

CELEBRATING 40 YEARS

THE MICHIGAN HISTORIC PRESERVATION NETWORK *presents*  
THE FORTIETH ANNUAL STATEWIDE PRESERVATION CONFERENCE  
*at the John E. Fetzer Center, Western Michigan University*

# PRESERVATION ON THE FRONTLINE

MAY 14–16, 2020 • KALAMAZOO, MICHIGAN







W

e most often think of being “on the frontline” in terms of conflict. Preservationists understand this but don’t relish being adversarial. While we’re ready to act in the face of a challenge, we’d rather be proactively preserving important properties, networking and building knowledge and skills, and engaging new partners who recognize, as we do, that preservation is a common good with big local and state benefits.

Fortunately, there are other meanings to being on the frontline.

A frontline can be your “first-string,” the one that moves the newest and best ideas from thought to action. Michigan preservationists are reclaiming traditional downtowns and neighborhoods. In addition to being appealing to both young professionals and retirees—and everyone in between—these places are cultural centers for their regions, heritage tourism destinations, economic jump-starters, and authentic, walkable spaces full of Michigan character. Design and sustainability professionals have firmly connected preservation with the Green Movement and LEED ratings, proving that old buildings can be top-notch energy savers. Smart adaptive reuse is flourishing. A former department store becomes a business incubator, a gas station becomes a pharmacy, the high school becomes much-needed housing.

Additional “first-string” efforts are everywhere. We’re in the midst of discovering an entirely new generation of historic buildings—the Mid-Century Moderns—that we can spare from the cycle of public disinterest and loss by grasping their importance now. Archaeologists are using cutting-edge technologies such as LiDAR that measures distances with laser light, that, when teamed with close-range digital photogrammetry, captures details that vastly expand interpretation. The philosophical underpinnings to the preservation movement

are increasingly compelling. We’ve all known that “old places” exist at a human scale that fosters social engagement and diversity, understandable governmental planning at a smaller scale, and reinvestment with an enormous ripple effect. Now scholars and analysts are proving it.

Best of all, a definition of frontline is “first-rate.” That’s where this conference comes in. Every year for 40 consecutive years, the MHPN has brought together the best state and regional preservationists as well as national front-liners who put our efforts into perspective. Whether you’re coming to Kalamazoo from one of Michigan’s Legacy Cities with rust-belt challenges, from a smaller town or city looking to redefine its future or keep a healthy resurgence going, or from a fragile shoreline, rural, or agricultural community that faces constant development pressure, it’s worth coming together to talk things through.

Bring YOUR best frontline thinking to Kalamazoo in May.

**Denise McGeen**  
MHPN PRESIDENT

**Mark Rodman**  
EXECUTIVE DIRECTOR



# Welcome to the City of Kalamazoo!

After the Pottawatomi were displaced from their reservation, the valley quickly filled with European-American settlers creating industries based on natural resources like bog iron and lime, and then evolving to processing wood pulp into paper and creating pharmaceuticals. Located at the intersection of major rail lines, the City of Kalamazoo, founded in 1829, became a hub of economic activity with diversified production including carriages, wagons, and then automobiles, as well as corsets, sleds, mandolins, and guitars. Education also played a major role in the community's early growth with the Kalamazoo Public Schools and Kalamazoo College being founded in 1833, and Western Michigan University opening in 1903.

After World War One, the population exploded, attracting African Americans from the south and rural folks to the city's factories. The 1920s set the city's direction with the first master plan in 1929 and the debt-free city in 1939. After the Second World War, the city began bumping against its boundaries with neighboring communities, swelling with new suburban homes and resulting in a series of annexations.

In an attempt to revitalize a stagnating downtown, the nation's first pedestrian mall was installed in 1959, one of the first in a series of innovative strategies to address much larger social and economic changes in the U.S. By 1965, the Commission for Historical Preservation was formed and the first of a long series of

surveys led to the first local historic district in 1973, established just three years after passage of Michigan's Local Historic Districts Act. In 1990, as part of a Memorandum of Agreement from a Section 106 process for a federal flood mitigation grant, the city created a permanent historic preservation coordinator position.

Locally-designated historic districts now include the Haymarket district downtown, and the Rose Place, South Street, Stuart, Vine, and West Main Hill residential districts. All are listed on the National Register of Historic Places as well, joining the Bronson Park Historic District and seventeen individual sites. Kalamazoo's local districts meet the same standards for historic significance and physical integrity as National Register districts, but with the protection of locally-enforced design review.

Aided by two historic commissions, for design review and for education, Kalamazoo's city-appointed bodies have designated, monitored, and regulated the historic districts, performed eleven historic resource surveys, and, working with the community and city staff, integrated historic preservation as a vital part of the last three city master plans. In the last 40 years of preservation being on the frontline, there have been both tragic losses and spectacular saves of important local and national historic resources.

Come to Kalamazoo in May. We've got a lot to talk about!

—Your 2020 Conference Planning Group

## 2020 KEYNOTE SPEAKER

# Ed McMahon

SENIOR FELLOW, URBAN LAND INSTITUTE, WASHINGTON, DC

## “Place-Based Economic Development in a Rapidly Changing World”

FRIDAY, MAY 15, 2020, 12:45–2 PM / FREE & OPEN TO THE PUBLIC

Kirsch Auditorium, John E. Fetzer Center, Western Michigan University

See map on page 9 for location and free adjacent parking

Continuing Education: AICP: CM 1.25; AIA: 1.25 LU

In his keynote presentation, Ed McMahon discusses how creating a great place can be a highly effective economic development strategy, especially for smaller cities and towns. Whether in big cities or small towns, however, historic buildings are often a community's greatest, but frequently underappreciated, asset. Fortunately, while the idea of restoring older buildings is not new, today's market is embracing adaptive reuse and historic preservation with new fervor. McMahon showcases numerous examples of successful adaptive reuse projects, transforming everything from power plants to abandoned factories and state mental hospitals into corporate headquarters, new hotels, affordable housing complexes, and more.

Whether the issue is tourism, economic development, neighborhood vitality, sustainability, or affordable housing, historic preservation is playing a critical role in urban and small-town revitalization. In a world where capital is foot-loose and people can live or work anywhere, communities that cannot differentiate themselves simply have no competitive advantage. McMahon's talk goes a long way toward helping communities understand the critical role that preservation of natural, cultural, and architectural assets can play in fostering 21st-century economic development.

*Sponsored by O'Connor Fund for Historic Preservation in the City of Kalamazoo, Wolverine Building Group, Kidorf Preservation Consulting, The Christman Company, Melinda Hill, and Michigan Historic Preservation Network Board, Emeriti, Committees, and Staff*

## MORE ABOUT OUR 2020 SPEAKER...

Ed McMahon holds the Charles Fraser Chair on Sustainable Development at the Urban Land Institute. He is nationally known as an inspiring speaker and incisive analyst of land use and economic development policies and trends. Ed is Chairman of the National Main Street Center, a former National Trust Advisor, and a lifelong preservationist. Before joining the Urban Land Institute in 2004, Ed spent 14 years as Vice-President and Director of Programs for The Conservation Fund, where he helped purchase and protect more than 5 million acres of land of natural or historic importance. He is co-founder and former President of Scenic America, a national non-profit devoted to protecting America's scenic landscapes. Before that, he taught law and public policy at Georgetown University Law School and served in the U.S. Army, both at home and overseas.

Ed has authored 15 books and more than 500 articles on topics related to sustainable development, land conservation, and historic preservation. He is quoted in national news publications and has made appearances on the major broadcast networks. He is a frequent speaker at land use, urban planning, and preservation conferences. Several of his talks, including his popular TED Talk, are online. Ed holds an M.A. in Urban Studies from the University of Alabama, Birmingham and a J.D. from Georgetown University. He and his wife live in an historic house in Takoma Park, Maryland.

## CONFERENCE HIGHLIGHTS

Please note where each of the following special activities takes place. See map on page 9 for locations and parking.

### THURSDAY, MAY 14, 2020

#### 9:30–10:30 AM

Kirsch Auditorium, John E. Fetzer Center, Western Michigan University

#### Welcome to the Fortieth Annual Statewide Preservation Conference

Welcome from the Mayor and the 2020 Conference Planning Group

Introduction of the 2020 MHPN Scholarship Recipients

Announcement of the 2021 Host Community

MHPN Annual Meeting and Elections

See page 12 for more information.

#### 10:45 AM–12:15 PM

Kirsch Auditorium, John E. Fetzer Center, Western Michigan University

#### Annual Opening Plenary Discussion

Breaking Barriers on the Frontline

See pages 12–13 for more information.

#### 5–6:30 PM FREE AND OPEN TO THE PUBLIC

Rooms 1035–1055, John E. Fetzer Center  
Western Michigan University

#### Opening Reception

featuring the Vendors' Showcase, Marketplace, Used Book Sale, Silent Auction, Raffle, Free Snacks and Beverages, Cash Bar

See page 20 for more information.

**NOTE: FOR PURCHASES MADE AT THE CONFERENCE, THE MHPN CAN ACCEPT VISA, MASTERCARD, AND DISCOVER, AS WELL AS CASH AND PERSONAL CHECKS.**

#### OF SPECIAL NOTE:

#### We offer Continuing Education Credits

The MHPN recognizes that continuing education strengthens the value of the services our professional conference attendees offer their clients and communities. To that end, we partner each year with the American Institute of Certified Planners, the American Institute of Architects–Michigan, and the MSU Michigan Citizen Planner Program to offer continuing education credits. Find the number of credits listed with each session and tour; Michigan Citizen Planners earn 6.0 credits. Participants may pick up attendance forms at the Information Desk.



### FRIDAY, MAY 15, 2020

#### 12:45–2 PM FREE AND OPEN TO THE PUBLIC

Kirsch Auditorium, John E. Fetzer Center  
Western Michigan University

**Annual Keynote Address** presented by Ed McMahon, Senior Fellow, Urban Land Institute, Washington, DC—“Place-Based Economic Development in a Rapidly Changing World”

See pages 5 and 25 for more information.

#### 6:30–9 PM

Kalamazoo City Centre, South Kalamazoo Mall,  
Downtown Kalamazoo

#### 29th Annual Preservation Awards Reception and Ceremony

See page 30 for more information.

### SATURDAY, MAY 16, 2020

#### 8:30 AM

Continental Breakfast for Workshop and Tour participants

#### 9 AM–12 PM

Rooms 1040/1050, John E. Fetzer Center, Western Michigan University

#### Historic District Commissions Summit:

Preservationists on the Frontline

See page 31 for more information.

#### 9 AM–4 PM

Departing from the John E. Fetzer Center, Western Michigan University

#### The MHPN's 2020 Great Michigan Road Trip

Spotlight on Kalamazoo and Battle Creek: Modern Architecture and More

See pages 31–32 for more information.



## TRACK OVERVIEW & WHO SHOULD ATTEND

The conference presents four tracks for our Basic Program on Thursday and Friday. On Saturday, there is a Historic District Commissions Summit in the morning and a tour—the 2020 Great Michigan Road Trip—that starts in the morning and runs into the afternoon.



### TRACK ONE: THEME

#### Preservation on the Frontline

For individuals, people in business and manufacturing, preservation professionals, craftspeople and tradespeople, elected and appointed officials, and government staff—anyone who's on the frontline and needs effective tools to advocate for preservation projects.

Sponsored by Warner Norcross + Judd LLP, Lansing



### TRACK TWO: INFORMATION

#### What You Need to Know to Make Preservation Work

For those who must know more about the laws, policies, and designations; the programs of assistance, tax incentives, and economic benefits; and the best practices and educational programs that provide frontline support for preservation efforts.

Sponsored by InSite Capital  
and Chemical Bank, Grand Rapids



### TRACK THREE: APPLIED SKILLS

#### Training with the Historic Resource Council

For individual property owners, professionals doing hands-on work with historic buildings, and community officials who need to know more about traditional trades and current building and development practices—the essential tools for effective preservation.

Sponsored by BlackBerry Window  
& Door Systems, Kalamazoo



### TRACK FOUR: TOURS

#### Showcasing Our Host Community's Resources and Efforts

For those who wish to learn about the City of Kalamazoo's frontline activities by touring areas and projects influenced by local preservationists' proactivity, commitment to preservation as a revitalization tool, and partnerships that boost their effectiveness.

Sponsored by Kalamazoo Historic  
Preservation Commission, Kalamazoo





## OUR VENUES

### A Popular Venue for Our Annual Awards THE GILMORE BROTHERS DEPARTMENT STORE

*Kalamazoo City Centre on the South Kalamazoo Mall*

John Gilmore opened his dry goods store on Burdick Street in 1881. His brother James joined him in 1883 to establish the Gilmore Brothers Department Store nearby. Although John and

James died in 1895 and 1908, respectively, the family carried on the business. Carrie Gilmore, James's widow, oversaw construction in 1910–1911 of the structure that we see on Burdick Street today. Under the Gilmore children's leadership, the store continued to prosper with annual sales exceeding \$1M by 1918. When

Burdick Street was transformed in 1959 into the distinctive pedestrian mall conceptualized by Victor Gruen, Gilmore's stayed downtown and celebrated 100 years in business; by 1999, however, it had closed its doors. The building has been extensively but sympathetically remodeled into the Kalamazoo City Centre. It houses first-floor retail space, offices above, loft residences in the top floors, and a large event space at its center.



### Our Conference Headquarters THE JOHN E. FETZER CENTER, WESTERN MICHIGAN UNIVERSITY

Born in 1901 in Decatur, Indiana, John E. Fetzer moved with his mother to Lafayette after his father died. There he developed his passion for wireless communication and baseball. Fetzer came to Michigan in 1923 to build a radio station for Emmanuel Missionary College in Berrien Springs. He bought Emmanuel's installation when the opportunity arose and moved it in 1930 to Kalamazoo, the last major Michigan city without a station. From there he grew a multistate broadcasting empire that included radio, television, and cable. Turning to his other love, Fetzer bought part of the Detroit Tigers in 1956 and became full owner in 1961. In the early 1980s, he sold his businesses and endowed the Fetzer Institute that, since 1962, had been sponsoring research into body-mind-spirit connections—an interest he pursued until his death in 1991. Fetzer's donations to WMU funded the 1983 construction of the Fetzer Center, a popular venue for educational and social events.

## OUR APPRECIATION

The Fortieth Annual Statewide Preservation Conference is underwritten through the generous support of the Michigan Economic Development Corporation and State Historic Preservation Office.



## MAPS, ADDRESSES, AND PARKING

This year, our conference is headquartered at the John E. Fetzer Center on the campus of Western Michigan University. The 29th Annual Preservation Awards Reception and Ceremony is at the Kalamazoo City Centre, South Kalamazoo Mall, Downtown Kalamazoo. Both are listed below and illustrated on the maps. Facilities are handicapped-accessible; the bus and walking tours are not assured to be. If headed downtown or elsewhere in the city, go here for parking information: [downtownkalamazoo.org/getting-around/parking-information](http://downtownkalamazoo.org/getting-around/parking-information). Note that unless otherwise noted, parking meters are **FREE** after 5 PM on weekdays and all day Saturday, Sunday, and holidays, so don't hesitate to head downtown!

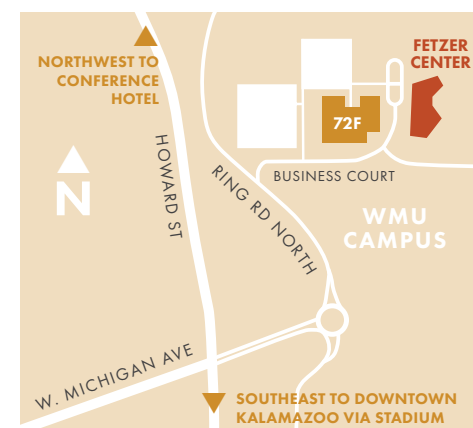
**EMERGENCY ASSISTANCE:** During business hours after the conference has started, contact the MHPN office at (517) 371-8080 where the phone will be monitored from off-site, or call the John E. Fetzer Center and ask for Conference Co-Manager Janet Kreger. After hours, leave a message at the Holiday Inn & Suites Kalamazoo West and ask that it be forwarded to Conference Co-Manager Janet Kreger.

### JOHN E. FETZER CENTER

Western Michigan University  
2251 Business Court  
Kalamazoo, Michigan 49008  
(269) 387-3232  
[www.fetzercenter.com](http://www.fetzercenter.com)

Conference Headquarters, Welcome and Annual Meeting (Thursday, 9:30–10:30 AM), Plenary Discussion (Thursday, 10:45 AM–12:15 PM), Opening Reception (Thursday, 5–6:30 PM), Keynote Address (Friday, 12:45–2 PM), plus the Vendors' Showcase, all Sessions and Tour Departures, and conference food services.

**PARKING:** Parking is ample and free in Lot 72F immediately west of the Center's front entrance.



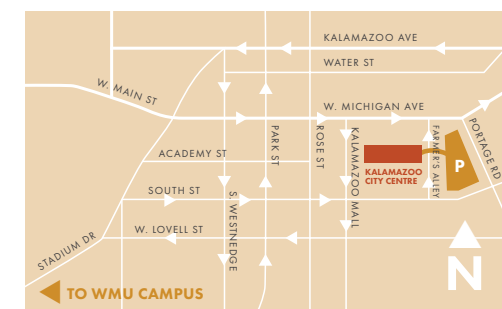
### KALAMAZOO CITY CENTRE

(Location of the Cityscape Event Center)  
125 South Kalamazoo Mall in Downtown Kalamazoo  
Kalamazoo, Michigan 49007  
(269) 492-7401

[www.eventsbythemillennium.com/cityscape.html](http://www.eventsbythemillennium.com/cityscape.html)

Awards Reception and Ceremony (Friday, 6:30–9 PM)

**PARKING:** Parking is available in the "Kalamazoo Mall District Parking–Ramp #3" located at 130 Portage Street east of the Kalamazoo City Centre, via East Michigan Avenue to Portage Street. After 5 PM, there is a flat parking fee of \$5.00. Enter the skywalk from the parking ramp at level 3 and find the Cityscape Event Center reception space immediately upon exiting the skywalk. Additionally, there is very limited but free parking on South Kalamazoo Mall itself, with unlimited time after 6 PM. If entering through the Mall door, take the elevator to the 2ND floor; signage will point the way.



### HOLIDAY INN & SUITES KALAMAZOO WEST

**Note:** The conference hotel is not shown on the maps  
1247 Westgate Drive  
(east of US-131, exit for M-43/West Main Street)  
Kalamazoo, Michigan 49009  
(269) 888-4800

[www.holidayinn.com/kalamazoowmi](http://www.holidayinn.com/kalamazoowmi)

Located 3.5 miles / 10 minutes drivetime to-and-from WMU's Fetzer Center.

## \$10,000 OR MORE

Michigan Economic Development Corporation  
and State Historic Preservation Office, *Lansing*

## \$5,000–\$9,999

Bay View Handworks, *Michigan*  
O'Connor Fund for Historic Preservation in the City  
of Kalamazoo, *Kalamazoo*

## \$2,500–\$4,999

BlackBerry Window & Door Systems, *Kalamazoo*  
Grand River Builders, Inc., *Grand Rapids*  
InSite Capital and Chemical Bank, *Grand Rapids*  
Kalamazoo Historic Preservation Commission,  
*Kalamazoo*  
Kidorf Preservation Consulting, *Detroit*  
Nixon Peabody, LLP, *Washington DC*  
Warner Norcross + Judd LLP, *Lansing*  
Wolverine Building Group, *Grand Rapids*

## \$1,000–\$2,499

AIA Michigan, *Detroit*  
Capitol Park Partnership LLC, *Detroit and Lansing*  
The Christman Company—*Lansing, Detroit,  
Grand Rapids*  
Diekema Hamann architecture & engineering,  
*Kalamazoo*  
Eastern Michigan University—Historic  
Preservation Program, *Ypsilanti*  
Melinda A. Hill, *Rochester Hills*  
Illuminart, a Division of Peter Basso Associates, *Troy*  
Kraemer Design Group, *Detroit*  
Michigan Historic Preservation Network Board,  
Emeriti, Committees, and Staff, *Michigan/U.S.*  
Oakland County Economic Development &  
Community Affairs, *Waterford*  
Quinn Evans, *Ann Arbor*  
Park Smith, AIA, *Flint*  
Turner Restoration, *Detroit*

## \$500–\$999

Adair Restoration LLC, *Ann Arbor*  
Architecture + design PC, *Battle Creek*  
Building Arts & Conservation, *Saline*  
Sandra S. Clark, Michigan History Center, *Lansing*  
Commonwealth Heritage Group, Inc., *Dexter*  
Conference on Michigan Archaeology, *Michigan*  
Cornerstone Architects, Inc., *Grand Rapids Rapids  
and Traverse City*  
EverGreene Architectural Arts, *Brooklyn, NY*  
Hobbs + Black Architects, *Ann Arbor*  
Preservation Ladies & Gents, *Michigan/U.S.*  
RAM Construction Services of Michigan, *Kentwood*  
The Saarinen (Michigan) Chapter of the Society  
of Architectural Historians, *Michigan*  
WTA Architects, *Saginaw*



## \$250–\$499

2Mission Design and Development LLC, *Ann Arbor*  
Allied Window, Inc, *Cincinnati, Ohio*  
Cusack's Masonry Restoration, Inc, *Hubbardston*  
H2A Architects Inc., *Davison*  
HopkinsBurns Design Studio PLLC, *Ann Arbor*  
Mike Kirk, *Dearborn*  
Rod Kreger and Betsy LaVier, *Satellite Beach, FL*  
Martha MacFarlane-Faes, *Lansing*  
Pam and Terry O'Connor Endowment Fund, *Kalamazoo*  
Past Perfect, Inc., *Grand Rapids*  
Plante Moran, PLLC, *Auburn Hills*  
Reagan Family Dentistry, *Lowell*  
Thomas Roberts Architect LLC, *Wyandotte*  
Rueter Associates Architects, *Ann Arbor*  
Sanders & Czapski Associates, PLLC, *Marquette*  
Dave Tillman, *Dearborn*  
Pam and Jon Vanderploeg, *Grand Rapids*  
Dave and Janice Varney, *South Haven*  
Wiss, Janney, Elstner Associates, Inc., *Bingham Farms*



## UP TO \$249

Sally Bund, *Ann Arbor*  
Tish Colett, *Grosse Pointe Shores*  
Kathy Duquette, *Ann Arbor*  
Jan Enns, *Laguna Woods, CA*  
Nancy Finegood, *Eaton Rapids*  
Ina Hanel-Gerdenich, *Ann Arbor*  
Steve and Deb Jones, *Ann Arbor*  
Janet L. Kreger, *Ann Arbor*

Anne Kreykes, *Ann Arbor*  
Barbara Krueger, *Hartland*  
Carol Mull, *Ann Arbor*  
Richard Neumann Architect,  
*Petoskey*  
Kathryn Bishop Eckert Omoto,  
*Leland*  
Ellen Ramsburgh, *Ann Arbor*

Jennifer Reinhardt, *Detroit*  
Elaine Robinson, *Jackson*  
Grace Shackman, *Ann Arbor*  
Charlotte Whitney Stevens, *Olivet*  
Thomas Trombley, *Saginaw*  
Susan Wineberg, *Ann Arbor*  
Winter-Troutwine Associates Inc.,  
*Grand Rapids*

## SPECIAL SPONSORSHIPS TO BE RECOGNIZED

### SCHOLARSHIPS

Family and Friends of David Evans Endowment  
Fund Scholarship  
Helen and Ralph Kreger Endowment Fund Scholarship  
MHPN Scholarship for EMU's *Preservation Eastern*  
Student Organization  
Pam and Terry O'Connor Endowment Fund Scholarship

Preservation Ladies & Gents Scholarship  
Rueter Associates Architects Scholarship  
Sylvia & Dave Tillman Scholarship  
James & Stephanie Turner Scholarship  
Wiss, Janney, Elstner Associates Scholarship

### PROGRAMMING

The 2020 Conference Program is supported by  
Michigan Humanities, an affiliate of the National  
Endowment for the Humanities.



# DONORS: Our Special Thanks

The Michigan Historic Preservation Network takes this opportunity to express its appreciation to those who made donations to the Fortieth Annual Statewide Preservation Conference. Many donors have been supporting the MHPN for years; others are new. **We thank you all!**

*Every effort has been made to ensure that all donor listings have been included. If there are any omissions or errors, we sincerely apologize and will make corrections on the signage at the conference and when we list our 2020 conference donors in the Annual Report.*



## THURSDAY, MAY 14, 2020

All activities take place at the John E. Fetzer Center at Western Michigan University unless otherwise noted.

### 8:30 AM–6:30 PM

Atrium Lobby

### Registration

Opens and stays open throughout the day until 6:30 PM

### 8:30 AM–9:30 AM

Rooms 1035–1055

### Continental Breakfast

### 9:30 AM–10:30 AM

Kirsch Auditorium

See page 9 for location and free adjacent parking.

## WELCOME, INTRODUCTION, AND ANNUAL MEETING: THE FORTIETH ANNUAL STATEWIDE PRESERVATION CONFERENCE

### Welcome to the 2020 Conference

Denise McGeen

PRESIDENT, MHPN

### Welcome to the Host Community

The Honorable David Anderson

MAYOR, CITY OF KALAMAZOO

### Welcome from the 2020 Conference Planning Group

Pamela Hall O'Connor

PAST PRESIDENT, MHPN; ADVISOR, NATIONAL TRUST FOR HISTORIC PRESERVATION

### Sharon Ferraro

HISTORIC PRESERVATION COORDINATOR AND DOWNTOWN & SOUTHTOWN DESIGN REVIEW COORDINATOR, COMMUNITY PLANNING AND DEVELOPMENT, CITY OF KALAMAZOO

### Putting the Conference Theme to Use

Mark Rodman

EXECUTIVE DIRECTOR, MHPN

### Introduction of the 2020

### Scholarship Recipients

Stacy Tchorzynski

SCHOLARSHIP COORDINATOR, 2020 CONFERENCE PLANNING GROUP

### Announcement of the

### 2021 Host Community

### Annual Meeting and Elections

15 minutes are provided before the Annual Opening Plenary Session begins.

### 10:45 AM–12:15 PM

Kirsch Auditorium

See page 9 for location and free adjacent parking.



## BREAKING BARRIERS ON THE FRONTLINE

### Annual Opening Plenary Session

Sponsored by Kraemer Design Group

Continuing Education

AICP: CM 1.50; AIA: 1.5 HSW

Moderator

Ruth E. Mills

IMMEDIATE PAST PRESIDENT, MHPN

This opening session is included for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form.

In the spirit of our conference theme, “Preservation on the Frontline,” this special all-conference session brings together preservationists from across the state to explore strategies for breaking down barriers to preservation. Join your colleagues to consider ways to reach out to new partners and communities, and understand different perspectives on what makes a resource historic. We learn how a new generation of community developers is rebuilding neighborhoods and downtowns. We discuss the importance of supporting underrepresented communities as they preserve and tell their own histories. We



then welcome you to share your own experiences and challenges during a facilitated conversation.

### Jenifer Acosta

PRESIDENT, JENIFER ACOSTA DEVELOPMENT, BAY CITY

### William Johnson

CURATOR/CRM TEAM LEADER, ZIIBIWING CENTER OF ANISHINABE CULTURE & LIFEWAYS, MT. PLEASANT

### Sandra Little, AIA, LEED AP

PRINCIPAL, QUINN EVANS, DETROIT

### Sarah Marsom

HERITAGE RESOURCE CONSULTANT, TINY ACTIVIST PROJECT, COLUMBUS, OHIO

### Edward Torrez, RA, AIA, LEED AP BD+C

PRINCIPAL, BAUER LATOZA STUDIO, CHICAGO, ILLINOIS

### Ruth E. Mills

IMMEDIATE PAST PRESIDENT, MICHIGAN HISTORIC PRESERVATION NETWORK, ANN ARBOR

### 12–6:30 PM

Rooms 1035–1055

## VENDORS' SHOWCASE, SILENT AUCTION, RAFFLE, AND MARKETPLACE

Open to the public

### 12:15 PM–1:15 PM

### Lunch—NO PROGRAM

Pick up lunch in the Atrium Lobby; use casual seating around the Fetzer Center.

Sponsored by Capitol Park Partnership LLC

Lunch is included for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form. Tickets are not available at the door. See page 9 for location and free adjacent parking.

15 minutes are provided to move into the sessions or tour.

### 1:30 PM–5 PM

### OFF-SITE



## SACRED SPACES, SPECIAL PLACES: KALAMAZOO'S

### HOUSES OF WORSHIP

### Bus Transportation to Off-Site Tours

Sponsored by the Preservation Ladies & Gents

Continuing Education

AICP: CM 3.25; AIA: 3.25 HSW

Accompanied by

Jill Anderson

2020 CONFERENCE PLANNING GROUP

The bus departs from and returns to the Fetzer Center Circle Drive. The tour leaves promptly. Travel in private cars behind the bus is prohibited.

Note: Bringing binoculars is recommended.

### ABOUT THE TOUR

Houses of worship provide a unique community experience. St. Luke's Episcopal Church was designed by Gordon W. Lloyd and constructed between 1884 and 1885 of rock-faced stone to look like an English parish church. Almost 30 stained glass windows are featured. The brick-and-limestone First Congregational Church was built in 1928 from a Collegiate Gothic design by Aymar Embury II. Several notable studios designed





its stained glass windows between the 1920s and 1970s. Charles Z. Klauder designed the First Presbyterian Church, a Late Gothic Revival design constructed 1928-1930. Its stained glass rose window is French *flamboyant* Gothic. The Gothic-inspired 1929 First United Methodist Church was designed by Ernest Batterson. Noteworthy stained glass windows were created by the Von Gerichten Studios in 1931.

#### **DIFFICULTY: EASY**

The tour group rides the bus to downtown Kalamazoo and then walks four blocks between the churches. The tour through each church is thorough and may involve steps, but with opportunities to be seated during comments. The bus is parked close to the group for anyone who tires and wishes to re-board.

#### **CAPACITY: 37 PEOPLE.**

This tour is specially priced for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form; ticket price includes the beverage break midway through the tour.

#### **Barbara Krueger**

DIRECTOR, MICHIGAN STAINED GLASS CENSUS, HARTLAND

#### **Melissa Milton-Pung**

PROGRAM MANAGER, POLICY RESEARCH LABS, MICHIGAN MUNICIPAL LEAGUE, ANN ARBOR

#### **Rev. Nathan Dannison**

SENIOR PASTOR, FIRST CONGREGATIONAL CHURCH, KALAMAZOO

#### **Rev. Steve Charnley**

SENIOR PASTOR, FIRST UNITED METHODIST CHURCH OF KALAMAZOO, KALAMAZOO

#### **The Rev. Dr. Seth E. Weeldreyer**

HEAD OF STAFF, KALAMAZOO FIRST PRESBYTERIAN CHURCH, KALAMAZOO

#### **Micheal Hueschen**

FACILITIES MANAGER, ST. LUKE'S EPISCOPAL CHURCH, KALAMAZOO

**1:30-2:30 PM**

Kirsch Auditorium



### **KALAMAZOO'S HERITAGE PLANNING ON THE ROAD TO TODAY**

*Sponsored by Kidorf Preservation Consulting*

*Continuing Education*

**AICP: CM 1; AIA: 1.0 LU**

*Moderator*

#### **Pamela Hall O'Connor**

PAST PRESIDENT, MHPN

As in many cities, preservation in Kalamazoo has rarely driven the car, but now rides shotgun while influencing its direction. Increasingly since 1990, the destination has been modified to include preservation in decision-making, and while it's been integrated into three recent master plans, some trips still go off the map!



#### **Rebecca Kik**

DIRECTOR, COMMUNITY PLANNING & ECONOMIC DEVELOPMENT, COMMUNITY PLANNING AND DEVELOPMENT, CITY OF KALAMAZOO, KALAMAZOO

#### **Christina Anderson, AICP**

PLANNER, COMMUNITY PLANNING AND DEVELOPMENT, CITY OF KALAMAZOO, KALAMAZOO

#### **Sharon Ferraro**

HISTORIC PRESERVATION COORDINATOR AND DOWNTOWN & SOUTHTOWN DESIGN REVIEW COORDINATOR, COMMUNITY PLANNING AND DEVELOPMENT, CITY OF KALAMAZOO, KALAMAZOO

#### **Andrew Haan**

PRESIDENT, KALAMAZOO DOWNTOWN PARTNERSHIP, KALAMAZOO

**1:30-2:30 PM**

Putney Lecture Hall



### **HELPING YOUR REALTOR HELP YOU**

*Sponsored by Kidorf Preservation Consulting*

*Continuing Education*

**AICP: CM 1; AIA: 1.0 LU**

*Moderator*

#### **Denise McGeen**

PRESIDENT, MHPN

When selling your historic home, choosing the right realtor is crucial. In this session,

learn how to choose a realtor who will understand your home and will market it making the most of its historic character. Learn how to convey your house's special features and get your realtor on board!

#### **Patrick McCauley**

REALTOR, CHARLES REINHART COMPANY REALTORS, ANN ARBOR

**1:30-2:30 PM**

Rooms 1040/1050



### **WOOD FLOOR FRAMING: FROM THE PERSPECTIVE OF STRUCTURAL ENGINEERS**

*Continuing Education*

**AICP: CM 1; AIA: 1.0 HSW**

*Moderator*

#### **Marcus Ringnald**

BOARD OF DIRECTORS, MHPN

Applying appropriate allowable wood stresses to evaluate existing wood structures requires understanding wood characteristics. Tabulated allowable stresses regarding various wood materials, including "old growth" and engineered wood, are presented through a sample floor analysis. The newly issued *Guide to Structural Evaluation of Existing Timber Structures* is introduced.

#### **Cheryl L. Early, PE**

SENIOR ASSOCIATE, WISS, JANNEY, ELSTNER ASSOCIATES, INC.  
ENGINEERS | ARCHITECTS | MATERIALS SCIENTISTS, BINGHAM FARMS

#### **Joseph M. Toniolo**

SENIOR ASSOCIATE, WISS, JANNEY, ELSTNER ASSOCIATES, INC.  
ENGINEERS | ARCHITECTS | MATERIALS SCIENTISTS, NORTHBROOK, ILLINOIS

**2:30-2:45 PM**

Rooms 1035-1055

### **Beverage Break**

*Sponsored by Sandra S. Clark, Michigan History Center*



**2:45–3:45 PM**

Kirsch Auditorium

**SMALL PROJECT,  
BIG CHANGE:****REHABILITATION OF THE  
MEHLHOSE ICE CREAM BUILDING  
IN WYANDOTTE**

*Sponsored by Rod Kreger & Betsy LaVier and  
Reagan Family Dentistry*

Continuing Education

**AICP: CM 1; AIA: 1.0 HSW**

Moderator

**Mallory Bower**FIELD REPRESENTATIVE FOR SOUTHEAST  
MICHIGAN, MHPN

Because not everyone sees potential in an historic building, being on the frontline sometimes means showing what is possible. When a Downriver architect created stylish professional office space in a small, abandoned building near downtown Wyandotte, the project's influence on local pride and additional community investment far exceeded its size.

**Thomas Roberts, AIA**ARCHITECT, THOMAS ROBERTS ARCHITECT,  
LLC, WYANDOTTE**2:45–3:45 PM**

Putney Lecture Hall

**TACTICAL  
PRESERVATION:****AN INNOVATIVE  
PRESERVATION TOOL FOR  
THE FRONTLINES**

*Sponsored by Bay View Handworks*

Continuing Education

**AICP: CM 1; AIA: 1.0 HSW**

Moderator

**Dawn Bilobran**

BOARD OF DIRECTORS, MHPN

How can we activate vacant structures before they have generated the interest or funding for a complete rehabilitation? Learn about tactical preservation as a temporary tool to begin activating a site when the long-term preservation vision is not yet feasible and see how this method is being applied in Detroit.

**Brian Rebain, RA, NCARB**PRINCIPAL, KRAEMER DESIGN GROUP, LLC,  
DETROIT**Lillian Candela, Assoc. AIA**ARCHITECTURAL DESIGNER, KRAEMER  
DESIGN GROUP, LLC, DETROIT**2:45–3:45 PM**

Rooms 1040/1050

**LEADING THE WAY:  
HIGH-TECH TOOLS FOR  
STRUCTURE EVALUATION**

*Sponsored by WTA Architects*

Continuing Education

**AICP: CM 1; AIA: 1.0 HSW**

Moderator

**Dave Varney**

VICE PRESIDENT, MHPN

Determining the cause of a building's deterioration is where your repair begins, and using the new tools available to our

industry can help you. Thermal imaging, drone surveys, and laser scanning are discussed. Case studies, during which these high-tech discovery tools are properly used, show how to interpret your findings.

**Blair E. Bates**PRESIDENT, BUILDING RESTORATION, INC.,  
KALAMAZOO**3:45–4 PM**

Rooms 1035–1055

**Beverage Break**

*Sponsored by H2A Architects Inc.*

**4–5 PM**

Kirsch Auditorium

**REIMAGINING THE  
FORMER MICHIGAN  
CENTRAL STATION****IN DETROIT**

*Sponsored by EverGreene Architectural Arts*

Continuing Education

**AICP: CM 1; AIA: 1.0 HSW**

Moderator

**Devan Anderson**

BOARD OF DIRECTORS, MHPN

The former Michigan Central Railroad Station was a searing reminder of a great city's decline. It now symbolizes resurgence following its 2018 acquisition by Ford Motor Company. This is your glimpse of one of the largest and most important historic rehabilitation projects underway in Detroit, the State of Michigan, and the nation.

**Rob Yallop, LEED AP, CDT**SENIOR PROJECT MANAGER,  
CHRISTMAN | BRINKER CORKTOWN  
TRANSFORMATION JOINT VENTURE, DETROIT**4–5 PM**

Putney Lecture Hall

**BACK TO BASICS:  
BUILDING, SUSTAINING,  
AND REHABILITATING  
LOCAL PRESERVATION PROGRAMS**

*Sponsored by RAM Construction Services of  
Michigan, Inc.*

Continuing Education

**AICP: CM 1; AIA: 1.0 HSW**

Moderator

**Dawn Bilobran**

BOARD OF DIRECTORS, MHPN

Local preservation can be messy, and challenges are plentiful whether starting a local preservation program or rejuvenating one. Through the lens of Michigan's Certified Local Government Program established in 1981 to foster local, state, and Federal government partnerships, explore techniques and tactics critical to sustaining a successful program for the long term.

**S. Alan Higgins**CERTIFIED LOCAL GOVERNMENT AND  
OUTREACH COORDINATOR, STATE HISTORIC  
PRESERVATION OFFICE, MICHIGAN ECONOMIC  
DEVELOPMENT CORPORATION, LANSING**4–5 PM**

Rooms 1040/1050

**IT'S ALL IN THE  
DETAILS: COMMERCIAL  
RESTORATION AND  
REPLICATION**

*Sponsored by Architecture + design PC*

Continuing Education

**AICP: CM 1; AIA: 1.0 HSW**

Moderator

**Annie Rubel**

BOARD OF DIRECTORS, MHPN

The Federal and State Historic Tax Credits have spurred revitalization of significant commercial buildings in Michigan's cities and towns. Revitalizing such properties safeguards our history, creates new community energy, and provides jobs. This session focuses on window, door, ornamental metal, and glazing restoration on large-scale projects in Detroit and Battle Creek.

**Michael K. Shields**PRESIDENT, BLACKBERRY SYSTEMS, INC.,  
KALAMAZOO



UNLESS OTHERWISE SPECIFIED, ALL ACTIVITIES ARE AT THE JOHN E. FETZER CENTER AT WESTERN MICHIGAN UNIVERSITY

**SEE OUR FREE & TICKETED ACTIVITIES!** For those **not** registering for the conference, please note that many tours, sessions, and special activities are free or individually ticketed. Use the Registration Form on Page 35 to see what's available a la carte.

## THURSDAY, MAY 14, 2020

<b>TRACK ONE: THEME</b> Kirsch Auditorium		<b>TRACK TWO: INFORMATION</b> Putney Lecture Hall		<b>TRACK THREE: APPLIED SKILLS</b> Rooms 1040/1050		<b>TRACK FOUR: TOURS</b>	
8:30 AM–6:30 PM: <b>Registration</b> / Atrium Lobby							
8:30–9:30 AM: <b>Continental Breakfast</b> / Rooms 1035–1055							
9:30–10:30 AM / Kirsch Auditorium <b>WELCOME, INTRODUCTION TO THE CONFERENCE, AND ANNUAL MEETING</b> Recognition of the 2020 Planning Group and Scholarship Recipients Announcement of the 2021 Host Community							
10:30–10:45 AM: Set-Up for Plenary Discussion							
10:45 AM–12:15 PM / Kirsch Auditorium <b>ANNUAL OPENING PLENARY DISCUSSION</b> “Breaking Barriers on the Frontline”							
12–6:30 PM / Rooms 1035–1055 <b>VENDORS’ SHOWCASE, MARKETPLACE, SILENT AUCTION, AND RAFFLE</b> OPEN TO THE PUBLIC							
12:15–1:15 PM: <b>Lunch (No Program)</b> Pick up lunch in the Atrium Lobby / Casual seating around the Fetzer Center The public may purchase lunch tickets; see Registration Form. Tickets are not available at the door.							
1:15–1:30 PM: Move into sessions or tour							
1:30–2:30 PM <b>KALAMAZOO’S HERITAGE PLANNING</b>	1:30–2:30 PM <b>HELPING YOUR REALTOR HELP YOU</b>	1:30–2:30 PM <b>WOOD FLOOR FRAMING</b>	1:30–5 PM <b>BUS &amp; WALKING TOUR SACRED SPACES, SPECIAL PLACES: KALAMAZOO’S HOUSES OF WORSHIP</b> Departs from the Fetzer Center Circle Drive				
2:30–2:45 PM: Beverage Break / Rooms 1035–1055							
2:45–3:45 PM <b>MEHLHOSE BUILDING REHABILITATION</b>	2:45–3:45 PM <b>TACTICAL PRESERVATION</b>	2:45–3:45 PM <b>HIGH TECH EVALUATION TOOLS</b>					
3:45–4 PM: Beverage Break / Rooms 1035–1055							
4–5 PM <b>REIMAGINING MICHIGAN CENTRAL STATION</b>	4–5 PM <b>BUILDING LOCAL PRESERVATION PROGRAMS</b>	4–5 PM <b>COMMERCIAL RESTORATION</b>					
5–6:30 PM / Rooms 1035–1055 <b>OPENING RECEPTION</b> Featuring the Vendors’ Showcase, Marketplace, Silent Auction, and Raffle with free light refreshments and snacks and cash bar <b>FREE AND OPEN TO THE PUBLIC</b>							
6:45–8:30 PM: TWILIGHT BUS & WALKING TOUR <b>ADAPTIVE REUSE IS ALIVE AND WELL IN DOWNTOWN KALAMAZOO</b> Departs from the Fetzer Center Circle Drive The public may purchase tickets; use Registration Form.							
Enjoy the restaurants and pubs in Downtown Kalamazoo tonight! See information in your participant bag.							

## FRIDAY, MAY 15, 2020

<b>TRACK ONE: THEME</b> Kirsch Auditorium		<b>TRACK TWO: INFORMATION</b> Putney Lecture Hall		<b>TRACK THREE: APPLIED SKILLS</b> Rooms 1040/1050		<b>TRACK FOUR: TOURS</b>	
7:30 AM–5 PM: <b>Registration</b> / Atrium Lobby							
7:30 AM–3:45 PM / Rooms 1035–1055 <b>VENDORS’ SHOWCASE, MARKETPLACE, SILENT AUCTION, AND RAFFLE</b> —OPEN TO THE PUBLIC							
7:30–8:30 AM: <b>Continental Breakfast</b> / Rooms 1035–1055						7:30–8 AM <b>Continental Breakfast</b>	
8:30–9:45 AM <b>DESIGN REVIEW—WHAT DO WE CARE ABOUT?</b>		8:30–9:45 AM <b>INCENTIVES FOR PRESERVATION PROJECTS</b> —PART 1 OF 2		8:30–9:45 AM <b>SOLAR POWER AND HISTORIC PRESERVATION</b>		8–11:30 AM <b>BUS &amp; WALKING TOUR KALAMAZOO’S RESIDENTIAL GEMS + MUCH MORE</b> Departs from the Fetzer Center Circle Drive	
9:45–10 AM: Beverage Break / Rooms 1035–1055							
10–11:30 AM <b>MAIN STREET TURNS 40, MI MAIN STREET CELEBRATES</b>		10–11:30 AM <b>INCENTIVES FOR PRESERVATION PROJECTS</b> —PART 2 OF 2		10–11:30 AM <b>MHPN TOOLS YOU CAN USE</b>			
11:30 AM–12:30 PM: <b>Lunch (No Program)</b> Pick up lunch in the Atrium Lobby / Casual seating around the Fetzer Center The public may purchase lunch tickets; see Registration Form. Tickets are not available at the door.							
12:30–12:45 PM: Participants and other guests move into keynote address							
12:45–2 PM: <b>KEYNOTE ADDRESS BY ED MCMAHON</b> , Senior Fellow, Urban Land Institute, Washington DC Kirsch Auditorium <b>“Place-Based Economic Development in a Rapidly Changing World”</b> FREE AND OPEN TO THE PUBLIC							
2–2:15 PM: Move into sessions or tour							
2:15–3:30 PM <b>AFRICAN AMERICAN CIVIL RIGHTS IN DETROIT</b>		2:15–3:30 PM <b>FEDERAL PRESERVATION LAW</b>		2:15–3:30 PM <b>WEST MICHIGAN ARCHAEOLOGY</b> PART 1/2		2:15–5 PM <b>BUS &amp; WALKING TOUR A DOWNTOWN WORTH EXPLORING</b> Departs from the Fetzer Center Circle Drive	
3:30–3:45 PM: Beverage Break / Rooms 1035–1055 Showcase and Auction close! Begin picking up Auction Winnings!							
3:45–5 PM <b>COMMUNITY CAPITAL: CLOSING THE FUNDING GAP</b>		3:45–5 PM <b>MAINTAINING UM’S ANN ARBOR CAMPUS</b>		3:45–5 PM <b>WEST MICHIGAN ARCHAEOLOGY</b> PART 2/2			
5–5:30 PM: Pick Up Silent Auction Winnings / Rooms 1035–1055							
Dinner or snack on your own. See information in your participant bag.							
6:30–9 PM / Kalamazoo City Centre, Downtown Kalamazoo <b>THE 29TH ANNUAL MHPN AWARDS EVENING</b> (See page 9 for location and parking) Reception with cash bar the first hour, followed by the Ceremony The public may purchase tickets; use Registration Form. Tickets are not available at the door.							

Public may purchase tickets for either Saturday Program; use Registration Form. Conference participants pay a reduced fee.

## SATURDAY, MAY 16, 2020

8:30–9 AM: <b>Registration and Continental Breakfast</b> in Rooms 1040/1050	
9 AM–12 PM: Workshop <b>HISTORIC DISTRICT COMMISSIONS SUMMIT</b> Rooms 1040/1050	9 AM–4 PM: Bus & Walking Tour / <b>2020 GREAT MICHIGAN ROAD TRIP KALAMAZOO AND BATTLE CREEK: MODERN AND MORE</b> Departs from the Fetzer Center Circle Drive





**5-6:30 PM**  
Rooms 1035-1055

## Opening Reception

**FEATURING THE VENDORS' SHOWCASE, MARKETPLACE, SILENT AUCTION, AND RAFFLE**  
**Free and open to the public**

See page 9 for the Fetzer Center's location and free adjacent parking.

*Sponsored by 2Mission Design and Development LLC, Allied Window, Inc., BlackBerry Window & Door Systems, Cusack's Masonry Restoration, Inc., Richard Neumann Architect, Past Perfect, Inc., Quinn Evans, Thomas Roberts Architect LLC, Sanders & Czapski Associates, PLLC*

At the close of this first day, join us at the Opening Reception and enjoy free snacks and light refreshments with a cash bar serving wine and beer (Visa, MasterCard, and Discover accepted by the Fetzer Center). Free and open to the public, this event presents an opportunity for conference participants, as well as area residents, to network while they visit the Annual Vendors' Showcase to learn about resources and products for repairing and restoring historic properties. Tradespeople, contractors, suppliers, architects, and other specialists are available for questions. At the Silent Auction, vie for Michigan goods, destinations, and services with preservation connections; the featured Raffle item is always interesting. At the Preservation Marketplace, find logo clothes, mugs, Pewabic tiles, and the "Quarter Ton Used Book Sale." Every purchase is a contribution to the MHPN.

**6:45-8:30 PM**

**OFF-SITE**



**ADAPTIVE REUSE IS ALIVE AND WELL IN DOWNTOWN KALAMAZOO**

### Bus Transportation to Off-Site Tours

*Sponsored by Bay View Handworks*

*Continuing Education*

**AICP: 1.75; AIA: 1.75 HSW**

*Accompanied by*

**Lindsey Dotson**

MY PRESERVATION, MHPN

*The bus departs from and returns to the Fetzer Center Circle Drive and makes a second lap depending on the group's size. The tour leaves promptly. There is no scheduled break.*

### ABOUT THE TOUR

Adaptive reuse projects are among the most exciting in the preservation field, and tonight we see three Kalamazoo successes. Tour the Renaissance-inspired 1926 Grace Christian Reformed Church that has been the home of Diekema Hamman Architecture & Engineering since its adaptive reuse in 2001. Visit the 1935 Upjohn Company global headquarters building designed by Albert Kahn. The Art Deco building—with its striking three-story façade delineated into 24 bays—has served the Bronson Healthcare system since its 2008 renovation. And explore a unique downtown space located 'below-the-sidewalk' of a simple c. 1890 commercial building that, since its adaptive reuse in 2006, has housed the offices of InForm Architecture.

### DIFFICULTY: MODERATE

Tour participants ride the bus to downtown Kalamazoo and then either ride the bus between the three sites being visited, or walk the 1.0 mile of the route. The tour through each site is thorough and may involve steps. The bus remains with the group for anyone who tires and wishes to re-board.



**CAPACITY: UP TO 50 PEOPLE**

This tour is specially priced for Thursday conference participants. Others may purchase tickets ahead of time using the Registration Form.

### Pamela Hall O'Connor

PAST PRESIDENT, MHPN; ADVISOR, NATIONAL TRUST FOR HISTORIC PRESERVATION, KALAMAZOO

### Tony Holewinski

FORMER COMMISSIONER, KALAMAZOO HISTORIC PRESERVATION COMMISSION, KALAMAZOO

### Valerie Wright

PRINCIPAL / SENIOR INTERIOR DESIGNER, DIEKEMA HAMANN ARCHITECTURE & ENGINEERING, KALAMAZOO

### Susan Watts

VICE PRESIDENT COMMUNICATIONS & PUBLIC AFFAIRS, BRONSON HEALTHCARE, KALAMAZOO

### Rob Oakleaf

BRONSON HEALTHY LIVING COORDINATOR, BRONSON HEALTHCARE, KALAMAZOO

### Steven S. Hassevoort, AIA, NCARB, LEED AP

MANAGING PARTNER, INFORM ARCHITECTURE LLC, KALAMAZOO

### Don't just turn in for the night

after the Downtown Adaptive Reuse Tour. Enjoy the restaurants and pubs in Downtown Kalamazoo! Find information in your participant bag, and see a map and parking tips on page 9.



# FRIDAY, MAY 15, 2020

All activities take place at the John E. Fetzer Center at Western Michigan University unless otherwise noted.

## 7:30 AM–5 PM

Atrium Lobby

### Registration

Opens and stays open throughout the day until 5 PM

## 7:30–8:30 AM

Rooms 1035–1055

### Continental Breakfast

Sponsored by Illuminart, a Division of Peter Basso Associates

## 8–11:30 AM

### OFF-SITE



## A LOOK AT KALAMAZOO'S RESIDENTIAL GEMS + SO MUCH MORE

### A Bus and Walking Tour

Sponsored by Kidorf Preservation Consulting

### Continuing Education

**AICP: CM 3.50; AIA: 3.25 LU**

#### Accompanied by

**Katie Kolokithas**

EMERITI LEADERSHIP COUNCIL, MHPN

The bus departs from and returns to the Fetzer Center Circle Drive. This tour leaves promptly. Travel in private cars behind the bus is prohibited.

### ABOUT THE TOUR

Kalamazoo has a stunning array of historic districts and individual properties starting from before the Civil War. To preserve these gems, the city has locally designated the Haymarket downtown district, and the Rose Place, South Street, Stuart, Vine, and West Main Hill residential districts; work is reviewed by the Historic District Commission. All are listed on the National Register of Historic Places as well, joining the Bronson Park Historic District and seventeen individual sites. Additionally, participants see pockets of commercial storefronts, gracious apartment buildings, brick streets, and more, getting a sense of Kalamazoo being an encyclopedia of 19th- and 20th-century Midwestern architectural styles.

### DIFFICULTY: MODERATE

There is less than 1 mile of walking, passing individual sites at a leisurely pace and standing for on-site lectures. Tours through any individual residences may involve steps. The bus remains with the group for anyone who tires and wishes to re-board.

### CAPACITY: 37 PEOPLE

This tour is specially priced for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; ticket price includes continental breakfast before departure and the beverage break midway through the tour.

### Lynn Houghton

REGIONAL HISTORY COLLECTIONS  
CURATOR, ARCHIVES AND REGIONAL  
HISTORY COLLECTIONS — ZHANG LEGACY  
COLLECTIONS CENTER, WESTERN MICHIGAN  
UNIVERSITY, KALAMAZOO

### Sharon Ferraro

HISTORIC PRESERVATION COORDINATOR  
AND DOWNTOWN & SOUTHTOWN DESIGN  
REVIEW COORDINATOR, COMMUNITY  
PLANNING AND DEVELOPMENT, CITY OF  
KALAMAZOO, KALAMAZOO

## 8:30–9:45 AM

Kirsch Auditorium



## DESIGN REVIEW—WHAT DO WE CARE ABOUT?

Sponsored by Cornerstone Architects, Inc.

### Continuing Education

**AICP: CM 1.25; AIA: 1.25 HSW**

#### Moderator

**Devan Anderson**

BOARD OF DIRECTORS, MHPN

The U.S. Secretary of the Interior's Standards guide design review in locally-designated historic districts nationwide. Discover how communities interpret these differently considering questions such as: If you can't see it, do you still regulate it? If it's reversible, does it matter? If it looks authentic, does it impact the character?

### Mark Rodman

EXECUTIVE DIRECTOR, MICHIGAN HISTORIC  
PRESERVATION NETWORK, LANSING

### Abigail Christman

SENIOR CITY PLANNER IN LANDMARK  
PRESERVATION, COMMUNITY PLANNING  
AND DEVELOPMENT, CITY AND COUNTY OF  
DENVER, DENVER, COLORADO

## 8:30–9:45 AM

Putney Lecture Hall



## INCENTIVES FOR SUCCESSFUL PRESERVATION

### PROJECTS — PART I

Sponsored by Nixon Peabody, LLP

### Continuing Education

**Part I AICP: CM 1.50**

**Part II AICP: CM 1.50**

**Parts I + II AIA: 2.75 LU**

### Moderator

**Kristine Kidorf**

PAST PRESIDENT, MHPN

This all-morning workshop is included for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; ticket price includes continental breakfast and beverage break.

Restoring or adaptively reusing historic buildings can make valuable financial incentives available. We look in-depth at the power of combining available incentives: federal historic tax credits and the changes made by the recent federal tax code revisions, Opportunity Zones, Brownfield tax increment financing, Michigan Community Revitalization Program, and more. We discuss practical experiences including how to select a good consultant team. Our session is meant for those with a basic knowledge of project development who wish to use incentives to help secure conventional financing and make their preservation projects a reality. Significant time is provided for questions.

### Michelle Audette-Bauman

COMMUNITY ASSISTANCE TEAM SPECIALIST  
(REGION 8), COMMUNITY DEVELOPMENT,  
MICHIGAN ECONOMIC DEVELOPMENT  
CORPORATION, LANSING

### Emily Cauzillo

GROUP MANAGER, INSITE CAPITAL, A  
DIVISION OF CHEMICAL BANK, A DIVISION  
OF TCF NATIONAL BANK, GRAND RAPIDS

### Gordon B. Goldie, CPA

PARTNER, PLANTE MORAN, PLLC, AUBURN  
HILLS

### Richard Hosey

PRESIDENT, RICHARD HOSEY DEVELOPMENT  
LLC, DETROIT

### Robbert McKay

HISTORICAL ARCHITECT, FEDERAL TAX  
CREDITS, STATE HISTORIC PRESERVATION  
OFFICE, MICHIGAN ECONOMIC  
DEVELOPMENT CORPORATION, LANSING

### David Schon

PARTNER, NIXON PEABODY, LLP,  
WASHINGTON, DC

### Dan Wells, MCRP

SENIOR PROJECT MANAGER, AKT PEERLESS,  
GRAND RAPIDS





**8:30–9:45 AM**

Rooms 1040/1050



## YPSILANTI'S CREATIVE COEXISTENCE OF SOLAR POWER AND HISTORIC PRESERVATION

*Sponsored by Hobbs + Black Architects**Continuing Education***AICP: CM 1.25; AIA 1.25 HSW***Moderator***Annie Rubel**

BOARD OF DIRECTORS, MHPN

Solar energy is cutting-edge. As the conservation of historic buildings also is recognized as an impactful method of energy conservation, it is natural the two should meet. In Ypsilanti, the HDC proactively welcomes alternate energy sources. Learn about design review guidelines, certificates of appropriateness, how solar works, and what the future holds.

**Scott Slagor**

PRESERVATION PLANNER, CITY OF YPSILANTI, YPSILANTI

**Dave Strenski**

PRINCIPAL ENGINEER, CRAY INC., YPSILANTI

**Amy Strutz**

OWNER AND DEVELOPER, A J LEO ELECTRIC &amp; SOLAR PRODUCTIVE MANAGEMENT, LTD—YPSILANTI &amp; HARSENS ISLAND, MICHIGAN, HARSENS ISLAND

**9:45–10:00 AM**

Rooms 1035–1055

**Beverage Break***Sponsored by Plante Moran, PLLC***10–11:30 AM**

Kirsch Auditorium



## MAIN STREET TURNS 40, MICHIGAN MAIN STREET CELEBRATES!

*Sponsored by Park Smith, AIA**Continuing Education***AICP: CM 1.50; AIA: 1.5 LU***Moderator***Jessica Flores**

BOARD OF DIRECTORS, MHPN

The national Main Street program is celebrating its 40th anniversary! Michigan Main Street staff and communities are on hand to discuss our state's 17 years of success using the Main Street Approach™, discuss the viewpoints and needs of the 24 participating Michigan communities, and share 40 Tips on creating a successful downtown!

**Leigh Young**

ORGANIZATION SPECIALIST, MICHIGAN MAIN STREET PROGRAM, MICHIGAN ECONOMIC DEVELOPMENT CORPORATION, LANSING

**Lisa Croteau**

DIRECTOR, NILES MAIN STREET, NILES

**Jason Smith**

DIRECTOR, EATON RAPIDS MAIN STREET DOWNTOWN DEVELOPMENT AUTHORITY, EATON RAPIDS

**Tricia Meyer**

EXECUTIVE DIRECTOR, THREE RIVERS DOWNTOWN DEVELOPMENT AUTHORITY &amp; MAIN STREET, THREE RIVERS

**10–11:30 AM**

Putney Lecture Hall



## INCENTIVES FOR SUCCESSFUL PRESERVATION

### PROJECTS — PART II

*Continued from Part I; see description on page 23.**Continuing Education***Part I AICP: CM 1.50****Part II AICP: CM 1.50****Parts I + II AIA: 2.75 LU****10–11:30 AM**

Rooms 1040/1050



## MHPN PRESERVATION TOOLS YOU CAN USE! CHECK OUT THESE

### SUCCESSES IN EVART, CALHOUN COUNTY, AND DETROIT

*Sponsored by Adair Restoration LLC**Continuing Education***AICP: CM 1.50; AIA: 1.5 LU***Moderator***Ellen Thackery**

DEPUTY EXECUTIVE DIRECTOR, MHPN

The MHPN helps communities identify, advocate for, and reuse historic places. In this session, we hear from a small community, a nonprofit, and a developer that have accessed MHPN programs, including Field Services, the Intervention Loan, and the Predevelopment Loan. We discuss the impact of these programs and how they might help YOU!

**Mallory Bower**

FIELD REPRESENTATIVE, MICHIGAN HISTORIC PRESERVATION NETWORK, LANSING

**Sarah Dvoracek**

CITY MANAGER/TREASURER, CITY OF EVART, EVART

**Amelia Patt Zamir**

CO-FOUNDER, PRINCIPAL OF ACQUISITIONS &amp; DEVELOPMENT, METHOD DEVELOPMENT LLC, DETROIT

**Krista Trout-Edwards**

EXECUTIVE DIRECTOR, CALHOUN COUNTY LAND BANK AUTHORITY, MARSHALL

**11:30 AM–12:30 PM****Lunch—NO PROGRAM**

Pick up lunch in the Atrium Lobby; use casual seating around the Fetzer Center.

*Sponsored by Diekema Hamann architecture + engineering**Lunch is included for Friday conference participants.**Others may purchase tickets ahead of time using the Registration Form. Tickets are not available at the door. See page 9 for location and free adjacent parking.*

15 minutes are provided to move into the Keynote Address.

**12:45–2 PM**

Kirsch Auditorium

*See page 9 for location and free adjacent parking.*

# Annual Keynote Address

**FREE AND****OPEN TO THE PUBLIC****WALK-INS ARE WELCOME!***Continuing Education***AICP: CM 1.25; AIA: 1.25 LU***Moderator***Denise McGeen**

PRESIDENT, MHPN

*Sponsored by O'Connor Fund for Historic Preservation in the City of Kalamazoo, Wolverine Building Group, Kidorf Preservation Consulting, The Christman Company, Melinda Hill, Michigan Historic Preservation Network Board, Emeriti, Committees, and Staff*

A complete description of this year's Keynote Address can be found on page 5.

## Introduction of the 2020 Keynote Speaker

**Pamela Hall O'Connor**

ADVISOR, NATIONAL TRUST FOR HISTORIC PRESERVATION; PAST PRESIDENT, MHPN, KALAMAZOO

## "Place-Based Economic Development in a Rapidly Changing World"

**Ed McMahon**

SENIOR FELLOW, URBAN LAND INSTITUTE, WASHINGTON, DC AND TAKOMA PARK, MARYLAND



15 minutes are provided to move into the sessions or tour.

**2:15–5:00 PM**

**OFF-SITE**



## A DOWNTOWN WORTH EXPLORING

### A Bus and Walking Tour

Sponsored by Pam and Jon VanderPloeg

Continuing Education

**AICP: CM 2.50; AIA: 2.50 LU**

Accompanied by

**Jill Anderson**

2020 CONFERENCE PLANNING GROUP

The bus departs from and returns to the Fetzer Center Circle Drive. This tour leaves promptly. Travel in private cars behind the bus is prohibited.

#### ABOUT THE TOUR

Downtown Kalamazoo offers much to see! Beginning in the 1840s, business people built fashionable commercial buildings reflecting a rich array of Romanesque Revival, Beaux-Arts, and Chicago styles. Called Haymarket today and protected by local ordinance, the area's name reflects its early use. Growth pressed outward during the twentieth century. The eclectic 1915 Masonic Temple by Spier and Rohns, the 1931 Art Deco City Hall, the WPA-era Moderne County Building, the 1959 outdoor pedestrian Kalamazoo Mall conceptualized by Victor Gruen, and the 1986 Arcadia Creek Commons are highlights. Today, there is a new wave of construction for those wanting to live and work downtown.

#### DIFFICULTY: MODERATE

There is less than 1 mile of walking, passing individual sites at a leisurely pace and standing for on-site lectures. Tours through any individual buildings may involve steps. The bus remains near-by for anyone who wishes to re-board.

#### CAPACITY: 37 PEOPLE

This tour is specially priced for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; ticket price includes the beverage break midway through the tour.



#### Andrew Haan

PRESIDENT, KALAMAZOO DOWNTOWN PARTNERSHIP, KALAMAZOO

#### Sharon Ferraro

HISTORIC PRESERVATION COORDINATOR AND DOWNTOWN & SOUTHTOWN DESIGN REVIEW COORDINATOR, COMMUNITY PLANNING AND DEVELOPMENT, CITY OF KALAMAZOO, KALAMAZOO

**2:15–3:30 PM**

Kirsch Auditorium



## THE PROMISED LAND THAT WASN'T: DOCUMENTING

### AFRICAN AMERICAN CIVIL RIGHTS IN 20TH-CENTURY DETROIT

Sponsored by Sandra S. Clark, Michigan History Center

Continuing Education

**AICP: CM 1.25; AIA: 1.25 HSW**

Moderator

**Mallory Bower**

FIELD REPRESENTATIVE FOR SOUTHEAST MICHIGAN, MHPN

Throughout the twentieth century, Detroit's African American residents actively resisted the intense discrimination they were subjected to in all aspects of their lives. Learn about the two-year project to survey, document, and celebrate historic sites of the black civil rights movement in the city.

**Amy L. Arnold**

PRESERVATION PLANNER, STATE HISTORIC PRESERVATION OFFICE, MICHIGAN ECONOMIC DEVELOPMENT CORPORATION, LANSING

**Sandra Little, AIA, LEED AP**

PRINCIPAL, QUINN EVANS, DETROIT

**Ruth E. Mills, MA, MS**

SENIOR HISTORIAN/ARCHITECTURAL HISTORIAN, QUINN EVANS, ANN ARBOR

**2:15 PM–3:30 PM**

Putney Lecture Hall



## ALWAYS ON THE FRONTLINE: FEDERAL PRESERVATION LAW—

### AN INTRODUCTION

Sponsored by Park Smith, AIA

Continuing Education

**AICP: CM 1.25 and L 1.25;**

**AIA: 1.25 LU**

Moderator

**Richard Hosey**

BOARD OF DIRECTORS, MHPN

Federal preservation laws always have led the way in protecting cultural resources. An introductory review of the National Historic Preservation Act (1966), National Environmental Policy Act (1966), Section 4(f) of the Department of Transportation Act (1970), and the Antiquities Act (1906), highlights examples of litigation and a changing legal landscape.

**Anne Nelson, Esq.**

ASSOCIATE GENERAL COUNSEL, NATIONAL TRUST FOR HISTORIC PRESERVATION, WASHINGTON DC

**Sharee Williamson, Esq.**

ASSOCIATE GENERAL COUNSEL, NATIONAL TRUST FOR HISTORIC PRESERVATION, WASHINGTON, DC

**2:15–3:30 PM**

Room 1040/1050



## A DIVERSITY OF TASKS, A SHARED COMMITMENT

### TO WEST MICHIGAN ARCHAEOLOGY—PART I

Sponsored by Commonwealth Heritage Group, Inc. and by the Conference on Michigan Archaeology, an MHPN Partner Organization

Continuing Education

**For Parts I and II together for both—AICP: CM 2.75; AIA: 2.5 LU**

Moderator

**Stacy Tchorzynski**

2020 CONFERENCE PLANNING GROUP

This all-afternoon workshop is included for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form; ticket price includes the beverage break.

The archaeological scene in West Michigan is alive and well...and varied! Whether it's the application of new investigation methods in Kalamazoo, meaningful consultation with community partners in Grand Rapids, collections management in Niles, or the placement of moorings and buoys along the West Michigan shoreline, the commitment to excellence is shared.





### Seeing the Multi-Faceted Past with 20/20 Vision

**David S. Brose, Ph.D.**

GENERAL PARTNER, IMPRINTS FROM THE PAST, LLC, KALAMAZOO

Historic preservation is more than saving old buildings. By partnering with local Native American communities, new methods of archaeological investigation locate and interpret significant cultural resources in Kalamazoo's Bronson Park.

### Collaborative Work for Stewardship of the Norton Mounds in Grand Rapids

**Stephanie Ogren, Ph.D.**

VICE PRESIDENT OF SCIENCE AND EDUCATION, GRAND RAPIDS PUBLIC MUSEUM, GRAND RAPIDS

The Grand Rapids Public Museum stewards the historic Norton Mounds group. In partnership with the Grand Rapids Community Relations Commission and regional Tribes, the Museum has stabilized an area of the property and engaged in meaningful consultation with community members.

### Lessons for Curation from the Fort St. Joseph Archaeological Project

**Christina H. Arseneau**

DIRECTOR, NILES HISTORY CENTER, NILES

**Erika K. Hartley**

CURATORIAL FELLOW, FORT ST. JOSEPH ARCHAEOLOGICAL PROJECT, ADRIAN

Collection management is a task with which many repositories, large and small, struggle. The Fort St. Joseph collection can

be used as a model for other repositories charged with the sustainable and responsible storage of important archaeological collections.

### Shipwreck Preservation and Public Access

**John Hanson**

PRESIDENT, WEST MICHIGAN UNDERWATER PRESERVE, WHITEHALL

**Kevin Ailes**

PRESIDENT OF THE SOUTH WEST MICHIGAN UNDERWATER PRESERVE AND VICE PRESIDENT OF THE MICHIGAN UNDERWATER PRESERVES COMMITTEE, BANGOR

Mooring buoys direct diver access and protect sites from poor anchoring and hooking damage. Learn about shipwreck stewardship through the efforts of the West and Southwest Michigan Underwater Preserves.

**Stacy Tchorzynski**

ARCHAEOLOGIST, STATE HISTORIC PRESERVATION OFFICE, MICHIGAN ECONOMIC DEVELOPMENT CORPORATION, LANSING

**3:30-3:45 PM**

Rooms 1035-1055

### Beverage Break

*Sponsored by HopkinsBurns Design Studio PLLC*

*Please note that Silent Auction bidding closes in Rooms 1035-1055 promptly at 3:45 pm. You may pay for winning bids at that time, stop by during the afternoon, or return between 5 PM and 5:30 PM. All items must be claimed and removed.*

**3:45-5:00 PM**

Kirsch Auditorium



### COMMUNITY CAPITAL: CLOSING THE FUNDING GAP FOR PRESERVATION PROJECTS IN MICHIGAN

*Sponsored by Building Arts & Conservation*

*Continuing Education*

**AICP: CM 1.25; AIA: 1.25 LU**

*Moderator*

**Jessica Flores**

BOARD OF DIRECTORS, MHPN

Michigan's community capital partners are national leaders in the development and use of local, state, and federal crowdfunding tools. Many projects utilizing these tools have been housed in historic properties or have worked to rehabilitate them. This session celebrates successful case studies and inspires new preservation projects using these cutting-edge methods.

**Melissa Milton-Pung**

PROGRAM MANAGER, POLICY RESEARCH LABS, MICHIGAN MUNICIPAL LEAGUE, ANN ARBOR

**Christopher D. Miller**

DDA AND ECONOMIC DEVELOPMENT COORDINATOR, DOWNTOWN & ECONOMIC DEVELOPMENT, CITY OF ADRIAN, ADRIAN

**Suzanne Perreault**

SMALL BUSINESS PROGRAM MANAGER, COMMUNITY DEVELOPMENT, MICHIGAN ECONOMIC DEVELOPMENT CORPORATION, LANSING

**3:45-5:00 PM**

Putney Lecture Hall



### MAKE BLUE GO! MAINTAINING THE UNIVERSITY OF MICHIGAN'S ANN ARBOR CAMPUS

*Sponsored by the Saarinen (Michigan) Chapter of the Society of Architectural Historians, an MHPN Partner Organization*

*Continuing Education*

**AICP: CM 1.25; AIA: 1.25 HSW**

*Moderator*

**Marcus Ringnald**

BOARD OF DIRECTORS, MHPN

The U-M Architecture, Engineering & Construction Department balances management of over 300 buildings that support complex educational achievements while stewarding buildings, outdoor spaces, and public sculpture dating from as early as 1841. By highlighting MHPN Preservation Gem Award-winning projects—the West Hall Lantern Restoration and the Cooley Memorial Fountain—this balance is explored.

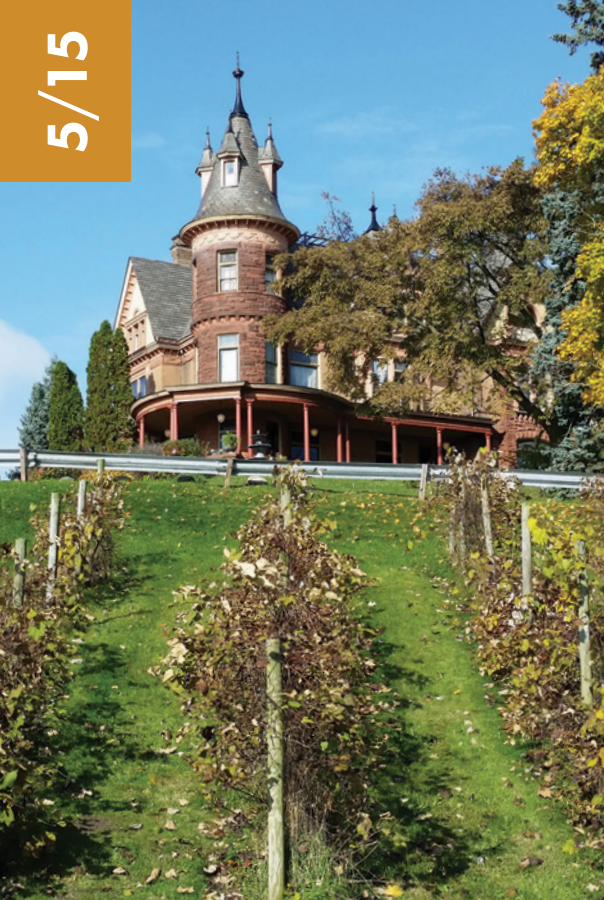
**Daniel Clark**

SENIOR CONSULTING ENGINEER, SIMPSON GUMPERTZ & HEGER, BOSTON, MASSACHUSETTS

**Michelle Smay**

SENIOR ARCHITECT, UNIVERSITY OF MICHIGAN - ARCHITECTURE, ENGINEERING & CONSTRUCTION, ANN ARBOR





**3:45 PM–5:00 PM**  
Room 1040/1050



### A DIVERSITY OF TASKS, A SHARED COMMITMENT

#### TO WEST MICHIGAN ARCHAEOLOGY—PART II

*Continuing Education*

**For Parts I and II together for both—AICP: CM 2.75; AIA: 2.5 LU**

*Continued from Part I: see the session description on page 27.*

**Please note:** If you haven't already, pick up your auction items from 5–5:30 PM in Rooms 1035–1055. All items must be claimed and removed.

*Have dinner or a snack on your own before the Awards Evening. See information in your participant bag.*

**6:30–9:00 PM**

**OFF-SITE**

Kalamazoo City Centre, South Kalamazoo Mall, Downtown Kalamazoo

*See page 9 for location, low-cost connected ramp parking, and free street parking.*

## 29th Annual Preservation Awards Reception and Ceremony

*Sponsored by Grand River Builders, Inc., Nixon Peabody, LLP, AIA Michigan, The Christman Company, Oakland County Economic Development & Community Affairs, Turner Restoration*

*The evening is specially priced for Friday conference participants. Others may purchase tickets ahead of time using the Registration Form. Tickets are not available at the door.*

Don't just head home at the end of Friday's sessions! Join us to celebrate those honored for great preservation work this past year. The Reception runs from 6:30 PM to 7:30 PM and features hors d'oeuvres and desserts, non-alcoholic beverages, and cash bar for wine and beer (Visa, MasterCard, Discover, and American Express accepted by the Kalamazoo City Centre). The Ceremony begins promptly at 7:30 PM. The Raffle Winner is drawn!

### Welcome to the 29th Annual Preservation Awards Evening and Presentation of the 2020 Awards

**Ruth Mills**

IMMEDIATE PAST PRESIDENT AND CHAIR, AWARDS COMMITTEE, MHPN

## SATURDAY, MAY 16, 2020

*All activities take place at the John E. Fetzer Center at Western Michigan University unless otherwise noted.*

*Conference participants may add either the Saturday Summit or the Saturday Tour at a reduced fee; others may purchase tickets using the Registration Form.*

**8:30–9 AM**

Rooms 1040/1050

### Registration

Opens and stays open until 12 Noon.

### Continental Breakfast

for both Summit and Tour participants.

**9 AM–12 PM**

Rooms 1040/1050



### HISTORIC DISTRICT COMMISSIONS SUMMIT:

#### PRESERVATIONISTS ON THE FRONTLINE

*Sponsored by Quinn Evans*

*Continuing Education*

**AICP: CM 2.75; AIA: 2.75 LU**

*Registration includes continental breakfast and mid-morning beverages.*

MHPN held its first gathering of historic district commissioners in 1981. Now, almost 40 years later, we gather to discuss the issues and challenges we face with some long-standing and very knowledgeable professionals in the field, and also to share with each other solutions we've found ourselves. The session opens with a panel of seasoned preservationists addressing attendees' challenges, and also includes small- and large-group, solution-oriented discussions. *Capacity: 60 people*

*Co-Facilitator*

**Mallory Bower**

FIELD REPRESENTATIVE, MICHIGAN HISTORIC PRESERVATION NETWORK, LANSING

*Co-Facilitator*

**Ellen Thackery**

DEPUTY EXECUTIVE DIRECTOR, MICHIGAN HISTORIC PRESERVATION NETWORK, LANSING

**9 AM–4 PM**

**OFF-SITE**



### THE 2020 GREAT MICHIGAN ROAD TRIP SPOTLIGHT ON

KALAMAZOO AND BATTLE CREEK: MODERN ARCHITECTURE AND MORE

### Bus Transportation to Off-Site Tours

*Sponsored by Eastern Michigan University—Historic Preservation Program, an MHPN Partner Organization*

*Continuing Education*

**AICP: CM 6; AIA: 6.0 LU**

*Accompanied by*

**Katie Beck**

2020 CONFERENCE PLANNING GROUP

*The bus departs from and returns to the Fetzer Center Circle Drive. This tour leaves promptly. Travel in private cars behind the bus is prohibited.*

### ABOUT THE TOUR

Known for Western Michigan University, as the home of Bell's Brewery, and for their Snow Belt location, Kalamazoo and Battle Creek have so much more of interest. For instance, like other parts of Michigan, there is a strong presence of Modern-era architecture. The tour includes stops in the planned communities of Parkwyn and The Acres. Highlights also include the architecture of Frank Lloyd Wright, Norman F. Carver, Jr., and Alden B. Dow. In addition to Mid-Century architecture, the tour visits two earlier downtown Battle Creek Buildings, a 1902 cereal box manufactory and 19-story bank building





constructed in 1930–1931, both recently restored.

#### DIFFICULTY: MODERATE

There is less than 1.5 total miles of walking, passing individual sites at a leisurely pace and standing for on-site lectures. Tours through individual residences may involve steps, and cannot accommodate bathroom use, service or comfort animals, or photography of the interiors. The bus remains with the group for anyone who tires and wishes to re-board.

#### CAPACITY: 35 PEOPLE

Registration includes continental breakfast, breaks with refreshments, and lunch.

#### Randy Case, AIA, LEED

PRESIDENT, ARCHITECT, ARCHITECTURE + DESIGN INC., BATTLE CREEK

#### Cody Newman, AIA

ARCHITECT/OWNER, DRIVEN DESIGN STUDIO/RESTORE (269), BATTLE CREEK

#### Katie Beck

ARCHITECTURAL HISTORIAN,  
COMMONWEALTH HERITAGE GROUP,  
DEXTER

#### Lynn Houghton

REGIONAL HISTORY COLLECTIONS  
CURATOR, ARCHIVES AND REGIONAL  
HISTORY COLLECTIONS—ZHANG LEGACY  
COLLECTIONS CENTER, WESTERN MICHIGAN  
UNIVERSITY, KALAMAZOO

#### Stacy Tchorzynski

ARCHAEOLOGIST, STATE HISTORIC  
PRESERVATION OFFICE, MICHIGAN  
ECONOMIC DEVELOPMENT CORPORATION,  
LANSING

#### Tim Hills

OWNER, TRYSTCRAFT, KALAMAZOO

#### Tony Holewinski

FORMER COMMISSIONER, KALAMAZOO  
HISTORIC PRESERVATION COMMISSION,  
KALAMAZOO

## ACKNOWLEDGEMENTS

Keeping the cost of this conference competitive with our peers absolutely would not be possible if our speakers, conference planners, and volunteers did not donate their time, talents, and energy this past year. We thank the 2020 Speakers and Tour Leaders noted throughout the conference brochure as well as the following:

#### 2020 CONFERENCE PLANNING GROUP:

Robin Adair	Ashleigh Czapek	Josh Koenig	Elaine Robinson
Devan Anderson	Ken Czapski	Katie Kolokithas	Sue Robinson
Jill Anderson	Amanda Davis	Janet Kreger	Mark Rodman
Amy Arnold	Sharon Ferraro	Barbara Krueger	Nicole Sabel
Richard Baker	Grant Fletcher	Bryan Lijewski	Gary Scheuren
Bethany Berdes	Regina Gorham	Martha MacFarlane-Faes	B.J. Shell
Jeremy Berg	Andrew Grayson	Denise McGeen	Xiaohan Bao Smith
Mallory Bower	Andrew Haan	Robbert McKay	Chelsea Sturza
Cynthia Bruntjens	Tim Hills	Ruth Mills	Stacy Tchorzynski
April Bryan	Lynn Houghton	John Mitchell	Ellen Thackery
Ron Campbell	Patrick Hudson	Nathan Nietering	Beth Timmerman
Randy Case	Dan Kastner	Pamela Hall O'Connor	Thomas Trombley
Brian Conway	Kristine Kidorf	Rodger Parzyck	Dana Underwood
David Cusack	Rebekah Kik	Lenee Powell-Wilson	Dave Varney

#### AND OTHERS INCLUDING:

AIA Michigan  
AIA–Southwest Michigan Chapter  
Community Economic Development Association  
of Michigan  
Conference on Michigan Archaeology  
DOCOMOMO\_US/Michigan  
Governor's Sense of Place Council  
City of Kalamazoo  
Kalamazoo Historic District Commission  
Kalamazoo Historic Preservation Commission  
Michigan Archaeological Society  
Michigan Barn Preservation Network  
Michigan Economic Development Corporation  
Michigan Main Street  
Saarinen (Michigan) Chapter, Society of  
Architectural Historians  
Western Michigan University

#### THE MHPN RECOGNIZES ITS PARTNERS:

Cultural Advocacy Network  
State Historic Preservation Office, Michigan  
Economic Development Corporation  
National Trust for Historic Preservation  
Preservation Action



#### PHOTO CREDITS:

The following provided the photographs for this brochure at no cost to the MHPN. We are grateful for having these superb images made available to us from:

**David Brose:** p.28 (left - Bronson Park Mound); **William Dyer:** p.1 (Kalamazoo State Hospital Water Tower); **Sharon Ferraro:** p.13 (left), p.15, p.22 (top left); **John E. Fetzer Center:** p.8 (right); **Kalamazoo Public Library Local History Room Collection:** p.4 (Gibson, Inc., [extant]); **Janet Kreger:** p.2, p.7 (bottom), p.8 (Kalamazoo City Centre), p.14 (St. Luke's Episcopal Church), p.16 (left, right), p.21 (top—Grace Christian Reformed Church now Diekema Hamann, middle—Van Kersen's Grocery now Inform Architecture [below the sidewalk], bottom—Upjohn Company now Bronson Healthcare), p.22 (top right, bottom), p.24 (Engine House No. 5 now Station #5 Community Center), p.29 (left, right), p.30 (Henderson Castle), p.32 (bottom right—Phoenix Community Church); **Doug LaBrecque:** p.32 (top—Meyer House, The Acres, Galesburg); **Cody Newman:** p.32 (bottom left—Record Box, Battle Creek); **Pamela Hall O'Connor:** p.7 (top—Ladies Library Association, middle—City Hall), p.13 (right—Kalamazoo House B&B), p.26 (top, middle—Park Club, bottom—City Hall); **Elaine Robinson:** p.20 (Kalamazoo Institute of Arts); **Hannah Rucinski:** p.28 (right—WMU field school lab); and **Urban Land Institute:** p.5 (Ed McMahon).

Residences and commercial buildings are within Kalamazoo's historic districts, designated or under study, and are not further identified here.

#### BROCHURE LAYOUT AND DESIGN:

Susan Ackermann Graphic Design, LLC  
susanackermann.com



# IMPORTANT REGISTRATION DETAILS

**Can't Attend the Conference?** Consider making a gift to support the MHPN's work!

**Two Inexpensive Ways to Attend:** First, the MHPN has **SCHOLARSHIPS** for students, professionals, tradespeople, and others. Registration and overnight costs are covered. Submit a letter describing preservation interests and a letter of recommendation to [mhpnscholarships@gmail.com](mailto:mhpnscholarships@gmail.com). Second, **VOLUNTEERS** are needed. Volunteers receive 90% off registration on work days; added days are at the Student Rate. Contact [VolunteerMHPN@gmail.com](mailto:VolunteerMHPN@gmail.com). The deadline for both is 6 PM on April 15.

**Overnight Accommodations:** The new Holiday Inn & Suites Kalamazoo West is our conference hotel; located at 1247 Westgate Dr, Kalamazoo, MI 49009, it is 3.5 miles/10 minutes from conference headquarters at WMU's Fetzer Center. Make reservations for Wednesday through Saturday nights online at [www.holidayinn.com/kalamazoomi](http://www.holidayinn.com/kalamazoomi), using Block Code "MHP;" alternatively, call the hotel at (800) 465-4329 and give the Block Code. Conference rates are \$139.00/Standard - \$149.00/Double, subject to 6% state and 5% occupancy taxes; rooms include one-king or two-queen beds with 1-4 guests standard based on room type. Make reservations by 5 PM on Friday, May 1; based on room availability, the hotel may offer the discount past cut-off. Visa, MasterCard, Discover, and American Express accepted (no debit cards); reservations held with a credit card. Cancellations must be received by 6 PM the day prior to arrival; check-in 3 PM/check-out 11 AM. Complimentary 24-hour parking on the hotel property and WiFi; find other amenities on the website. This is a non-smoking, no pets facility. If exploring other accommodations, visit the MHPN website.

**"Make it a Kalamazoo Weekend":** The City of Kalamazoo is rich with restaurants, galleries, cultural attractions, and many historic districts and sites to explore. The hotel conference rate is good through Sunday check-out!

**Guest Attire:** Business casual is appropriate for all activities, but many dress for Friday's Awards Evening. Wear comfortable shoes for the tours; have rain gear available.

**General Information and Booth Discounts for Our Vendors:** For a booth at the Vendors' Showcase, complete the Registration Form, opposite. Space is assigned when form and payment arrive; register early. Vendor spaces are approx. 8' x 8' with up to two 6' tables with cloths and 2 chairs. You provide display elements; attaching items to walls is prohibited. Electrical outlets may not be adjacent to your booth so bring extension cords. There is no secure on-site storage; neither MHPN nor the venue is liable. You will receive registration confirmation. Set-up/break-down times

and a map for unloading/loading are sent closer to the conference. Showcase hours: Thursday from 12-6:30 PM; Friday from 7:30 AM-3:45 PM. For set-up questions only, contact Ken Czapski at (906) 236-3341 or [ken@sanders-czapski.com](mailto:ken@sanders-czapski.com). For all other questions, contact Janet Kreger at (734) 222-9310 or [kregerj1981@att.net](mailto:kregerj1981@att.net).

If your company is a conference sponsor, a discount on the member price of \$160 for a booth applies: support of \$5,000+ = **FREE BOOTH**; \$2,500+ = \$40 Booth; \$1,000+ = \$80 Booth; \$500+ = \$120 booth; \$250+ = \$144 booth. Don't know if you're a conference sponsor? Contact Janet Kreger at (734) 222-9310 or [kregerj1981@att.net](mailto:kregerj1981@att.net).

**Net Profit Policy:** Any net profit supports MHPN operations, programs, and/or endowments at the direction of the Executive Committee. A detailed review of finances is available through the Office.

**Disclaimer:** The Michigan Historic Preservation Network assumes no responsibility for any injury, loss, or other damage to any person or property occurring in relation to any activity connected to or arising out of this Annual Conference or any events or tours associated therewith.

**Releases: GENERAL:** Each person participating in any event, tour, or other activity related to this Annual Conference hereby releases the Michigan Historic Preservation Network and all cooperating organizations and related individuals from any and all suits, demands, or claims for injury (including death), loss, or other damage arising out of or occurring in connection with any activity associated with said Annual Conference. **PHOTOGRAPHY:** Your registration constitutes implied consent to be photographed and to have those photos published with appropriate identification.

**Questions:** The Michigan Historic Preservation Network: Janet Kreger, Conference Co-Manager, at (734) 222-9310 / [kregerj1981@att.net](mailto:kregerj1981@att.net), or Cindy Bruntjens, Assistant to the Director, at (517) 371-8080 / [cbruntjens@mhpnp.org](mailto:cbruntjens@mhpnp.org). Many questions have answers on our website too: [www.mhpnp.org](http://www.mhpnp.org).

**Registration Policies:** 1) Early Registration must be faxed or postmarked by midnight on Wednesday, April 8. 2) Registration starting on April 9 must be faxed or postmarked by 6 PM on Wednesday, May 6. 3) Registrations after 6 PM on May 6, as well as walk-ins, are welcome, but food and activities cannot be guaranteed. 4) Registration confirmation is e-mailed or mailed. 5) Refunds are subject to a \$20 administrative fee and made 30-45 days after the conference. 6) Cancellations or changes made after 6 PM, May 6, and no-shows, are not reimbursed. However, reservations may be transferred, unchanged, to another participant; notify the MHPN. 7) Tours, events, and lunches can have limited space; waiting lists are kept.

CAN'T WAIT TO RESERVE YOUR PLACE? REGISTER ON-LINE: [WWW.MHPN.ORG](http://WWW.MHPN.ORG)

# REGISTER HERE BY 6 PM ON MAY 6! *One person per form and please print.*

LAST NAME		FIRST NAME	
AFFILIATION		COUNTY	
STREET ADDRESS		CITY	STATE ZIP
PHONE		SPECIAL NEEDS	
E-MAIL		<input type="checkbox"/> DO NOT INCLUDE ME ON THE PARTICIPANT LIST	

## REGISTERING FOR 1 OR MORE DAYS? DO THAT HERE!

*This is your Basic Registration. If you qualify for one of our discounts, you'll find it below at Check Out. If not a member, join at Check-Out and qualify for member discounts immediately!*

☐ **I AM REGISTERING FOR THURSDAY, MAY 14:** **\$155** \_\_\_\_\_

*Includes continental breakfast, PM breaks, lunch, sessions, Opening Reception & Vendors' Showcase.*

Add "Kalamazoo's Houses of Worship" Bus/Walking Tour \$20 \_\_\_\_\_

Add "Downtown Adaptive Reuse" Twilight Bus/Walking Tour \$15 \_\_\_\_\_

☐ **I AM REGISTERING FOR FRIDAY, MAY 15:** **\$155** \_\_\_\_\_

*Includes continental breakfast, AM & PM breaks, lunch, sessions, keynote.*

Add "Residential Gems" Bus/Walking Tour \$25 \_\_\_\_\_

Add "Downtown Worth Exploring" Bus/Walking Tour \$20 \_\_\_\_\_

Add Awards Reception & Ceremony \$25 \_\_\_\_\_

☐ **I AM REGISTERING FOR SATURDAY, MAY 16:** \_\_\_\_\_

*To qualify for Saturday pricing, you must register for at least one more day above.*

### CHOOSE ONE:

"Historic District Commission Summit" \$20 \_\_\_\_\_

*Includes continental breakfast, in-seat session, mid-morning beverages.*

"Kalamazoo & Battle Creek, Modern & More" Bus/Walking Tour \$90 \_\_\_\_\_

*Includes continental breakfast, bus travel, AM & PM breaks, lunch.*

**YOUR SUB-TOTAL FOR BASIC REGISTRATION:** **= \$** \_\_\_\_\_

## REGISTRATION CHECK OUT!

*Does one of the following discounts apply to you? (Limit to 1) If so, multiply your Basic Registration above by the percentage shown and subtract!*

MHPN Member registering by close of April 8: SUBTRACT 25% (x .25) - \_\_\_\_\_

MHPN Member registering April 9-May 6: SUBTRACT 10% (x .10) - \_\_\_\_\_

Student and 60+ registering by close of April 8: SUBTRACT 50% (x .50) - \_\_\_\_\_

Student and 60+ registering April 9-May 6: SUBTRACT 35% (x .35) - \_\_\_\_\_

Presenters pay \$0 for their session/tour days; then,

for added days, and when registering at any time: SUBTRACT 50% (x .50) - \_\_\_\_\_

Donor at \$1,000+ and Scholar registering any time: SUBTRACT 100% (x 1.0) - \_\_\_\_\_

If you are not a member and have taken a discount, join now: 1-Yr Basic @ \$45, Student/60+ @ \$25 + \_\_\_\_\_

I WANT TO MAKE A GIFT TO THE MHPN: + \_\_\_\_\_

**PAY THIS TOTAL:** **= \$** \_\_\_\_\_

## ...OR DOING A LA CARTE TICKETING? DO THAT HERE!

IF YOU REGISTERED TO THE LEFT, NO NEED TO BUY A LA CARTE TICKETS HERE! *Discounts do not apply on individual tickets.*

### THURSDAY, MAY 14 CHOOSE ALL THAT APPLY:

Lunch (no program).....\$15 \_\_\_\_\_

Breaking Barriers Plenary.....\$20 \_\_\_\_\_

Houses of Worship Tour.....\$40 \_\_\_\_\_

Reception & Showcase.....FREE \_\_\_\_\_

Adaptive Reuse Downtown Tour.....\$30 \_\_\_\_\_

### FRIDAY, MAY 15 CHOOSE ALL THAT APPLY:

Residential Gems Tour.....\$50 \_\_\_\_\_

Incentives for Preservation.....\$85 \_\_\_\_\_

Lunch (no program).....\$15 \_\_\_\_\_

Keynote Address.....FREE \_\_\_\_\_

Downtown Worth Exploring Tour.....\$40 \_\_\_\_\_

West Michigan Archaeology.....\$30 \_\_\_\_\_

Awards Evening.....\$35 \_\_\_\_\_

### SATURDAY, MAY 16 SELECT ONE:

Hist Dist Commission Summit.....\$25 \_\_\_\_\_

Kalamazoo & Battle Creek Tour.....\$125 \_\_\_\_\_

### ADD A MEMBERSHIP:

1-Yr Basic @ \$45, Student/60+ @ \$25.....+ \_\_\_\_\_

I WANT TO MAKE A GIFT TO THE MHPN + \_\_\_\_\_

**PAY THIS TICKET TOTAL:**.....**= \$** \_\_\_\_\_

## ...OR ARE YOU A VENDOR? REGISTER HERE!

*For up to 2 people on Thursday and Friday, includes continental breakfast, lunch, AM & PM beverages, sessions. Additionally, Opening Reception and Vendors' Showcase on Thursday and Keynote on Friday. See "Important Registration Details," opposite page.*

MHPN Member.....**PAY \$160** \_\_\_\_\_

Non-Member; 1 yr basic member inc.....**PAY \$205** \_\_\_\_\_

Donor (see booth discount on pg 34).....**PAY** \_\_\_\_\_

I need (circle one) 0, 1, 2 tables. I need electricity YES \_\_\_ NO \_\_\_

Second person's name, if applicable (no additional form needed): \_\_\_\_\_

## THEN EVERYBODY PAYS HERE!

*If one payment is made for several registrants, complete a separate form for each person and submit together.*

CHOICES FOR REMITTANCE. Please check one:

☐ 1. CHECK # \_\_\_\_\_ made payable to "MHPN" ☐ 2. PO # \_\_\_\_\_ ☐ 3. CREDIT CARD: VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ DISCOVER \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ REQUIRED: Expiration (mm/yy) \_\_\_\_\_ / \_\_\_\_\_ and CVV \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ YOUR SIGNATURE: \_\_\_\_\_

MAIL OR FAX THE REGISTRATION FORM WITH CHECK, PURCHASE ORDER, OR CHARGE CARD INFORMATION TO:  
**MICHIGAN HISTORIC PRESERVATION NETWORK, 313 EAST CÉSAR E. CHÁVEZ AVENUE, LANSING, MICHIGAN 48906 / FAX: (517) 371-9090**



## Michigan Historic Preservation Network

313 East César E. Chávez Avenue  
Lansing, Michigan 48906

[WWW.MHPN.ORG](http://WWW.MHPN.ORG)

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### CONTINUING EDUCATION CREDITS AVAILABLE AGAIN THIS YEAR!

AICP: CM 47.75 and L 1.25;  
AIA: 18.5 HSW and 31 LU;  
and Master Citizen Planner!

### WANT TO VOLUNTEER OR APPLY FOR A SCHOLARSHIP?

See page 34 or visit [www.mhpn.org](http://www.mhpn.org).

### MHPN MISSION:

We advocate for Michigan's historic places to contribute to our economic vitality, sense of place, and connection to the past.

*Should you receive more than one copy of this brochure, it likely was sent to you directly by one of our partners. Please use the extra brochure to introduce someone new to the MHPN.*