

The Michigan Historic Preservation Network's 40th Annual Statewide Conference
 Thursday-Saturday, May 14-16, 2020, in Kalamazoo, Michigan

**2020 CONFERENCE SPONSORSHIP
 OPPORTUNITIES & BENEFITS**

NOTE: For your logo and/or name to be in the conference brochure that will be mailed in mid-February, 2020, please return your sponsorship form by Friday, January 17, 2020, midnight. Request invoicing closer to the conference, if desired. If you make a gift toward a sponsorship opportunity that funds it in part, we may ask other donors to join you. Until there is 100% funding for an opportunity, there is a need for your support!

The MHPN is a 501(c)3 organization. Gifts may be tax deductible and are receipted with our thanks.

YOUR BENEFITS	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$750	\$500	\$250	\$249>
Name / Logo in brochure and on conference signage.....	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Name Only
Vendors Showcase booth discount.....	Free	Free	Free	75% off	50% off	25% off	25% off	10% off	
Acknowledgement at conference.....	X	X	X	X	X	X	X	X	X
Inclusion in MHPN <i>Annual Report</i>	X	X	X	X	X	X	X	X	X
VIP reception invitations.....	10	9	8	7	6	5	4	3	2
Paid conference registrations.....	5	4	3	2	1				

Interested in a booth at the Vendors' Showcase? Remember that you must sign up!

Contact Ken Czapski – Phone: 906-236-3341 – E-mail: ken@sanders-czapski.com

When confirming booth space, donor requests can be given preference if received early enough. Please make your arrangements now!

For a sponsorship of \$10,000 or more:

- _____ Conference Underwriter
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For a sponsorship of \$7,500:

- _____ Keynote – Edward McMahon, Senior Fellow, Urban Land Institute, Washington, DC (Fri afternoon)
- _____ Annual Preservation Awards Reception and Ceremony (Friday evening)

For a sponsorship of \$5,000:

- _____ VIP pre-conference reception for donors, legislators, community leaders (Wednesday evening)
- _____ All-Conference Reception and Annual Vendors' Showcase – Public Welcome (Thursday evening)

For a sponsorship of \$2,500:

- _____ Track One – Theme: Preservation on the Frontline (Thursday and Friday)
- _____ Track Two – Information: What You Need to Know to Make Preservation Work (Th & Fri)
- _____ Track Three – Applied Skills: Techniques to Use When Working with Historic Properties (Th & Fri)
- _____ Track Four – Tours: Showcasing our Host Community's Resources (Thursday and Friday)

For a sponsorship of \$1,000:

- _____ All-Conference Plenary Session: Challenging the Barriers to Preservation (Thursday morning)
- _____ Continental Buffet Breakfast (Thursday)
- _____ Buffet Lunch (Thursday)
- _____ Continental Buffet Breakfast (Friday)
- _____ Buffet Lunch (Friday)
- _____ Great Michigan Road Trip – Mid-Century to the Millennials (Saturday, morning to mid-afternoon)

For a sponsorship of \$750:

- _____ Workshop: Incentives for Successful Preservation Projects (Full Friday morning)
- _____ Workshop: West Michigan Archaeology Update (Full Friday afternoon)
- _____ Workshop: Historic District Commissions' Summit – Sharing Issues, Sharing Answers (Full Sat AM)
- _____ Continental Buffet Breakfast and Great Michigan Road Trip Lunch (Saturday)

For a sponsorship of \$500:

Track One Sessions – Theme

- _____ Host Community Session - Kalamazoo's Heritage Planning on the Road to Today (Thursday)
- _____ Small Project, Big Change: Restoration of the Mehlhose Ice Cream Building in Wyandotte (Th)
- _____ Reimagining the Former Michigan Central Station in Detroit (Thursday)
- _____ Design Review – What Do We Care About? (Friday)
- _____ Main Street Turns 40, Michigan Main Street Celebrates! (Friday)
- _____ Promised Land that Wasn't: Documenting African American Civil Rights in 20th Century Detroit (Fri)
- _____ Community Capital: Closing the Funding Gap for Preservation Projects in Michigan (Friday)

Track Two Sessions – Information

- _____ Connecting Your Realtors with the Historic District Knowledge They Need (Thursday)
- _____ Tactical Preservation: An Innovative Preservation Tool for the Frontlines (Thursday)
- _____ Back to Basics: Building, Sustaining, and Rehabilitating Local Preservation Programs (Thursday)
- _____ Always on the Frontline: Federal Preservation Law - An Introduction (Friday)
- _____ Make Blue Go! Maintaining the University of Michigan's Ann Arbor Campus (Friday)

Track Three Sessions – Applied Skills

- _____ Wood Floor Framing - From the Perspective of Structural Engineers (Thursday)
- _____ Leading the Way: High-Tech Tools for Structure Evaluation (Thursday)
- _____ It's All in the Details: Commercial Restoration and Replication in Battle Creek and Detroit (Th)
- _____ Ypsilanti's Creative Coexistence of Solar Power and Historic Preservation (Friday)
- _____ The Michigan Historic Preservation Network has Tools for Your Projects (Friday)

For a sponsorship of \$350:

- _____ Scholarships for student / teacher / young professional / adult (at least 12 awards are sought)
- _____ Track Four Tour – Sacred Spaces, Special Places: Kalamazoo's Houses of Worship (Th afternoon)
- _____ Track Four Tour – Adaptive Reuse Gems in Downtown Kalamazoo - Twilight Tour (Th evening)
- _____ Track Four Tour – Kalamazoo's Residential Highlights + Much More (Friday morning)
- _____ Track Four Tour – Kalamazoo's Thriving Downtown (Friday afternoon)

For a sponsorship of \$250:

- _____ Afternoon Break – 2:30 PM (Thursday)
- _____ Afternoon Break – 3:45 PM (Thursday)
- _____ Morning Break (Friday)
- _____ Afternoon Break (Friday)

General Fund support at the sponsorship levels above and for any gift of \$1 - \$249:

These contributions are important! Your support goes in the Conference's General Fund for use where needs exist but are often unmet - i.e. space rental, participant bags, printing, audio-visual, etc.

NOTE: Sessions, tours, and workshops are set; titles above, however, are working titles changeable until press-time.

Thank you for considering our request for your financial support!

We offer three opportunities annually to showcase your business *and* help the MHPN: You can be part of this Annual Statewide Conference (circulation: 10,000 brochures, 5,000 postcards, and electronic media), our Annual Historic Resource Council Directory (circulation: 2,250 directories and MHPN website), and our Annual Fall Benefit (circulation: 3,000 electronic invitations, MHPN website, and social media).

Link your company's name with our well-established statewide preservation programming! It's a win-win!