

**MICHIGAN HISTORIC  
PRESERVATION  
NETWORK**

November, 2019



Dear Friend of Preservation:

The Michigan Historic Preservation Network (MHPN) invites you to support its 40th annual statewide preservation conference that will be in Kalamazoo in 2020. Headquartered at Western Michigan University's Fetzer Center, we anticipate welcoming over 400 participants from around the state and the Midwest on Thursday-Saturday, May 14-16.

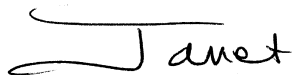
"Preservation on the Frontline" is our theme. We most often think of being "on the frontline" in terms of conflict. Preservationists understand this but don't relish being adversarial. While we're ready to act in the face of a challenge, we'd rather be proactively preserving important properties, networking and building knowledge and skills, and engaging new partners who recognize that preservation is a common good with big local and state benefits. In other words, a frontline is also your "first-string." Here is where we'll focus our attention.

We invite you to invest in the conference and the continued success we share in preserving Michigan's historic resources. There are benefits for you if you do...

Your business is recognized in our 10,000 brochures, on the MHPN website and Facebook page, on state and national listservs, and on a variety of social media sites. Your booth price is reduced at the Vendors' Showcase, you are hosted at a VIP reception, and your business is recognized during the conference. But hands down, the greatest return on your investment is that the conference inspires and educates buyers for the services, products, and properties you offer. They take note that you support the MHPN and the work we do together.

Please take a moment and choose from among the enclosed giving opportunities, *request invoicing later if desired*, and mail, email, or fax your commitment to the MHPN Lansing office. We must hear from you by Friday, January 17, 2020, midnight, to include you in the brochure.

Thank you for considering our request!



Janet L. Kreger  
2020 Conference Co-Manager and Funding Coordinator

Direct your questions to Janet – EMAIL: [kregerj1981@att.net](mailto:kregerj1981@att.net) / PHONE: 734-222-9310 / FAX: 734-222-9311  
Enclosed - 1) 2020 Sponsorship Opportunities & Benefits, 2) Pledge Form, 3) Return Envelope