THE MICHIGAN HISTORIC PRESERVATION NETWORK presents THE FORTIETH ANNUAL STATEWIDE PRESERVATION CONFERENCE at the John E. Fetzer Center, Western Michigan University

PRESERVATION ON THE FRONTLINE

MAY 14–16, 2020 • KALAMAZOO, MICHIGAN
We most often think of being “on the frontline” in terms of conflict. Preservationists understand this but don’t relish being adversarial. While we’re ready to act in the face of a challenge, we’d rather be proactively preserving important properties, networking and building knowledge and skills, and engaging new partners who recognize, as we do, that preservation is a common good with big local and state benefits. Fortunately, there are other meanings to being on the frontline.

A frontline can be your “first-string,” the one that moves the newest and best ideas from thought to action. Michigan preservationists are reclaiming traditional downtowns and neighborhoods. In addition to being appealing to both young professionals and retirees—and everyone in between—these places are cultural centers for their regions, heritage tourism destinations, economic jump-starters, and authentic, walkable spaces full of Michigan character. Design and sustainability professionals have firmly connected preservation with the Green Movement and LEED ratings, proving that old buildings can be top-notch energy savers. Smart adaptive reuse is flourishing. A former department store becomes a business incubator, a gas station becomes a pharmacy, the high school becomes much-needed housing. Additional “first-string” efforts are everywhere. We’re in the midst of discovering an entirely new generation of historic buildings—the Mid-Century Moderns—that we can spare from the cycle of public disinterest and loss by grasping their importance now. Archaeologists are using cutting-edge technologies such as LiDAR that measures distances with laser light, that, when teamed with close-range digital photogrammetry, captures details that vastly expand interpretation. The philosophical underpinnings to the preservation movement are increasingly compelling. We’ve all known that “old places” exist at a human scale that fosters social engagement and diversity, understandable governmental planning at a smaller scale, and reinvestment with an enormous ripple effect. Now scholars and analysts are proving it.

Best of all, a definition of frontline is “first-rate.” That’s where this conference comes in. Every year for 40 consecutive years, the MHPN has brought together the best state and regional preservationists as well as national front-liners who put our efforts into perspective. Whether you’re coming to Kalamazoo from one of Michigan’s Legacy Cities with rust-belt challenges, from a smaller town or city looking to redefine its future or keep a healthy resurgence going, or from a fragile shoreline, rural, or agricultural community that faces constant development pressure, it’s worth coming together to talk things through.

Bring YOUR best frontline thinking to Kalamazoo in May.

Denise McGeen
MHPN PRESIDENT
Mark Rodman
EXECUTIVE DIRECTOR
Welcome to the City of Kalamazoo!

After the Pottawatomi were displaced from their reservation, the valley quickly filled with European-American settlers creating industries based on natural resources like bog iron and lime, and then evolving to processing wood pulp into paper and creating pharmaceuticals. Located at the intersection of major rail lines, the City of Kalamazoo, founded in 1829, became a hub of economic activity with diversified production including carriages, wagons, and then automobiles, as well as corsets, sleds, mandolins, and guitars. Education also played a major role in the community’s early growth with the Kalamazoo Public Schools and Kalamazoo College being founded in 1833, and Western Michigan University opening in 1903.

After World War One, the population exploded, attracting African Americans from the south and rural folks to the city’s factories. The 1920s set the city’s direction with the first master plan in 1929 and the debt-free city in 1939. After the Second World War, the city began bumping against its boundaries with neighboring communities, swelling with new suburban homes and resulting in a series of annexations.

In an attempt to revitalize a stagnating downtown, the nation’s first pedestrian mall was installed in 1959, one of the first in a series of innovative strategies to address much larger social and economic changes in the U.S. By 1965, the Commission for Historical Preservation was formed and the first of a long series of surveys led to the first local historic district in 1973, established just three years after passage of Michigan’s Local Historic Districts Act. In 1990, as part of a Memorandum of Agreement from a Section 106 process for a federal flood mitigation grant, the city created a permanent historic preservation coordinator position.

Locally-designated historic districts now include the Haymarket district downtown, and the Rose Place, South Street, Stuart, Vine, and West Main Hill residential districts. All are listed on the National Register of Historic Places as well, joining the Bronson Park Historic District and seventeen individual sites. Kalamazoo’s local districts meet the same standards for historic significance and physical integrity as National Register districts, but with the protection of locally-enforced design review.

Aided by two historic commissions, for design review and for education, Kalamazoo’s city-appointed bodies have designated, monitored, and regulated the historic districts, performed eleven historic resource surveys, and, working with the community and city staff, integrated historic preservation as a vital part of the last three city master plans. In the last 40 years of preservation being on the frontline, there have been both tragic losses and spectacular saves of important local and national historic resources.

Come to Kalamazoo in May. We’ve got a lot to talk about!

—Your 2020 Conference Planning Group

In his keynote presentation, Ed McMahon discusses how creating a great place can be a highly effective economic development strategy, especially for smaller cities and towns. Whether in big cities or small towns, however, historic buildings are often a community’s greatest, but frequently underappreciated, asset. Fortunately, while the idea of restoring older buildings is not new, today’s market is embracing adaptive reuse and historic preservation with new fervor. McMahon showcases numerous examples of successful adaptive reuse projects, transforming everything from power plants to abandoned factories and state mental hospitals into corporate headquarters, new hotels, affordable housing complexes, and more.

Whether the issue is tourism, economic development, neighborhood vitality, sustainability, or affordable housing, historic preservation is playing a critical role in urban and small-town revitalization. In a world where capital is footloose and people can live or work anywhere, communities that cannot differentiate themselves simply have no competitive advantage. McMahon’s talk goes a long way toward helping communities understand the critical role that preservation of natural, cultural, and architectural assets can play in fostering 21st-century economic development.

Sponsored by O’Connor Fund for Historic Preservation in the City of Kalamazoo, Wolverine Building Group, Kidorf Preservation Consulting, The Christman Company, Melinda Hill, and Michigan Historic Preservation Network Board, Emeriti, Committees, and Staff

2020 KEYNOTE SPEAKER

Ed McMahon

Senior Fellow, Urban Land Institute, Washington, DC

“Place-Based Economic Development in a Rapidly Changing World”

FRIDAY, MAY 15, 2020, 12:45–2 PM / FREE & OPEN TO THE PUBLIC
Kirsch Auditorium, John E. Fetzer Center, Western Michigan University
See map on page 9 for location and free adjacent parking

Continuing Education: AICP: CM 1.25; AIA: 1.25 LU

MORE ABOUT OUR 2020 SPEAKER...

Ed McMahon holds the Charles Fraser Chair on Sustainable Development at the Urban Land Institute. He is nationally known as an inspiring speaker and incisive analyst of land use and economic development policies and trends. Ed is Chairman of the National Main Street Center, a former National Trust Advisor, and a lifelong preservationist. Before joining the Urban Land Institute in 2004, Ed spent 14 years as Vice-President and Director of Programs for The Conservation Fund, where he helped purchase and protect more than 5 million acres of land of natural or historic importance. He is co-founder and former President of Scenic America, a national non-profit devoted to protecting America’s scenic landscapes. Before that, he taught law and public policy at Georgetown University Law School and served in the U.S. Army, both at home and overseas.

Ed has authored 15 books and more than 500 articles on topics related to sustainable development, land conservation, and historic preservation. He is quoted in national news publications and has made appearances on the major broadcast networks. He is a frequent speaker at land use, urban planning, and preservation conferences. Several of his talks, including his popular TED Talk, are online. Ed holds an M.A. in Urban Studies from the University of Alabama, Birmingham and a J.D. from Georgetown University. He and his wife live in an historic house in Takoma Park, Maryland.
THURSDAY, MAY 14, 2020
9:30–10:30 AM
Kirsch Auditorium, John E. Fetzer Center, Western Michigan University
Welcome to the Fortieth Annual Statewide Preservation Conference
Welcome from the Mayor and the 2020 Conference Planning Group
Introduction of the 2020 MHPN Scholarship Recipients
Announcement of the 2021 Host Community
MHPN Annual Meeting and Elections
See page 12 for more information.

10:45 AM–12:15 PM
Kirsch Auditorium, John E. Fetzer Center, Western Michigan University
Annual Opening Plenary Discussion
Breaking Barriers on the Frontline
See pages 12–13 for more information.

5–6:30 PM
FREE AND OPEN TO THE PUBLIC
Rooms 1035–1055, John E. Fetzer Center, Western Michigan University
Opening Reception
featuring the Vendors’ Showcase, Marketplace, Used Book Sale, Silent Auction, Raffle, Free Snacks and Beverages, Cash Bar
See page 20 for more information.

SATURDAY, MAY 16, 2020
8:30 AM
Continental Breakfast for Workshop and Tour participants

9 AM–4 PM
Departing from the John E. Fetzer Center, Western Michigan University
The MHPN’s 2020 Great Michigan Road Trip
Spotlight on Kalamazoo and Battle Creek: Modern Architecture and More
See pages 31–32 for more information.

NOTE: FOR PURCHASES MADE AT THE CONFERENCE, THE MHPN CAN ACCEPT VISA, MASTERCARD, AND DISCOVER, AS WELL AS CASH AND PERSONAL CHECKS.

OF SPECIAL NOTE:
We offer Continuing Education Credits

The MHPN recognizes that continuing education strengthens the value of the services our professional conference attendees offer their clients and communities. To that end, we partner each year with the American Institute of Certified Planners, the American Institute of Architects–Michigan, and the MSU Michigan Citizen Planner Program to offer continuing education credits. Find the number of credits listed with each session and tour; Michigan Citizen Planners earn 6.0 credits. Participants may pick up attendance forms at the Information Desk.
Our Conference Headquarters
THE JOHN E. FETZER CENTER, WESTERN MICHIGAN UNIVERSITY

Born in 1901 in Decatur, Indiana, John E. Fetzer moved with his mother to Lafayette after his father died. There he developed his passion for wireless communication and baseball. Fetzer came to Michigan in 1923 to build a radio station for Emmanuel Missionary College in Berrien Springs. He bought Emmanuel's installation when the opportunity arose and moved it in 1930 to Kalamazoo, the last major Michigan city without a station. From there he grew a multistate broadcasting empire that included radio, television, and cable. Turning to his other love, Fetzer bought part of the Detroit Tigers in 1956 and became full owner in 1961. In the early 1980s, he sold his businesses and endowed the Fetzer Institute that, since 1962, had been sponsoring research into body-mind-spirit connections—an interest he pursued until his death in 1991. Fetzer's donations to WMU funded the 1981 construction of the Fetzer Center, a popular venue for educational and social events.

Burkett Street was transformed in 1959 into the distinctive pedestrian mall conceptualized by Victor Gruen, Gilmore’s stayed downtown and celebrated 100 years in business; by 1999, however, it had closed its doors. The building has been extensively but sympathetically remodeled into the Kalamazoo City Centre. It houses first-floor retail space, offices above, loft residences in the top floors, and a large event space at its center.
$10,000 OR MORE
Michigan Economic Development Corporation and State Historic Preservation Office, Lansing

$5,000–$9,999
Bay View Handworks, Michigan
O’Connor Fund for Historic Preservation in the City of Kalamazoo, Kalamazoo

$2,500–$4,999
Blackberry Window & Door Systems, Kalamazoo
Grand River Builders, Inc., Grand Rapids
InSite Capital and Chemical Bank, Grand Rapids
Kalamazoo Historic Preservation Commission, Kalamazoo
Kidron Preservation Consulting, Detroit
Nixon Peabody, LLP, Washington DC
Warner Norcross + Judd LLP, Lansing
Wolverine Building Group, Grand Rapids

$1,000–$2,499
AIA Michigan, Detroit
Capitol Park Partnership LLC, Detroit and Lansing
The Christian Company—Lansing, Detroit, Grand Rapids
Diekema Hamann architecture & engineering, Kalamazoo
Eastern Michigan University—Historic Preservation Program, Ypsilanti
Melinda A. Hill, Rochester Hills
Illuminart, a Division of Peter Baso Associates, Troy
Kraemer Design Group, Detroit
Michigan Historic Preservation Network Board, Emeriti, Committees, and Staff, Michigan/U.S.
Oakland County Economic Development & Community Affairs, Waterford
Quinn Evans, Ann Arbor
Park Smith, AIA, Flint
Turner Restoration, Detroit

$500–$999
Adair Restoration LLC, Ann Arbor
Architecture + design PC, Battle Creek
Building Arts & Conservation, Saline
Sandra S. Clark, Michigan History Center, Lansing
Commonwealth Heritage Group, Inc., Dexter
Conference on Michigan Archaeology, Michigan Cornerstone Architects, Inc., Grand Rapids
Rapids and Traverse City
EverGreene Architectural Arts, Brooklyn, NY
Hobb’s + Black Architects, Ann Arbor
Preservation Ladies & Gents, Michigan/U.S.
RAM Construction Services of Michigan, Kentwood
The Saarinens (Michigan) Chapter of the Society of Architectural Historians, Michigan
WTA Architects, Saginaw

$250–$499
2Mission Design and Development LLC, Ann Arbor
Allied Window, Inc., Cincinnati, Ohio
Casacik’s Masonry Restoration, Inc., Hubbardston
H2A Architects Inc., Davison
HopkinsBurns Design Studio PLLC, Ann Arbor
Mike Kirk, Dowagiac
Rod Kreger and Betty LaVier, Satellite Beach, FL
Martha MacFarlane-Faes, Lansing
Pam and Terry O’Connor Endowment Fund, Kalamazoo
Past Perfect, Inc., Grand Rapids
Plante Moran, PLLC, Auburn Hills
Reagan Family Dentistry, Lowell
Thomas Roberts Architect LLC, Wyandotte
Rueetor Associates Architects, Ann Arbor
Sanders & Czapski Associates, PLLC, Marquette
Dave Tillman, Dearborn
Pam and Jon VanderPloeg, Grand Rapids
Dave and Janice Varney, South Haven
Wiss, Janney, Elsten Associates, Inc., Bingham Farms

UP TO $249
Sally Bund, Ann Arbor
Tish Colett, Goose Pointe Shores
Kathy Duquette, Ann Arbor
Jan Enns, Laguna Woods, CA
Nancy Finegood, Eaton Rapids
Ina Hanel-Gerdenich, Ann Arbor
Steve and Deb Jones, Ann Arbor
Janet L. Kreger, Ann Arbor
Anne Kreykes, Ann Arbor
Barbara Krueger, Hartland
Carol Mull, Ann Arbor
Richard Neumann Architect, Petoskey
Kathryn Bishop Eckert Omosto, Leland
Ellen Ramsburgh, Ann Arbor

SPECIAL SPONSORSHIPS TO BE RECOGNIZED

SCHOLARSHIPS
Family and Friends of David Evans Endowment Fund Scholarship
Helen and Ralph Kreger Endowment Fund Scholarship
MHPN Scholarship for EMU’s Preservation Eastern Student Organization
Pam and Terry O’Connor Endowment Fund Scholarship

PROGRAMMING
The 2020 Conference Program is supported by Michigan Humanities, an affiliate of the National Endowment for the Humanities.

DONORS: Our Special Thanks

The Michigan Historic Preservation Network takes this opportunity to express its appreciation to those who made donations to the Fortieth Annual Statewide Preservation Conference. Many donors have been supporting the MHPN for years; others are new. We thank you all!

Every effort has been made to ensure that all donor listings have been included. If there are any omissions or errors, we sincerely apologize and will make corrections on the signage at the conference and when we list our 2020 conference donors in the Annual Report.
THURSDAY, MAY 14, 2020

All activities take place at the John E. Fetzer Center at Western Michigan University unless otherwise noted.

8:30 AM–6:30 PM
Atrium Lobby
Registration
Opens and stays open throughout the day until 6:30 PM

8:30 AM–9:30 AM
Rooms 1035–1055
Continental Breakfast

9:30 AM–10:30 AM
Kirsch Auditorium
See page 9 for location and free adjacent parking.

WELCOME, INTRODUCTION, AND ANNUAL MEETING: THE FORTIETH ANNUAL STATEWIDE PRESERVATION CONFERENCE

Welcome to the 2020 Conference
Denise McGeen
PRESIDENT, MHPN

Welcome to the Host Community
The Honorable David Anderson
MAYOR, CITY OF KALAMAZOO

Welcome from the 2020 Conference Planning Group
Pamela Hall O’Connor
PAST PRESIDENT, MHPN; ADVISOR, NATIONAL TRUST FOR HISTORIC PRESERVATION

Sharon Ferraro
HISTORIC PRESERVATION COORDINATOR AND DOWNTOWN & SOUTHTOWN DESIGN REVIEW COORDINATOR, COMMUNITY PLANNING AND DEVELOPMENT, CITY OF KALAMAZOO

Putting the Conference Theme to Use
Mark Rodman
EXECUTIVE DIRECTOR, MHPN

Introduction of the 2020 Scholarship Recipients
Stacy Tchorzynski
SCHOLARSHIP COORDINATOR, 2020 CONFERENCE PLANNING GROUP

Announcement of the 2021 Host Community
Annual Meeting and Elections

15 minutes are provided before the Annual Opening Plenary Session begins.

10:45 AM–12:15 PM
Kirsch Auditorium
See page 9 for location and free adjacent parking.

BREAKING BARRIERS ON THE FRONTLINE
Annual Opening Plenary Session
Sponsored by Kraemer Design Group
Continuing Education
AICP: CM 1.50; AIA: 1.5 HSW
Moderator
Ruth E. Mills
IMMEDIATE PAST PRESIDENT, MHPN

This opening session is included for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form.

In the spirit of our conference theme, “Preservation on the Frontline,” this special all-conference session brings together preservationists from across the state to explore strategies for breaking down barriers to preservation. Join your colleagues to consider ways to reach out to new partners and communities, and understand different perspectives on what makes a resource historic. We learn how a new generation of community developers is rebuilding neighborhoods and downtowns. We discuss the importance of supporting underrepresented communities as they preserve and tell their own histories. We then welcome you to share your own experiences and challenges during a facilitated conversation.

Jennifer Acosta
PRESIDENT, JENNIFER ACOSTA DEVELOPMENT, BAY CITY

William Johnson
CURATOR/CRM TEAM LEADER, ZHIBIWIN CENTER OF ANISHINABE CULTURE & LIFeways, MT. PLEASANT

Saundra Little, AIA, LEED AP
PRINCIPAL, QUINN EVANS, DETROIT

Sarah Marsom
HERITAGE RESOURCE CONSULTANT, TINY ACTIVIST PROJECT, COLUMBUS, OHIO

Edward Torrez, RA, AIA, LEED AP
BD+C PRINCIPAL, BAUER LATOZA STUDIO, CHICAGO, ILLINOIS

Ruth E. Mills
IMMEDIATE PAST PRESIDENT, MICHIGAN HISTORIC PRESERVATION NETWORK, ANN ARBOR

12–6:30 PM
Rooms 1035–1055

VENDORS’ SHOWCASE, SILENT AUCTION, RAFFLE, AND MARKETPLACE

Open to the public

12:15 PM–1:15 PM
Lunch—NO PROGRAM
Pick up lunch in the Atrium Lobby; use casual seating around the Fetzer Center.

Sponsored by Capitol Park Partnership LLC.
Lunch is included for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form. Tickets are not available at the door. See page 9 for location and free adjacent parking.

15 minutes are provided to move into the sessions or tour.

1:30 PM–5 PM
OFF-SITE

SACRED SPACES, SPECIAL PLACES: KALAMAZOO’S HOUSES OF WORSHIP

Bus Transportation to Off-Site Tours
Sponsored by the Preservation Ladies & Gents
Continuing Education
AICP: CM 3.25; AIA: 3.25 HSW
Accompanied by
Jill Anderson
2020 CONFERENCE PLANNING GROUP

The bus departs from and returns to the Fetzer Center Circle Drive. The tour leaves promptly. Travel in private cars behind the bus is prohibited.

Note: Bringing binoculars is recommended.

ABOUT THE TOUR
Houses of worship provide a unique community experience. St. Luke’s Episcopal Church was designed by Gordon W. Lloyd and constructed between 1884 and 1885 of rock-faced stone to look like an English parish church. Almost 30 stained glass windows are featured. The brick-and-limestone First Congregational Church was built in 1928 from a Collegiate Gothic design by Aymar Embury II. Several notable studios designed...
its stained glass windows between the 1920s and 1970s. Charles Z. Klauder designed the First Presbyterian Church, a Late Gothic Revival design constructed 1928–1930. Its stained glass rose window is French flamboyant Gothic. The Gothic-inspired 1929 First United Methodist Church was designed by Ernest Batterson. Noteworthy stained glass windows were created by the Von Gerichten Studios in 1931.

DIFFICULTY: EASY

The tour group rides the bus to downtown Kalamazoo and then walks four blocks between the churches. The tour through each church is thorough and may involve steps, but with opportunities to be seated during comments. The bus is parked close to the group for anyone who tires and wishes to re-board.

CAPACITY: 37 PEOPLE.

This tour is specially priced for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form; ticket price includes the beverage break midway through the tour.

Barbara Krueger
DIRECTOR, MICHIGAN STAINED GLASS CENSUS, HARTLAND

Melissa Milton-Pung
PROGRAM MANAGER, POLICY RESEARCH LABS, MICHIGAN MUNICIPAL LEAGUE, ANN ARBOR

Rev. Nathan Dannison
SENIOR PASTOR, FIRST CONGREGATIONAL CHURCH, KALAMAZOO

Rev. Steve Charnley
SENIOR PASTOR, FIRST UNITED METHODIST CHURCH OF KALAMAZOO, KALAMAZOO

The Rev. Dr. Seth E. Weeldreyer
HEAD OF STAFF, KALAMAZOO FIRST PRESBYTERIAN CHURCH, KALAMAZOO

Michael Hueschen
FACILITIES MANAGER, ST. LUKE’S EPISCOPAL CHURCH, KALAMAZOO

1:30–2:30 PM
Kirsch Auditorium

KALAMAZOO’S HERITAGE PLANNING ON THE ROAD TO TODAY
Sponsored by Kidorff Preservation Consulting

Continuing Education
AICP: CM 1; AIA: 1.0 LU

Moderator
Pamela Hall O’Connor
PAST PRESIDENT, MHPN

As in many cities, preservation in Kalamazoo has rarely driven the car, but now rides shotgun while influencing its direction. Increasingly since 1990, the destination has been modified to include preservation in decision-making, and while it’s been integrated into three recent master plans, some trips still go off the map!

Rebecca Kik
DIRECTOR, COMMUNITY PLANNING & ECONOMIC DEVELOPMENT, COMMUNITY PLANNING AND DEVELOPMENT, CITY OF KALAMAZOO, KALAMAZOO

Christina Anderson, AICP
PLANNER, COMMUNITY PLANNING AND DEVELOPMENT, CITY OF KALAMAZOO, KALAMAZOO

Sharon Ferraro
HISTORIC PRESERVATION COORDINATOR AND DOWNTOWN & SOUTHTOWN DESIGN REVIEW COORDINATOR, COMMUNITY PLANNING AND DEVELOPMENT, CITY OF KALAMAZOO, KALAMAZOO

Andrew Haan
PRESIDENT, KALAMAZOO DOWNTOWN PARTNERSHIP, KALAMAZOO

1:30–2:30 PM
Putney Lecture Hall

HELPING YOUR REALTOR HELP YOU
Sponsored by Kidorff Preservation Consulting

Continuing Education
AICP: CM 1; AIA: 1.0 LU

Moderator
Denise McGeen
PRESIDENT, MHPN

When selling your historic home, choosing the right realtor is crucial. In this session, learn how to choose a realtor who will understand your home and will market it making the most of its historic character. Learn how to convey your house’s special features and get your realtor on board!

Patrick McCauley
REALTOR, CHARLES REINHART COMPANY REALTORS, ANN ARBOR

1:30–2:30 PM
Rooms 1040/1050

WOOD FLOOR FRAMING: FROM THE PERSPECTIVE OF STRUCTURAL ENGINEERS

Continuing Education
AICP: CM 1; AIA: 1.0 HSW

Moderator
Marcus Ringnalda
BOARD OF DIRECTORS, MHPN

Applying appropriate allowable wood stresses to evaluate existing wood structures requires understanding wood characteristics. Tabulated allowable stresses regarding various wood materials, including “old growth” and engineered wood, are presented through a sample floor analysis. The newly issued Guide to Structural Evaluation of Existing Timber Structures is introduced.

Cheryl L. Early, PE
SENIOR ASSOCIATE, WISS, JANNEY, ELSTNER ASSOCIATES, INC.
ENGINEERS | ARCHITECTS | MATERIALS SCIENTISTS, BINGHAM FARMS

Joseph M. Toniolo
SENIOR ASSOCIATE, WISS, JANNEY, ELSTNER ASSOCIATES, INC.
ENGINEERS | ARCHITECTS | MATERIALS SCIENTISTS, NORTHBROOK, ILLINOIS

2:30–2:45 PM
Rooms 1035–1055

Beverage Break
Sponsored by Sandra S. Clark, Michigan History Center
SMALL PROJECT, BIG CHANGE: REHABILITATION OF THE MEHLHOSE ICE CREAM BUILDING IN WYANDOTTE
Sponsored by Rod Kreger & Betsy LaVier and Reagan Family Dentistry
Continuing Education
AICP: CM 1; AIA: 1.0 HSW
Moderator
Mallory Bower
Field Representative for Southeast Michigan, MHPN
Because not everyone sees potential in an historic building, being on the frontline sometimes means showing what is possible. When a Downriver architect created stylish professional office space in a small, abandoned building near downtown Wyandotte, the project’s influence on local pride and additional community investment far exceeded its size.

Thomas Roberts, AIA
Architect, Thomas Roberts Architect, LLC, Wyandotte

LEADING THE WAY: HIGH-TECH TOOLS FOR STRUCTURE EVALUATION
Sponsored by WTA Architects
Continuing Education
AICP: CM 1; AIA: 1.0 HSW
Moderator
Dave Varney
Vice President, MHPN
Determining the cause of a building’s deterioration is where your repair begins, and using the new tools available to our industry can help you. Thermal imaging, drone surveys, and laser scanning are discussed. Case studies, during which these high-tech discovery tools are properly used, show how to interpret your findings.

Blair E. Bates
President, Building Restoration, Inc., Kalamazoo

REIMAGINING THE FORMER MICHIGAN CENTRAL STATION IN DETROIT
Sponsored by EverGreene Architectural Arts
Continuing Education
AICP: CM 1; AIA: 1.0 HSW
Moderator
Devan Anderson
Board of Directors, MHPN
The former Michigan Central Railroad Station was a searing reminder of a great city’s decline. It now symbolizes resurgence following its 2018 acquisition by Ford Motor Company. This is your glimpse of one of the largest and most important historic rehabilitation projects underway in Detroit, the State of Michigan, and the nation.

Rob Yallop, LEED AP, CDT
Senior Project Manager, Christman | Brinker Corktown Transformation Joint Venture, Detroit

IT’S ALL IN THE DETAILS: COMMERCIAL RESTORATION AND REPLICATION
Sponsored by Architecture + design PC
Continuing Education
AICP: CM 1; AIA: 1.0 HSW
Moderator
Annie Rubel
Board of Directors, MHPN
The Federal and State Historic Tax Credits have spurred revitalization of significant commercial buildings in Michigan’s cities and towns. Revitalizing such properties safeguards our history, creates new community energy, and provides jobs. This session focuses on window, door, ornamental metal, and glazing restoration on large-scale projects in Detroit and Battle Creek.

Michael K. Shields
President, Blackberry Systems, Inc., Kalamazoo

Local preservation can be messy, and challenges are plentiful whether starting a local preservation program or rejuvenating one. Through the lens of Michigan’s Certified Local Government Program established in 1981 to foster local, state, and Federal government partnerships, explore techniques and tactics critical to sustaining a successful program for the long term.

S. Alan Higgins
Certified Local Government and Outreach Coordinator, State Historic Preservation Office, Michigan Economic Development Corporation, Lansing

IT’S ALL IN THE DETAILS: COMMERCIAL RESTORATION AND REPLICATION
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THURSDAY, MAY 14, 2020

8:30 AM–6:30 PM: Registration / Atrium Lobby
8:30–9:30 AM: Continental Breakfast / Rooms 1035–1055

9:30–10:30 AM / Kirsch Auditorium
WELCOME, INTRODUCTION TO THE CONFERENCE, AND ANNUAL MEETING
Recognition of the 2020 Planning Group and Scholarship Recipients
Announcement of the 2021 Host Community

10:30–10:45 AM: Set-Up for Plenary Discussion
10:45 AM–12:15 PM / Kirsch Auditorium
ANNUAL OPENING PLENARY DISCUSSION
“Breaking Barriers on the Frontline”

12–6:30 PM / Rooms 1035–1055
VENDORS’ SHOWCASE, MARKETPLACE, SILENT AUCTION, AND RAFFLE
OPEN TO THE PUBLIC

12:15–1:15 PM: Lunch (No Program)
Pick up lunch in the Atrium Lobby / Casual seating around the Fetzer Center
The public may purchase lunch tickets; see Registration Form. Tickets are not available at the door.

1:15–1:30 PM: Move into sessions or tour

1:30–2:30 PM
KALAMAZOO’S HERITAGE PLANNING
HELPING YOUR REALTOR HELP YOU
WOOD FLOOR FRAMING

2:30–2:45 PM: Beverage Break / Rooms 1035–1055

2:45–3:45 PM
MEHLHOSE BUILDING REHABILITATION
TACTICAL PRESERVATION
HIGH TECH EVALUATION TOOLS

3:45–4:00 PM: Beverage Break / Rooms 1035–1055

4–5 PM
REIMAGINING MICHIGAN CENTRAL STATION
BUILDING LOCAL PRESERVATION PROGRAMS
COMMERCIAL RESTORATION

5–6:30 PM / Rooms 1035–1055
OPENING RECEPTION
Featuring the Vendors’ Showcase, Marketplace, Silent Auction, and Raffle with free light refreshments and snacks and cash bar
FREE AND OPEN TO THE PUBLIC

6:45–8:30 PM: TWILIGHT BUS & WALKING TOUR
ADAPTIVE REUSE IS ALIVE AND WELL IN DOWNTOWN KALAMAZOO
Departs from the Fetzer Center Circle Drive
The public may purchase tickets; use Registration Form.

FRIDAY, MAY 15, 2020

7:30 AM–5 PM: Registration / Atrium Lobby
7:30 AM–3:45 PM / Rooms 1035–1055
VENDORS’ SHOWCASE, MARKETPLACE, SILENT AUCTION, AND RAFFLE
OPEN TO THE PUBLIC

8:30–9:45 AM
DESIGN REVIEW—WHAT DO WE CARE ABOUT?

8:30–9:45 AM INCENTIVES FOR PRESERVATION PROJECTS—PART 1 OF 2

8:30–9:45 AM SOLAR POWER AND HISTORIC PRESERVATION

9:45–10 AM: Beverage Break / Rooms 1035–1055

10–11:30 AM
MAIN STREET TURNS 40, MI MAIN STREET CELEBRATES

10–11:30 AM INCENTIVES FOR PRESERVATION PROJECTS—PART 2 OF 2

10–11:30 AM MHPN TOOLS YOU CAN USE

11:30 AM–12:30 PM: Lunch (No Program)
Pick up lunch in the Atrium Lobby / Casual seating around the Fetzer Center
The public may purchase lunch tickets; see Registration Form. Tickets are not available at the door.

12:30–12:45 PM: Participants and other guests move into keynote address

12:45–2 PM: KEYNOTE ADDRESS BY ED MCMAHON, Senior Fellow, Urban Land Institute, Washington DC
Kirsch Auditorium
“Place-Based Economic Development in a Rapidly Changing World”
FREE AND OPEN TO THE PUBLIC

2–2:15 PM: Move into sessions or tour

2:15–3:30 PM AFRICAN AMERICAN CIVIL RIGHTS IN DETROIT
2:15–3:30 PM FEDERAL PRESERVATION LAW
2:15–3:30 PM WEST MICHIGAN ARCHAEOLOGY PART 1/2

3:30–3:45 PM: Beverage Break / Rooms 1035–1055
Showcase and Auction close! Begin picking up Auction Winnings!

3:45–4:30 PM COMMUNITY CAPITAL: CLOSING THE FUNDING GAP
3:45–5 PM MAINTAINING UM’S ANN ARBOR CAMPUS
3:45–5 PM WEST MICHIGAN ARCHAEOLOGY PART 2/2

5–5:30 PM: Pick Up Silent Auction Winnings / Rooms 1035–1055
Dinner or snack on your own. See information in your participant bag.

6:30–9 PM / Kalamazoo, City Center, Downtown Kalamazoo
THE 29TH ANNUAL MHPN AWARDS EVENING
(See page 9 for location and parking)
Reception with cash bar the first hour, followed by the Ceremony
The public may purchase tickets; use Registration Form. Tickets are not available at the door.

SATURDAY, MAY 16, 2020

8:30–9 AM: Registration and Continental Breakfast in Rooms 1040/1050
9 AM–12 PM: Workshop
HISTORIC DISTRICT COMMISSIONS SUMMIT Rooms 1040/1050
9 AM–4 PM: Bus & Walking Tour / 2020 GREAT MICHIGAN ROAD TRIP KALAMAZOO AND BATTLE CREEK: MODERN AND MORE
Departs from the Fetzer Center Circle Drive
Public may purchase tickets for either Saturday Program, use Registration Form. Conference participants pay a reduced fee.
6:45–8:30 PM
OFF-SITE
ADAPTIVE REUSE IS ALIVE AND WELL IN DOWNTOWN KALAMAZOO
Bus Transportation to Off-Site Tours
Sponsored by Bay View Handworks
Continuing Education
AICP: 1.75; AIA: 1.75 HSW
Accompanied by
Lindsey Dotson
MY PRESERVATION, MHPN
The bus departs from and returns to the Fetzer Center Circle Drive and makes a second lap depending on the group's size. The tour leaves promptly. There is no scheduled break.
ABOUT THE TOUR
Adaptive reuse projects are among the most exciting in the preservation field, and tonight we see three Kalamazoo successes. Tour the Renaissance-inspired 1926 Grace Christian Reformed Church that has been the home of Diekema Hamman Architecture & Engineering since its adaptive reuse in 2001. Visit the 1935 Upjohn Company global headquarters building designed by Albert Kahn. The Art Deco building—with its striking three-story façade delineated into 24 bays—has served the Bronson Healthcare system since its 2008 renovation. And explore a unique downtown space located ‘below-the-sidewalk’ of a simple c. 1890 commercial building that, since its adaptive reuse in 2006, has housed the offices of InForm Architecture.
DIFFICULTY: MODERATE
Tour participants ride the bus to downtown Kalamazoo and then either ride the bus between the three sites being visited, or walk the 1.0 mile of the route. The tour through each site is thorough and may involve steps. The bus remains with the group for anyone who tires and wishes to re-board.
CAPACITY: UP TO 50 PEOPLE
This tour is specially priced for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form.
Pamela Hall O’Connor
PAST PRESIDENT, MHPN; ADVISOR, NATIONAL TRUST FOR HISTORIC PRESERVATION, KALAMAZOO
Tony Holewinski
FORMER COMMISSIONER, KALAMAZOO HISTORIC PRESERVATION COMMISSION, KALAMAZOO
Valerie Wright
PRINCIPAL / SENIOR INTERIOR DESIGNER, DIEKEMA HAMANN ARCHITECTURE & ENGINEERING, KALAMAZOO
Don’t just turn in for the night after the Downtown Adaptive Reuse Tour. Enjoy the restaurants and pubs in Downtown Kalamazoo! Find information in your participant bag, and see a map and parking tips on page 9.
FRIDAY, MAY 15, 2020

All activities take place at the John E. Fetzer Center at Western Michigan University unless otherwise noted.

7:30 AM–5 PM
Atrium Lobby
Registration
Opens and stays open throughout the day until 5 PM

7:30–8:30 AM
Rooms 1035–1055
Continental Breakfast
Sponsored by Illuminart, a Division of Peter Basso Associates

8–11:30 AM
OFF-SITE
A Look at Kalamazoo’s Residential Gems + So Much More
A Bus and Walking Tour
Sponsored by Kidorf Preservation Consulting

Continuing Education
AICP: CM 3.50; AIA: 3.25 LU
Accompanied by
Katie Kolokithas
EMERITIS LEADERSHIP COUNCIL, MHPN
The bus departs from and returns to the Fetzer Center Circle Drive. This tour leaves promptly. Travel in private cars behind the bus is prohibited.

ABOUT THE TOUR
Kalamazoo has a stunning array of historic districts and individual properties starting from before the Civil War. To preserve these gems, the city has locally designated the Haymarket downtown district, and the Rose Place, South Street, Stuart, Vine, and West Main Hill residential districts; work is reviewed by the Historic District Commission. All are listed on the National Register of Historic Places as well, joining the Bronson Park Historic District and seventeen individual sites. Additionally, participants see pockets of commercial storefronts, gracious apartment buildings, brick streets, and more, getting a sense of Kalamazoo being an encyclopedia of 19th- and 20th-century Midwestern architectural styles.

DIFFICULTY: MODERATE
There is less than 1 mile of walking, passing individual sites at a leisurely pace and standing for on-site lectures. Tours through any individual residences may involve steps. The bus remains with the group for anyone who tires and wishes to re-board.

CAPACITY: 37 PEOPLE
This tour is specially priced for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; ticket price includes continental breakfast before departure and the beverage break midway through the tour.

Lynn Houghton
REGIONAL HISTORY COLLECTIONS
CURATOR, ARCHIVES AND REGIONAL HISTORY COLLECTIONS – ZHANG LEGACY COLLECTIONS CENTER, WESTERN MICHIGAN UNIVERSITY, KALAMAZOO

Sharon Ferraro
HISTORIC PRESERVATION COORDINATOR AND DOWNTOWN & SOUTH TOWN DESIGN REVIEW COORDINATOR, COMMUNITY PLANNING AND DEVELOPMENT, CITY OF KALAMAZOO, KALAMAZOO

8:30–9:45 AM
Kirsch Auditorium
DESIGN REVIEW—WHAT DO WE CARE ABOUT?
Sponsored by Cornerstone Architects, Inc.

Continuing Education
AICP: CM 1.25; AIA: 1.25 HSW
Moderator
Devan Anderson
BOARD OF DIRECTORS, MHPN
The U.S. Secretary of the Interior’s Standards guide design review in locally-designated historic districts nationwide. Discover how communities interpret these differently considering questions such as: If you can’t see it, do you still regulate it? If it’s reversible, does it matter? If it looks authentic, does it impact the character?

Mark Rodman
EXECUTIVE DIRECTOR, MICHIGAN HISTORIC PRESERVATION NETWORK, LANSING

Abigail Christman
SENIOR CITY PLANNER IN LANDMARK PRESERVATION, COMMUNITY PLANNING AND DEVELOPMENT, CITY AND COUNTY OF DENVER, DENVER, COLORADO

8:30–9:45 AM
Putney Lecture Hall
INCENTIVES FOR SUCCESSFUL PRESERVATION PROJECTS — PART I
Sponsored by Nixon Peabody, LLP

Continuing Education
Part I AICP: CM 1.50
Part II AICP: CM 1.50
Parts I + II AIA: 2.75 LU

Moderator
Kristine Kidorf
PAST PRESIDENT, MHPN
This all-morning workshop is included for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; ticket price includes continental breakfast and beverage break.

Restoring or adaptively reusing historic buildings can make valuable financial incentives available. We look in-depth at the power of combining available incentives: federal historic tax credits and the changes made by the recent federal tax code revisions, Opportunity Zones, Brownfield tax increment financing, Michigan Community Revitalization Program, and more. We discuss practical experiences including how to select a good consultant team. Our session is meant for those with a basic knowledge of project development who wish to use incentives to help secure conventional financing and make their preservation projects a reality. Significant time is provided for questions.

Michelle Audette-Bauman
COMMUNITY ASSISTANCE TEAM SPECIALIST (REGION 8), COMMUNITY DEVELOPMENT, MICHIGAN ECONOMIC DEVELOPMENT CORPORATION, LANSING

Emily Cauzillo
GROUP MANAGER, INSITE CAPITAL, A DIVISION OF CHEMICAL BANK, A DIVISION OF TCF NATIONAL BANK, GRAND RAPIDS

Gordon B. Goldie, CPA
PARTNER, PLANTE MORAN, PLLC, AUBURN HILLS

Richard Hosey
PRESIDENT, RICHARD HOSEY DEVELOPMENT LLC, DETROIT

Robbert McKay
HISTORICAL ARCHITECT, FEDERAL TAX CREDITS, STATE HISTORIC PRESERVATION OFFICE, MICHIGAN ECONOMIC DEVELOPMENT CORPORATION, LANSING

David Schon
PARTNER, NIXON PEABODY, LLP, WASHINGTON, DC

Dan Wells, MCRP
SENIOR PROJECT MANAGER, AKT PEELELS, GRAND RAPIDS
10–11:30 AM
Kirsch Auditorium

MAIN STREET TURNS 40, MICHIGAN MAIN STREET CELEBRATES!

Sponsored by Park Smith, AIA
Continuing Education
AICP: CM 1.50; AIA: 1.5 LU
Moderator
Jessica Flores
BOARD OF DIRECTORS, MHPN

The national Main Street program is celebrating its 40th anniversary! Michigan Main Street staff and communities are on hand to discuss our state’s 17 years of success using the Main Street Approach™, discuss the viewpoints and needs of the 24 participating Michigan communities, and share 40 Tips on creating a successful downtown!

Leigh Young
ORGANIZATION SPECIALIST, MICHIGAN MAIN STREET PROGRAM, MICHIGAN ECONOMIC DEVELOPMENT CORPORATION, LANSING

Lisa Croteau
DIRECTOR, NILES MAIN STREET, NILES

Jason Smith
DIRECTOR, EATON RAPIDS MAIN STREET DOWNTOWN DEVELOPMENT AUTHORITY, EATON RAPIDS

Tricia Meyer
EXECUTIVE DIRECTOR, THREE RIVERS DOWNTOWN DEVELOPMENT AUTHORITY & MAIN STREET, THREE RIVERS

10–11:30 AM
Putney Lecture Hall

INCENTIVES FOR SUCCESSFUL PRESERVATION

PROJECTS — PART II
Continued from Part I; see description on page 23.

Continuing Education
Part I AICP: CM 1.50
Part II AICP: CM 1.50
Parts I + II AIA: 2.75 LU

10–11:30 AM
Rooms 1040/1050

MHPN PRESERVATION TOOLS YOU CAN USE! CHECK OUT THESE SuCCESSES IN EVART, CALHOUN COUNTY, AND DETROIT

Sponsored by Adair Restoration LLC
Continuing Education
AICP: CM 1.50; AIA: 1.5 LU
Moderator
Ellen Thackery
DEPUTY EXECUTIVE DIRECTOR, MHPN

The MHPN helps communities identify, advocate for, and reuse historic places. In this session, we hear from a small community, a nonprofit, and a developer that have accessed MHPN programs, including Field Services, the Intervention Loan, and the Predevelopment Loan. We discuss the impact of these programs and how they might help YOU!

Mallory Bower
FIELD REPRESENTATIVE, MICHIGAN HISTORIC PRESERVATION NETWORK, LANSING

Sarah Dvoracek
CITY MANAGER/TREASURER, CITY OF EVART, EVART

Amelia Patt Zamir
CO-FOUNDER, PRINCIPAL OF ACQUISITIONS & DEVELOPMENT, METHOD DEVELOPMENT LLC, DETROIT

Krista Trout-Edwards
EXECUTIVE DIRECTOR, CALHOUN COUNTY LAND BANK AUTHORITY, MARSHALL

11:30 AM–12:30 PM
Lunch—NO PROGRAM
Pick up lunch in the Atrium Lobby; use casual seating around the Fetzer Center. Sponsored by Diekema Hamann architecture + engineering

Lunch is included for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form. Tickets are not available at the door. See page 9 for location and free adjacent parking.
2:15–5:00 PM

**A DOWNTOWN WORTH EXPLORING**

**A Bus and Walking Tour**

**Sponsored by Pam and Jon VanderPloeg**

**Continuing Education**
AICP: CM 2.50; AIA: 2.50 LU

**Accompanied by**
Jill Anderson
2020 CONFERENCE PLANNING GROUP

**The bus departs from and returns to the Fetzer Center Circle Drive. This tour leaves promptly. Travel in private cars behind the bus is prohibited.**

**ABOUT THE TOUR**

Downtown Kalamazoo offers much to see! Beginning in the 1840s, business people built fashionable commercial buildings reflecting a rich array of Romanesque Revival, Beaux-Arts, and Chicago styles. Called Haymarket today and protected by local ordinance, the area’s name reflects its early use. Growth pressed outward during the twentieth century. The eclectic 1915 Masonic Temple by Spier and Rohns, the 1931 Art Deco City Hall, the WPA-era Moderne County Building, the 1959 outdoor pedestrian Kalamazoo Mall conceptualized by Victor Gruen, and the 1986 Arcadia Creek Commons are highlights. Today, there is a new wave of construction for those wanting to live and work downtown.

**DIFFICULTY: MODERATE**

There is less than 1 mile of walking, passing individual sites at a leisurely pace and standing for on-site lectures. Tours through any individual buildings may involve steps. The bus remains near-by for anyone who wishes to re-board.

**CAPACITY: 37 PEOPLE**

This tour is specially priced for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; ticket price includes the beverage break midway through the tour.

Andrew Haan
President, Kalamazoo Downtown Partnership, Kalamazoo

Sharon Ferraro
Historic Preservation Coordinator and Downtown & Southtown Design Review Coordinator, Community Planning and Development, City of Kalamazoo, Kalamazoo

**2:15–3:30 PM**

**Kirsch Auditorium**

**THE PROMISED LAND THAT WASN’T: DOCUMENTING AFRICAN AMERICAN CIVIL RIGHTS IN 20TH-CENTURY DETROIT**

**Sponsored by Sandra S. Clark, Michigan History Center**

**Continuing Education**
AICP: CM 1.25; AIA: 1.25 HSW

**Moderator**
Mallory Bower
Field Representative for Southeast Michigan, MHPN

Throughout the twentieth century, Detroit’s African American residents actively resisted the intense discrimination they were subjected to in all aspects of their lives. Learn about the two-year project to survey, document, and celebrate historic sites of the black civil rights movement in the city.

Amy L. Arnold
Preservation Planner, State Historic Preservation Office, Michigan Economic Development Corporation, Lansing

Saundra Little, AIA, LEED AP
Principal, Quinn Evans, Detroit

Ruth E. Mills, MA, MS
Senior Historian/Architectural Historian, Quinn Evans, Ann Arbor

**2:15–3:30 PM**

**Room 1040/1050**

**A DIVERSITY OF TASKS, A SHARED COMMITMENT TO WEST MICHIGAN ARCHAEOLOGY—PART I**

**Sponsored by Commonwealth Heritage Group, Inc. and by the Conference on Michigan Archaeology, an MHPN Partner Organization**

**Continuing Education**
For Parts I and II together for both—AICP: CM 2.75; AIA: 2.5 LU

**Moderator**
Stacy Tchorzynski
2020 CONFERENCE PLANNING GROUP

This all-afternoon workshop is included for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; ticket price includes the beverage break.

The archaeological scene in West Michigan is alive and well…and varied! Whether it’s the application of new investigation methods in Kalamazoo, meaningful consultation with community partners in Grand Rapids, collections management in Niles, or the placement of moorings and buoys along the West Michigan shoreline, the commitment to excellence is shared.

Andrew Haan
President, Kalamazoo Downtown Partnership, Kalamazoo

Sharon Ferraro
Historic Preservation Coordinator and Downtown & Southtown Design Review Coordinator, Community Planning and Development, City of Kalamazoo, Kalamazoo

**2:15–3:30 PM**

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Seeing the Multi-Faceted Past with 20/20 Vision
David S. Brose, Ph.D.
General Partner, Imprints from the Past, LLC, Kalamazoo

Historic preservation is more than saving old buildings. By partnering with local Native American communities, new methods of archaeological investigation locate and interpret significant cultural resources in Kalamazoo’s Bronson Park.

Collaborative Work for Stewardship of the Norton Mounds in Grand Rapids
Stephanie Ogren, Ph.D.
Vice President of Science and Education, Grand Rapids Public Museum, Grand Rapids

The Grand Rapids Public Museum stewards the historic Norton Mounds group. In partnership with the Grand Rapids Community Relations Commission and regional Tribes, the Museum has stabilized an area of the property and engaged in meaningful consultation with community members.

Lessons for Curation from the Fort St. Joseph Archaeological Project
Christina H. Arseneau
Director, Niles History Center, Niles

Collection management is a task with which many repositories, large and small, struggle. The Fort St. Joseph collection can be used as a model for other repositories charged with the sustainable and responsible storage of important archaeological collections.

Shipwreck Preservation and Public Access
John Hanson
President, West Michigan Underwater Preserve, Whitehall

Kevin Ailes
President of the South West Michigan Underwater Preserve and Vice President of the Michigan Underwater Preserves Committee, Bangor

Mooring buoys direct diver access and protect sites from poor anchoring and hooking damage. Learn about shipwreck stewardship through the efforts of the West and Southwest Michigan Underwater Preserves.

Stacy Tchorzynski
Archaeologist, State Historic Preservation Office, Michigan Economic Development Corporation, Lansing

3:30–3:45 PM
Rooms 1035–1055

Beverage Break
Sponsored by HopkinsBurns Design Studio PLLC

Please note that Silent Auction bidding closes in Rooms 1035–1055 promptly at 3:45 pm. You may pay for winning bids at that time, step by during the afternoon, or return between 5 PM and 5:30 PM. All items must be claimed and removed.

COMMUNITY CAPITAL: CLOSING THE FUNDING GAP FOR PRESERVATION PROJECTS IN MICHIGAN
Sponsored by Building Arts & Conservation
Continuing Education
AICP: CM 1.25; AIA: 1.25 LU
Moderator
Jessica Flores
Board of Directors, MHPN

Michigan’s community capital partners are national leaders in the development and use of local, state, and federal crowdfunding tools. Many projects utilizing these tools have been housed in historic properties or have worked to rehabilitate them. This session celebrates successful case studies and inspires new preservation projects using these cutting-edge methods.

Melissa Milton-Pung
Program Manager, Policy Research Labs, Michigan Municipal League, Ann Arbor

Christopher D. Miller
DDA and Economic Development Coordinator, Downtown & Economic Development, City of Adrian, Adrian

Suzanne Perreault
Small Business Program Manager, Community Development, Michigan Economic Development Corporation, Lansing

3:45–5:00 PM
Kirsch Auditorium

MAKE BLUE GO! MAINTAINING THE UNIVERSITY OF MICHIGAN’S ANN ARBOR CAMPUS
Sponsored by the Saarinen (Michigan) Chapter of the Society of Architectural Historians, an MHPN Partner Organization
Continuing Education
AICP: CM 1.25; AIA: 1.25 HSW
Moderator
Marcus Ringnalda
Board of Directors, MHPN

The U-M Architecture, Engineering & Construction Department balances management of over 300 buildings that support complex educational achievements while stewarding buildings, outdoor spaces, and public sculpture dating from as early as 1841. By highlighting MHPN Preservation Gem Award-winning projects—the West Hall Lantern Restoration and the Cooley Memorial Fountain—this balance is explored.

Daniel Clark
Senior Consulting Engineer, Simpson Gumpertz & Heger, Boston, Massachusetts

Michelle Smay
Senior Architect, University of Michigan – Architecture, Engineering & Construction, Ann Arbor

3:45–5:00 PM
Putney Lecture Hall

FRIDAY PROGRAMMING
3:45 PM–5:00 PM
Room 1040/1050

A DIVERSITY OF TASKS, A SHARED COMMITMENT TO WEST MICHIGAN ARCHAEOLOGY—PART II

Continuing Education
For Parts I and II together for both–
AICP: CM 2.75; AIA: 2.5 LU

Continued from Part I: see the session description on page 27.

Please note: If you haven’t already, pick up your auction items from 5–5:30 pm in Rooms 1035-1055. All items must be claimed and removed.

Have dinner or a snack on your own before the Awards Evening. See information in your participant bag.

29th Annual Preservation Awards Reception and Ceremony


The evening is specially priced for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form. Tickets are not available at the door.

Don’t just head home at the end of Friday’s sessions! Join us to celebrate those honored for great preservation work this past year. The Reception runs from 6:30 pm to 7:30 pm and features hors d’oeuvres and desserts, non-alcoholic beverages, and cash bar for wine and beer (Visa, MasterCard, Discover, and American Express accepted by the Kalamazoo City Centre). The Ceremony begins promptly at 7:30 pm. The Raffle Winner is drawn!

Welcome to the 29th Annual Preservation Awards Evening and Presentation of the 2020 Awards

Ruth Mills
IMMEDIATE PAST PRESIDENT AND CHAIR, AWARDS COMMITTEE, MHPN

6:30–9:00 PM
OFF-SITE
Kalamazoo City Centre, South Kalamazoo Mall, Downtown Kalamazoo

See page 9 for location, low-cost connected ramp parking, and free street parking.

Saturdays, may 16, 2020
All activities take place at the John E. Fetzer Center at Western Michigan University unless otherwise noted.

Conference participants may add either the Saturday Summit or the Saturday Tour at a reduced fee; others may purchase tickets using the Registration Form.

8:30–9 AM
Rooms 1040/1050

Registration
Opens and stays open until 12 Noon.

Continental Breakfast
for both Summit and Tour participants.

9 AM–12 PM
Rooms 1040/1050

HISTORIC DISTRICT COMMISSIONS SUMMIT:
PRESEVATIONISTS ON THE FRONTLINE

Sponsored by Quinn Evans

Continuing Education
AICP: CM 2.75; AIA: 2.75 LU

Registration includes continental breakfast and mid-morning beverages.

MHPN held its first gathering of historic district commissioners in 1981. Now, almost 40 years later, we gather to discuss the issues and challenges we face with some long-standing and very knowledgeable professionals in the field, and also to share with each other solutions we’ve found ourselves. The session opens with a panel of seasoned preservationists addressing attendees’ challenges, and also includes small- and large-group, solution-oriented discussions. Capacity: 60 people

Co-Facilitator
Mallory Bower
FIELD REPRESENTATIVE, MICHIGAN HISTORIC PRESERVATION NETWORK, LANSING

9 AM–4 PM
OFF-SITE

THE 2020 GREAT MICHIGAN ROAD TRIP
SPOTLIGHT ON KALAMAZOO AND BATTLE CREEK: MODERN ARCHITECTURE AND MORE

Bus Transportation to Off-Site Tours
Sponsored by Eastern Michigan University–Historic Preservation Program, an MHPN Partner Organization

Continuing Education
AICP: CM 6; AIA: 6.0 LU

Accompanied by
Katie Beck
2020 conference planning group

The bus departs from and returns to the Fetzer Center Circle Drive. This tour leaves promptly. Travel in private cars behind the bus is prohibited.

ABOUT THE TOUR
Known for Western Michigan University, as the home of Bell’s Brewery, and for their Snow Belt location, Kalamazoo and Battle Creek have so much more of interest. For instance, like other parts of Michigan, there is a strong presence of Modern-era architecture. The tour includes stops in the planned communities of Parkwyn and The Acres. Highlights also include the architecture of Frank Lloyd Wright, Norman F. Carver, Jr., and Alden B. Dow. In addition to Mid-Century architecture, the tour visits two earlier downtown Battle Creek Buildings, a 1902 cereal box manufactory and 19-story bank building.

SATURDAY, MAY 16, 2020

Co-Facilitator
Ellen Thackery
DEPUTY EXECUTIVE DIRECTOR, MICHIGAN HISTORIC PRESERVATION NETWORK, LANSING

SATURDAY PROGRAMMING 31
ACKNOWLEDGEMENTS

Keeping the cost of this conference competitive with our peers absolutely would not be possible if our speakers, conference planners, and volunteers did not donate their time, talents, and energy this past year. We thank the 2020 Speakers and Tour Leaders noted throughout the conference brochure as well as the following:

2020 CONFERENCE PLANNING GROUP:

Robin Adair
Devon Anderson
Jill Anderson
Amy Arnold
Richard Baker
Bethany Berdes
Jeremy Berg
Mallory Bower
Cynthia Bruntrup
April Bryan
Ron Campbell
Randy Case
Brian Conway
David Casack
Ashleigh Czapek
Ken Crapski
Amanda Davis
Sharon Ferraro
Grant Fletcher
Regina Gorhan
Andrew Grayson
Andrew Haan
Tim Hills
Lynn Houghton
Patrick Hudson
Dan Kastner
Kristine Kidorf
Rebekah Kik
Josh Koening
Kate Kolokithas
Janet Kreger
Barbara Krueger
Bryan Liwowski
Martha MacFarlane-Faes
Denise McGinn
Robbert McKay
Ruth Mills
John Mitchell
Nathan Niereting
Patricia Hall O’Connor
Rodger Parzyck
Lenee Powell-Wilson
Elaine Robinson
Sue Robinson
Mark Rodman
Nicole Sable
Gary Scheuren
B.J. Shell
Xiaohan Xiao Smith
Chelsea Sturza
Stacy Tchorzynski
Ellen Thackery
Beth Timmerman
Thomas Trombley
Dana Underwood
Dave Varney

AND OTHERS INCLUDING:

AIA Michigan
AIA–Southwest Michigan Chapter
Community Economic Development Association of Michigan
Conference on Michigan Archaeology
DOCOMOMO_US/Michigan
Governor’s Sense of Place Council
City of Kalamazoo
Kalamazoo Historic District Commission
Kalamazoo Historic Preservation Commission
Michigan Archaeological Society
Michigan Barn Preservation Network
Michigan Economic Development Corporation
Michigan Main Street
Michigan Economic Development Corporation
Michigan Barn Preservation Network
Michigan Archaeological Society

CAPACITY: 35 PEOPLE

Registration includes continental breakfast, with the group for anyone who tires and keeps the cost of this conference competitive with our peers absolutely would not be possible if our speakers, conference planners, and volunteers did not donate their time, talents, and energy this past year. We thank the 2020 Speakers and Tour Leaders noted throughout the conference brochure as well as the following:

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David Casack
Ashleigh Czapek
Ken Crapski
Amanda Davis
Sharon Ferraro
Grant Fletcher
Regina Gorhan
Andrew Grayson
Andrew Haan
Tim Hills
Lynn Houghton
Patrick Hudson
Dan Kastner
Kristine Kidorf
Rebekah Kik
Josh Koening
Kate Kolokithas
Janet Kreger
Barbara Krueger
Bryan Liwowski
Martha MacFarlane-Faes
Denise McGinn
Robbert McKay
Ruth Mills
John Mitchell
Nathan Niereting
Patricia Hall O’Connor
Rodger Parzyck
Lenee Powell-Wilson
Elaine Robinson
Sue Robinson
Mark Rodman
Nicole Sable
Gary Scheuren
B.J. Shell
Xiaohan Xiao Smith
Chelsea Sturza
Stacy Tchorzynski
Ellen Thackery
Beth Timmerman
Thomas Trombley
Dana Underwood
Dave Varney

AND OTHERS INCLUDING:

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DOCOMOMO_US/Michigan
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City of Kalamazoo
Kalamazoo Historic District Commission
Kalamazoo Historic Preservation Commission
Michigan Archaeological Society
Michigan Barn Preservation Network
Michigan Economic Development Corporation
Michigan Main Street
Michigan State Historic Preservation Office
Michigan State Historic Preservation Office, Michigan Cultural Advocacy Network
Michigan State Historic Preservation Office, Michigan Cultural Advocacy Network
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PHOTO CREDITS:
The following provided the photographs for this brochure at no cost to the MHPN. We are grateful for having these superb images made available to us from:


Residences and commercial buildings are within Kalamazoo’s historic districts, designated or under study, and are not further identified here.

BROCHURE LAYOUT AND DESIGN:

Susan Ackermann Graphic Design, LLC
susanchormann.com
**IMPORTANT REGISTRATION DETAILS**

**Can’t Attend the Conference?** Consider making a gift to support the MHPN’s work!

**Two Inexpensive Ways to Attend:** First, the MHPN has SCHOLARSHIPS for students, professionals, tradepeople, and others. Registration and overnight costs are covered. Submit a letter describing your interests and a letter of recommendation to mhpnscholarships@gmail.com. Second, VOLUNTEERS are needed. Volunteers receive 50% off registration on work days; added days are at the Student Rate. Contact VolunteerMHPN@gmail.com. The deadline for both is 6 PM on April 15.

**Overnight Accommodations:** The new Holiday Inn & Suites Kalamazoo West is our conference hotel; located at 1247 Westgate Dr, Kalamazoo, MI 49009, it is 3.5 miles/10 minutes from conference headquarters at WMU’s Fetzer Center. Make reservations for Wednesday through Saturday nights online at www.holidayinn.com/kalamazoomwi, using Block Code “MHPN,” alternatively, call the hotel at (800) 465-4329 and give the Block Code. Conference rates are $139.00/Standard - $149.00/Double, subject to 6% state and 5% occupancy taxes; rooms include one king or two-queen beds with 1-4 guest standards based on room type. Make reservations by 5 PM on Friday, May 1; based on room availability, the hotel may offer the discount past cut off. VISA, MasterCard, Discover, and American Express accepted (no debit cards), reservations held with credit card. Cancellations must be received by 6 PM the day prior to arrival; check-in 3 PM/checkout 11 AM. Complimentary 24-hour parking on the hotel property and WiFi; find other amenities on the website. This is a non-smoking, no pets facility. If exploring other accommodations, visit the MHPN website.

“Make it a Kalamazoo Weekend!”: The City of Kalamazoo is rich with restaurants, galleries, cultural attractions, and many historic districts and sites to explore. The hotel conference rate is good through Sunday check-out!

**Guest Attire:** Business casual is appropriate for all activities, but many dress for Friday’s Awards Evening. Guests standard based on room type. Make reservations by 5 PM on Friday, May 1; based on room availability, the hotel may offer the discount past cut off. VISA, MasterCard, Discover, and American Express accepted (no debit cards), reservations held with credit card. Cancellations must be received by 6 PM the day prior to arrival; check-in 3 PM/checkout 11 AM. Complimentary 24-hour parking on the hotel property and WiFi; find other amenities on the website. This is a non-smoking, no pets facility. If exploring other accommodations, visit the MHPN website.

**General Information and Booth Discounts for Our Vendors:** For a booth at the Vendor’s Showcase, complete the Registration Form, opposite page. Space is assigned when forms arrive; register early. Vendor spaces are approx. 8’ x 8’ with up to two 6’ tables and two chairs. You provide display elements; attaching items to walls is prohibited. Electrical outlets may not be adjacent to your booth so bring extension cords. There is no secure on-site storage; neither MHPN nor the venue is liable. You will receive registration confirmation. Set-up/break-down times and a map for unloading/loading are sent closer to the conference. Showcase hours: Thursday from 12-6:30 PM; Friday from 7:30 AM–4:30 PM. For set-up questions only, contact Kari Czapski at (906) 236-1141 or keni@sanders-czapski.com. For all other questions, contact Janet Kreger at (734) 222-9310 or kregger1981@att.net. If your company is a conference sponsor, a discount on the member price of $160 for a booth applies: support of $5,000.00 = FREE BOOTH, $2,500.00 = $40 Booth, $1,500.00 = $60 Booth, $1,000.00 = $140 booth, $250.00 = $144 booth. Don’t know if you’re a conference sponsor? Contact Janet Kreger at (734) 222-9310 or kregger1981@att.net.

**Net Profit Policy:** Any net profit supports MHPN operations, programs, and/or endowments at the direction of the Executive Committee. A detailed review of finances is available through the Office.

**Disclaimer:** The Michigan Historic Preservation Network assumes no responsibility for any injury, loss, or other damage to any person or property occurring in relation to any activity connected to or arising out of this Annual Conference or any events or tours associated therewith.

**Releases:** General: Each person participating in any event, tour, or other activity related to this Annual Conference hereby releases the Michigan Historic Preservation Network and all cooperating organizations and related individuals from any and all suits, demands, or claims for injury (including death), loss, or other damage arising out of or occurring in connection with any activity associated with said Annual Conference.

**PHOTOGRAPHY:** Your registration constitutes inactive consent to be photographed and to have those photos published with appropriate identification.

**Questions:**

- The Michigan Historic Preservation Network: Janet Kreger, Conference Co-Manager, at (734) 222-9310 / kregger1981@att.net, or Cindy Brunstjens, Assistant to the Director, at (517) 371-8080 / cbrunstjens@mhpn.org. Many questions have answers on our website: www.mhpn.org.

**Registration Policies:**

1. Early Registration must be faxed or postmarked by midnight on Wednesday, April 8.
2. Registration starting on April 9 must be faxed or postmarked by 6 PM on Wednesday, May 6. If you are not a member and have taken a discount, join now! 1-Yr Basic @ $45, Student/60+ @ $25. I WANT TO MAKE A GIFT TO THE MHPN: PAY THIS TOTAL: $  __________

**Registration Details:** This is your basic registration. If you qualify for one of our discounts, you will be told at Check-Out. Fill out a new form and qualify for another discount immediately!

<table>
<thead>
<tr>
<th>I AM REGISTERING FOR THURSDAY, MAY 14</th>
<th>$ 155</th>
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</thead>
<tbody>
<tr>
<td>Includes continental breakfast, PM general session, lunch, reception, keynote, and a letter of recommendation to <a href="mailto:mhpnscholarships@att.net">mhpnscholarships@att.net</a>.</td>
<td></td>
</tr>
<tr>
<td>Add “Kalamazoo House of Worship” Bus/Walking Tour</td>
<td>$20</td>
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<tr>
<td>Add “Downtown Adapte MORE” Twilight Bus/Walking Tour</td>
<td>$15</td>
</tr>
<tr>
<td>I AM REGISTERING FOR FRIDAY, MAY 15</td>
<td>$ 155</td>
</tr>
<tr>
<td>Includes continental breakfast, AM &amp; PM breaks, lunch, seminars, keynote, and a letter of recommendation to <a href="mailto:mhpnscholarships@att.net">mhpnscholarships@att.net</a>.</td>
<td></td>
</tr>
<tr>
<td>Add “Adapte MORE” Downtown Walking Tour</td>
<td>$25</td>
</tr>
<tr>
<td>Add “Downtown Walking Tour”</td>
<td>$20</td>
</tr>
<tr>
<td>Add Awards Reception &amp; Ceremony</td>
<td>$20</td>
</tr>
<tr>
<td>I AM REGISTERING FOR SATURDAY, MAY 16</td>
<td></td>
</tr>
<tr>
<td>To qualify for Saturday pricing, you must register for at least one more day.</td>
<td></td>
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<tr>
<td>CHOICE ONE</td>
<td></td>
</tr>
<tr>
<td>“Historic District Commission Summit”</td>
<td>$20</td>
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<tr>
<td>Includes continental breakfast, in-seat session, and early-morning seminars.</td>
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</tr>
<tr>
<td>“Kalamazoo &amp; Battle Creek, Modern &amp; More” Bus/Walking Tour</td>
<td>$90</td>
</tr>
<tr>
<td>Includes continental breakfast, bus tour, AM &amp; PM breaks, lunch, and a letter of recommendation to <a href="mailto:mhpnscholarships@att.net">mhpnscholarships@att.net</a>.</td>
<td></td>
</tr>
</tbody>
</table>
| YOUR SUB-TOTAL FOR BASIC REGISTRATION: | $  __________

- **REGISTRATION CHECK OUT!** Does one of the following discounts apply to you? (List it to get it as many times as you applicable.)
- Basic Registration above by the percentage shown and subtract!
- Non-Member: 1 yr basic member inc
- Student 60+: 1 yr basic member inc
- MHPN Member registering by close of April 8: SUBTRACT 25% (x .25)
- MHPN Member registering April 9-May 6: SUBTRACT 10% (x .10)
- Student +6 years registering by close of April 8: SUBTRACT 50% (x .50)
- Student +6 years registering April 9-May 6: SUBTRACT 35% (x .35)
- Presenter pay $0 for their session/tour days then, for added days, and when registering at any time: SUBTRACT 50% (x .50)
- Attendee at $1,000 and Scholar registering any time: SUBTRACT 100% (x 1.00)

- **ADD A MEMBERSHIP:**
  - 1-year basic membership @ $25 |
  - 2-year basic membership @ $45 |
  - I WANT TO MAKE A GIFT TO THE MHPN | $  __________

**CAN’T WAIT TO RESERVE YOUR PLACE? REGISTER ON-LINE:**

- WWW.MHPN.ORG
- CAN’T WAIT TO RESERVE YOUR PLACE? REGISTER ON-LINE: WWW.MHPN.ORG
- **REGISTER HERE BY 6 PM ON MAY 6!**

**IF YOU REGISTERED TO THE LEFT, NO NEED TO BUY A LA CARTE TICKETS HERE! Discounts do not apply for individual tickets.**

**THURSDAY, MAY 14 CHOOSE ALL THAT APPLY:**
- Lunch (no program) $15
- Breakout @ Plenary Lecture $20
- Homes of Worship Tour $40
- Reception & Showcase FREE
- Adapte MORE Downtown Walking Tour FREE

**FRIDAY, MAY 15 CHOOSE ALL THAT APPLY:**
- Residential Tours $15
- Incentives for Preservation $85
- Lunch (no program) $15
- Keynote Address FREE
- Downtown Walking Tour $40
- Kalamazoo Arboretum $30
- Awards Evening $35

**SATURDAY, MAY 16 SELECT ONE**
- History Commission Summit $25
- Kalamazoo & Battle Creek Tour $125

- **ADD A MEMBERSHIP:**
  - 1-year basic membership @ $25 | $  __________
  - 2-year basic membership @ $45 | $  __________

- **I WANT TO MAKE A GIFT TO THE MHPN:** PAY THIS TOTAL: $  __________

- **OR ARE YOU A VENDOR? REGISTER HERE!**
  - For up to 2 people on Thursday and Friday, includes continental breakfast, lunch, AM & PM seminars, and/or lunch. Opening Receptions and Vendors’ Showcase on Thursday and Keynote on Friday. See “Important Registration Details,” opposite page.
  - MHPN Member: $180 | $  __________
  - Non-Member: 1 yr basic membership inc | $  __________
  - I WANT TO MAKE A GIFT TO THE MHPN | $  __________

- **THEN EVERYBODY PAYS HERE!**

**IF MEETING IS PAID FOR SEPARATELY, CONTACT YOUR HOST AND SUBMIT TOGETHER.**

<table>
<thead>
<tr>
<th>CARD NUMBER</th>
<th>__________</th>
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<tbody>
<tr>
<td>REQUIRED:</td>
<td>Expiration (mm/yy) / (ccv) / (signature)</td>
</tr>
<tr>
<td>NAME ON CARD</td>
<td>__________</td>
</tr>
</tbody>
</table>

MAIL OR FAX THE REGISTRATION FORM WITH CHECK, PURCHASE ORDER, OR CHARGE CARD INFORMATION TO: MICHIGAN HISTORIC PRESERVATION NETWORK, 313 EAST CÉSAR E. CHÁVEZ AVENUE, LANSING, MICHIGAN 48906 / FAX: (517) 371-9090
CONTINUING EDUCATION CREDITS AVAILABLE AGAIN THIS YEAR!
AICP: CM 47.75 and L 1.25;
AIA: 18.5 HSW and 31 LU;
and Master Citizen Planner!

WANT TO VOLUNTEER OR APPLY FOR A SCHOLARSHIP?
See page 34 or visit www.mhpn.org.

MHPN MISSION:
We advocate for Michigan’s historic places to contribute to our economic vitality, sense of place, and connection to the past.

Should you receive more than one copy of this brochure, it likely was sent to you directly by one of our partners. Please use the extra brochure to introduce someone new to the MHPN.