West Michigan Modern, and Saarinen (Michigan) Chapter of the Society of Architectural Historians
Continuing Education - AICP: CM 1.25; AIA: 1.25 LU;
Moderated by Denise McGeen, Treasurer, MHPN
Note: This session is included for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; the beverage break after the session is included.

Corrado Parducci (1900-1981) was one of our country’s most original and imaginative architectural sculptors. Many examples of his work remain and represent some of Michigan’s most beloved ornamentation. For six decades, he worked in Detroit and Michigan while completing close to 600 commissions nationwide, many of them for mid-century architectural gems.
Friday, May 15, 2015
All programs take place on the campus of Northwood University unless otherwise noted.

2:15 p.m. – 3:30 p.m. - “From Fast Lane to Past Lane: Signage Tempts Travelers and Residents to Stop and Enjoy their History”
Located in the Sloan Building, Room 209
Continuing Education - AICP: CM 1.25; AIA: 1.25 HSW
Moderated by Nancy Finegood, Executive Director, MHPN

Historic places don’t speak for themselves. People easily miss them. By considering the Michigan Historical Marker Program, the growing popularity of outdoor exhibits, and Michigan’s Tourist-Oriented Directional Sign program for our highways, we see how outdoor signage gives historic places their “voice” and supports the economic value of heritage tourism.

John M. Dempsey - Member, Dickinson Wright PLLC, Ann Arbor
Nancy Finegood - Executive Director, MHPN, Lansing
Joseph Hines - Principal, Project Arts & Ideas, Dearborn
Pamela O’Connor, Hon. AIA - Past President, MHPN; Advisor, National Trust for Historic Preservation; and Owner, Preservation Practices, Kalamazoo

2:15 p.m. – 3:30 p.m. - “Hidden Gems in Plain View: Revitalizing Historic Buildings in Grand Rapids and Pontiac”
Located in the Sloan Building, Room 219; Continuing Education - AICP: CM 1.25; AIA: 1.25 HSW
Moderated by Dave Varney, Vice President, MHPN

The rehabilitation of historic buildings maintains traditional neighborhoods and downtowns, uses existing infrastructure, saves energy, and keeps construction waste out of landfills. To make the point, we study Grand Rapids and Pontiac projects that are well-designed, LEED-Certified gems today because they started life as “modern” commercial buildings from the 19th- and early-20th centuries.

Aaron Jonker, PE, LEED-AP - Vice President, Wolverine Building Group, Grand Rapids
Kyle J. Westberg - Owner and President/CEO, West Construction Services, Pontiac

2:15 p.m. – 3:30 p.m. - “The Sanilac Petroglyphs: A Collaboration to Preserve a Timeless Creation”
Located in the Sloan Building, Room 106; Continuing Education - AICP: CM 1.25; AIA: 1.25 LU
Moderated by Stacy Toborzyński, 2015 Conference Planning Group

The Sanilac Petroglyphs are the largest known grouping of Native American rock carvings in Michigan and are estimated by archaeologists to be approximately 1,000 years old. Efforts to study and protect this sacred place and ensure its continued survival while respecting the Native American community’s traditions are examined.

Cameron Wood - Curator of Collections & Anthropology Educator, Cranbrook Institute of Science, Bloomfield Hills
Stacy Toborzyński - Project Manager, Sanilac Petroglyphs

3:30 p.m. – 3:45 p.m. - Beverage break
Located in the NADA Center Lobby; Sponsored by Thomas Roberts Architect LLC
Please note that the Silent Auction closes in the NADA Center Lobby at the end of this afternoon beverage break. You may linger and pay for your high-bids any time during the afternoon, or return between 5:00-5:30 PM to do so.

3:45 p.m. – 5:00 p.m. - “Willow Run in World War II: Arsenal of Democracy StoryMap Project”
Located in the Sloan Building, Room 209
Continuing Education – AICP: CM 1.25; AIA: 1.25 LU
Moderated by Gary Rentrop, Board of Directors, MHPN

Willow Run was among the world’s most modern wartime industrial complexes yet there are few physical remnants that tell its story. The image-rich Arsenal of Democracy StoryMap is a web-based tool that helps visitors understand the stunning mid-century innovations represented by B-24 Bomber production, Rosie the Riveter, Ypsilanti’s overnight urbanization, and more.

Megan Gilbert - Former Historic Preservation Intern, Washtenaw County Government, Office of Community and Economic Development, Ann Arbor

3:45 p.m. – 5:00 p.m. - “Snap, Crackle, Flicker, Glow: Neon’s Fabulous Half-Century”
Located in Sloan Building, Room 114 Auditorium
Continuing Education – AICP: CM 1.25; AIA: 1.25 LU
Moderated by Sharon Ferraro, Member, MHPN

Few things say “mid-century” as dramatically as neon signs. Studying examples such as Allegan’s Regent Theatre marquee, Kalamazoo’s Paris Cleaners sign, and the Old Saginaw City Historic Sign Park, among others, we consider neon’s history, restoration challenges, the oversight of new signs, and having a refuge for much-loved but endangered neon art.

Sharon R. Ferraro - Historic Preservation Coordinator and Downtown Design Review Coordinator, Community Planning and Development, City of Kalamazoo, Kalamazoo
Patrick R. Hudson, MS, MA, AICP, CFM - Manager Planning & Zoning Services, Michigan Township Services, Inc. – Allegan, Allegan
Thomas B. Mudd - President, Saginaw Valley Historic Preservation Society, and Member, City of Saginaw Historic District Commission, Saginaw
3:45 p.m. – 5:00 p.m. - “Midland County Courthouse: Passionate Partnership Confronts a Modern Challenge”
Steve Seebiom - Architectural Arts Conservation & Restoration Consultant, SEEBOHM LLC, Petoskey
Located in the Sloan Building, Room 219; Continuing Education - AICP: CM 1.25; AIA: 1.25 HSW
Sponsored by Dawn and George Schumann, and Betsy LaVier and Rod Kreger
Moderated by Gregory Saxton, Executive Committee, MHPN
Note: This session is included for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; the beverage break before the session is included.

Dow Chemical Company’s founder Herbert H. Dow commissioned Paul Honore to create exterior murals for the 1925 Midland County Courthouse. The stucco included a Dow byproduct that offered rich color and texture but caused disintegration. By 1994, alarmed residents had organized and, guided by conservators, contributed countless hours to save their murals.

3:45 p.m. – 5:00 p.m. - “The Ongoing Quest for the Wreck of the Griffon”
Dean L. Anderson, Ph.D. - State Archaeologist, State Historic Preservation Office, Lansing
Located in the Sloan Building, Room 106; Continuing Education – AICP: CM 1.25; AIA: 1.25 LU
Moderated by Stacy Taborzyński, 2015 Conference Planning Group

In August of 1679, the French explorer LaSalle sailed his small ship the Griffon from Niagara Falls to Green Bay, Wisconsin. The Griffon left Green Bay in September loaded with furs, but the vessel disappeared, and today it is one of the most sought-after wrecks in the Great Lakes.

If you haven’t already, remember to pick up your auction items from 5:00 – 5:30 p.m. in the NADA Center Lobby.

6:30 p.m. – 9:00 p.m. - 24th Annual Preservation Awards Reception and Ceremony
“Welcome to the 24th Annual Preservation Awards Evening and Presentation of the 2015 Awards”
Ruth Mills, President and Chair, Awards Committee, MHPN
Located at the Griswold Center, Northwood University. See page 25 for the Center’s campus location and free nearby parking across Whiting Drive in lots P-2a and P-2b.
Note: The evening is included for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form. Tickets are not available at the door.
Sponsored by Capitol Park Partnership LLC; Quinn Evans Architects; AIA Michigan; JC Beal Construction Inc.; Rentrop & Morrison PC; Historic Preservation Attorneys; Cornerstone Architects, Inc.; Porter One Design, LLC.
Don’t just head home at the end of Friday’s sessions! Join us to celebrate those honored for great preservation work this past year. The one-hour reception before the ceremony features hors d’oeuvres and desserts, non-alcoholic beverages, and a cash bar for wine and beer. The Raffle Winner is drawn!
Michigan Modern is a statewide initiative to bring national and international attention to Michigan's modern architectural and design heritage. Since 2008, the Michigan State Historic Preservation Office (SHPO) has been documenting this outstanding story. The postwar years were a golden age in Michigan, a time when industry and design came together to create an epicenter of modern design that was unparalleled in America. From architecture and home furnishings to the automobile and the social changes it brought, Michigan's visionaries shaped the American Dream.

In 2013 the SHPO worked with Cranbrook Art Museum to develop an exhibition entitled Michigan Modern: Design that Shaped America. The exhibition moved to the Grand Rapids Art Museum in summer 2014. In total, more than 31,500 people viewed the exhibition. Two symposiums held in conjunction with the exhibition brought nationally recognized scholars from across the country to Michigan to shed light on Michigan's contribution to modernism. In 2015 the Michigan Modern: Symposium is in Midland, a showcase of Modern architecture and the home of Michigan's Architect Laureate Alden B. Dow.

8:00 a.m. – 8:30 a.m. - “Registration” is open and stays open throughout the day until 4:30 p.m. Continental Breakfast is served. Upon arrival, please sign up for a tour of the Robert E. and Barbara Schwartz House – the "Dome House" – with transportation by bus after the close of sessions.
Located in the NADA Center Lobby. Leave enough time to walk next door to the Sloan Building where all Symposium sessions take place in Room 114 Auditorium.

8:30 a.m. – 8:45 a.m. - “Welcome”
Brian D. Conway – Symposium Moderator, State Historic Preservation Officer, State Historic Preservation Office, Michigan State Housing Development Authority

8:45 a.m. – 9:45 a.m. - “Alden B. Dow: The Influence of Midwestern Modern”
Craig R. McDonald, Director, The Alden B. Dow Home and Studio, and Foundation Representative, The Alden and Vada Dow Family Foundations, Midland
Continuing Education - AICP: CM 1.00; AIA: 1 LU
During his 50-year career, Alden B. Dow (1904-1983) designed over 600 projects, not only in Midland and the state of Michigan but throughout the United States. Innovative with materials and techniques, always evolving his signature style of organic architecture, and with remarkable breadth to his portfolio, Dow influenced the future.

9:45 a.m. – 10:00 a.m. - Beverage break
Located in the Sloan Building Atrium

10:00 a.m. – 11:00 a.m. - “Motor Cities Axis: An Alternative View of America’s Modernism”
Alan Hess, Architect and Historian, Irvine, California
Detroit and Los Angeles formed a distinctive Modern design axis based on technology tested in the crucible of modern industry and society. It’s a chapter that has been overlooked, but it has proven to be more influential—and more popular—than the International Style promoted in most history books.

11:00 a.m. – 12:00 noon - “Repairing and Renewing Modern Era Buildings: Technical and Design Challenges Working with Twentieth-Century Materials and Assemblies”
Thomas C. Jester, AIA, FAPT, LEED AP, Senior Associate, Quinn Evans Architects, Washington DC
Continuing Education - AICP: CM 1.00; AIA: 1 LU
Modern buildings present a host of new challenges to preservationists. Beyond educating the public about their importance and maintaining their relevance in the face of changing 21st-century needs, advocates must make difficult choices about the preservation, renewal, duplication, or replacement of their mid-century materials and assemblies, many of which are deteriorating.

12:00 noon – 12:45 p.m. - Lunch
Located in the Sloan Building Atrium. Special Note: The Annual Meeting for members of DOCOMOMO Michigan takes place during lunch.
Location to be announced.

12:45 p.m. – 1:45 p.m. - “An Interview with Charles Breed: Teacher and Modern Arts Innovator”
Continuing Education - AICP: CM 1.00; AIA: 1 LU
Charles Breed chose to teach art in Midland’s schools during the 1950s because of the architecture of Alden B. Dow who, in 1960, procured a Dow Foundation grant for Breed to explore polyester resin and silicone elastomer as fine art mediums.
Breed gained national recognition for his Modern sculptural works.

8:30 A.M. – 7:30 P.M.

Saturday, May 16, 2015
All programs take place on the campus of Northwood University unless otherwise noted.

Charles Breed - Arts Innovator, Teacher, and Activist, Midland
Interviewed by Debbie Millman - President, Chief Marketing Officer, Sterling Brands, New York, New York

1:45 p.m. – 3:15 p.m. - “Perspectives on Midland’s Pioneering Modernists”
Midland’s streetscapes reflect not only the work of Alden B. Dow but that of other pioneering Modernists including Robert E. Schwartz, Francis D. "Red" Warner, Jackson B. Hallett, and others. Family and friends provide unique insights into the careers, friendships, and working relationships of those who influenced Modern design in Midland.

Glenn C. Hallett, Midland – Son of Jackson B. Hallett
Robert Schwartz, New York, New York – Son of Robert E. Schwartz
Moderated by Debbie Millman - President, Chief Marketing Officer, Sterling Brands, New York, New York

38

39
Saturday, May 16, 2015

All programs take place on the campus of Northwood University unless otherwise noted.

3:15 p.m. – 3:30 p.m. - Beverage break
Located in the Sloan Building Atrium

3:30 p.m. – 4:30 p.m. - “Dow Chemical Company: A History of Innovative Construction Materials and Techniques”
Representative, Dow Chemical Company
Continuing Education - AICP: CM 1.00; AIA: 1 LU
Alden B. Dow, as well as some of his contemporaries, developed innovative products and techniques to realize their Modern designs. Dow Chemical Company often was part of the process yielding the Alden B. Dow Unit Block Building System, ETHOCEL®, STYROFOAM™, Saran™, and more. Though some experimental products were unsuccessful, others are still produced today and join Dow Chemical Company’s portfolio of expertise, technologies, products, and services for the construction industry worldwide.

4:30 p.m. – 6:15 p.m. - “Midland’s Dome: The Robert E. and Barbara Schwartz House”
Leonard and Carol Bogan, Owners, Robert E. and Barbara Schwartz House, Midland
Difficulty: Moderate – The tour provides access throughout the home and involves steps.
Continuing Education – AICP: CM 1.00; AIA: 1 LU
Note: Capacity: 90 people in small tour groups. Groups will depart by bus at the tour times selected at registration. After each tour, the bus takes participants to the Alden B. Dow Home & Studio for a reception. Return trips to the NADA Center begin soon after the start of the reception for those who must leave early.

When Midland architect Robert E. Schwartz planned his family’s home, he worked with Dow Chemical Company engineers. They had developed a “spiral generation” machine that could shape a new material - Styrofoam - into a dome. Schwartz made it his choice for creating a unique, three-story residence constructed between 1964 and 1966.

5:30 p.m. – 7:30 p.m. - Reception at the Alden B. Dow Home & Studio
Note: Capacity: No more than 80 people at one time. Groups arrive by bus as their tours of the Dome House are completed. Return trips to the NADA Center begin soon after the start of the reception for those who must leave early.

Alden B. Dow (1904-1983) said of his philosophy of organic design that “Gardens never end and buildings never begin.” His Unit Block home and studio surrounded by a pond and woods surely reflected this passion for strong visual geometry in the midst of nature. Designated a National Historic Landmark in 1989, it engages visitors with its reflected light, soaring roofs, and diverging angles.

40

41

Special Thanks

The Michigan Historic Preservation Network expresses its appreciation for the generous support of the two underwriters of the Thirty-Fifth Annual Statewide Preservation Conference - the State Historic Preservation Office of the Michigan State Housing Development Authority and the Rollin M. Gerstacker Foundation.

Through everyone's efforts, we are pleased to announce that registration fees remain at their 2008 level for the eighth year straight. This absolutely would not be possible if our speakers, conference planners, and volunteers did not donate their time, talents, and energy this past year. We thank the 2015 Speakers and Tour Leaders noted throughout the conference brochure, as well as the following:


A special thanks to the owners who opened their homes to our tour participants: Nancy and R. William Barker, Carol and Leonard Bogan, Kris and Glenn Hallett, Christine Lane, and Arlene and Ross Thompson.

And others including: AIA—Michigan; Blessed Sacrament Parish; Community Economic Development Association of Michigan; Conference on Michigan Archaeology; Alden B. Dow Home & Studio; First United Methodist Church of Midland; Great Lakes Bay Regional Convention & Visitors Bureau; Michigan Archaeological Society; Michigan Barn Preservation Network; Michigan Chapter, DOCOMOMO; Michigan State Housing Development Authority including the Community Development Division, Sense of Place Council, the Michigan Main Street Office, and the Office of the State Archaeologist; Michigan State University Extension; City of Midland, Historic District Commission; City of Midland, Office of the Mayor; City of Midland, Planning; City of Midland, Planning & Community Development; Midland Center for the Arts; Midland County Historical Society; St. John’s Lutheran Church; and United Church of Christ Midland.

Finally, the MHPN recognizes its partners: The State Historic Preservation Office, Michigan State Housing Development Authority; National Trust for Historic Preservation; and Preservation Action.

Photo Credits: The following provided the photographs for this brochure at no cost to the MHPN. We are grateful for having these superb images made available to us from:

Balthazar Korab, Alden B. Dow Home & Studio – Front Cover
Archives of the Midland County Historical Society – Midland Center for the Arts – Page 4
Castle Museum of Saginaw County History – Page 6 (left)
City of Bay City – Page 6 (right)
Janet Kreger – Page 29 (left)
Elaine Robinson – Page 11, 16, 17, 19, 35, 40, 2nd and 4th Photos in Top Spread
Natasha Soemers Photography – Page 8
Todd Walsh, MSHPO – Inside Cover, Page 9, 26, 29 (right), 30, 34, 37, 1st and 3rd Photos of Top Spread
Vera Wiltsie, Michigan Barn Preservation Network – Page 7, 20
Rob Yallop for Michigan State Historic Preservation Office (MSHPO) – Page 5, 28

Our Mission: We advocate for Michigan’s historic places to contribute to our economic vitality, sense of place, and connection to the past.

Mark Your Calendars: The 36th Annual Statewide Preservation Conference will be in Detroit in 2016. Dates to be announced.
IMPORTANT REGISTRATION DETAILS

Can’t Attend the Conference? We invite you to consider making a gift to support the MHPN’s work!

Overnight Accommodations: We have two conference hotels. NADA Hotel & Conference Center is on the Northwood University campus and is the site of registration and some programming. You must call 989-837-4284 for reservations; say you are with the Michigan Historic Preservation Network. The room rate is $70/night + taxes and fees; all rooms have two double beds. The rolling cutoff date for reservations is 14 days starting at 6:00 PM, Tuesday, April 28; the University will honor the conference rate after the release dates if rooms are available. Second floor rooms are not handicapped accessible; note mobility issues when making cancellations. Cancellation without penalty is 24 hours before day of arrival. Free adjacent parking in Lot P-9. Visit www.northwood.edu/nada for amenities including free internet access. The Sleep Inn is north of campus. Located at 2100 W. Wackerly St., it is immediately south off US-10, Eastman Ave, Exit; that’s just 4 miles to campus, entering through Northwood University’s north entrance off Saginaw Rd. onto Northwood Dr. You must call 989-837-1010 for reservations; say you are with the Michigan Historic Preservation Network. The room rate is $79.99/night + taxes and fees; all rooms have two double beds. The rolling cutoff date for reservations is 30 days starting at 6:00 PM, Saturday, April 11; the Hotel will honor the conference rate after the release dates if rooms are available. Cancellation without penalty is by 4 PM on day of arrival. Adjacent parking is free. Visit www.SleepInn.com/Midland for amenities including free internet access and breakfast. For both hotels, reservations must be made by phone; on-line reservations are available for groups. Rooms are available the nights of Tuesday-Saturday, May 12-16 so “Make it a Midland Weekend!” Check-in is 3 PM; check-out is 11 AM. MasterCard, VISA, American Express, and Discover are accepted; reservations are held with a credit card. From MBS International Airport, the distance is about 15 miles to either. By staying at these hotels, you help the MHPN earn rooms for staff.

“Make it a Midland Weekend”: Midland is a community rich with cultural activities and appealing shops and restaurants. Stay the weekend! The hotel conference rates are good through Sunday!

Guest Attire: Business casual is appropriate for all activities, but many dress for Friday’s Awards Evening. Wear comfortable shoes and have rain gear available for the tours.

Vendors’ Showcase: If you have a preservation product or service and would like to have a booth at the Vendor’s Showcase, contact Ken Czapski at (906) 236-3341 or ken@sanders-czapski.com. Space fills quickly.

Net Profit Policy: Any net profit supports the operations, programs, and/or endowments of the MHPN at the direction of the Executive Committee. A detailed review of finances is available through the MHPN Office.

Disclaimer: The Michigan Historic Preservation Network assumes no responsibility for any injury, loss, or other damage to any person or property occurring in relation to any activity connected to or arising out of this Annual Conference or any events or tours associated therewith.

Release: General: Each person participating in any event, tour, or other activity related to this Annual Conference hereby releases the Michigan Historic Preservation Network and all cooperating organizations and related individuals from any and all suits, demands, or claims for injury (including death), loss, or other damage arising out of or occurring in connection with any activity associated with said Annual Conference. Photography: Your registration constitutes implied consent to be photographed and to have those photos published with appropriate identification.

Questions: Contact the Michigan Historic Preservation Network at (517) 371-8080 or admin@mhpn.org.

Registration Policies: 1) Early Bird Registration must be faxed, e-mailed, or postmarked by midnight on April 8. 2) Registration starting on April 9 must be faxed, e-mailed, or postmarked by close-of-business on May 6. 3) Registrations after 6 PM, Wednesday, May 6, as well as walk-ins, are welcome, but food and special activities cannot be guaranteed. 4) Confirmation of registration is e-mailed or mailed. 5) Requests for refunds are subject to a $20 administrative fee. Cancellations or changes made after 6 PM, Friday, May 8, and no-shows, are not reimbursed. Refunds are made 30-45 days after the conference. 6) Reservations may be transferred, unchanged, to another participant; please notify the MHPN. 7) Tours, events, and lunches can have limited space; waiting lists are kept.

Our Awards: 2011 David Evans Memorial Preservation Award; 2010 Governor’s Award for Historic Preservation; 2010 Michigan Downtowns Conference Award for Green Project of the Year with the City of Kalamazoo; 2007 National Trust for Historic Preservation Trustees Award for Organizational Excellence; and 2007 Historical Society of Michigan Institutional Award.

Should you receive more than one copy of this brochure, it was likely sent to you directly by one of our partners. Please use the extra brochure to introduce someone new to the MHPN.

Continuing Education Credits available again this year – AICP: CM 74.25; AIA: 41.75 LU and 32.5 HSW; and Master Citizen Planner! Look inside or visit www.mhpn.org.