

The Michigan Historic Preservation Network
2022 CONFERENCE SPONSORSHIP FORM

Please return by Friday, January 14, 2022, Midnight

- 1) SPONSORSHIP AMOUNT: \$ _____
How should your listing read in the brochure? _____
Best contact about this sponsorship _____
No. & Street _____ City _____ State _____ Zip _____
Phone _____ E-Mail _____
- 2) If applicable, list your choice(s) made from the attached Sponsorship Opportunities List:

(If concerned your choice is taken, provide several of interest. Titles remain working titles until press-time.)
- 3) If you would like an invoice closer to the conference, indicate the date _____
- 4) If you are making your payment now, choose one:
a) Check # _____ made payable to "MHPN" (MHPN IRS Tax ID 38-2878515)
b) Credit Card – Check One: VISA _____ MASTERCARD _____ DISCOVER _____
_____ Exp: mm/yy _____ Security code: _____
Name on Card _____
Your signature _____
- 5) Return this Conference Sponsorship and payment (if paying now) in one of these ways:
TO MAIL OR HAND-DELIVER this form with check or charge card info, use:
M.H.P.N. – 2022 Annual Conference
313 East César E. Chávez Avenue, Lansing, Michigan 48906-4416
OR
TO FAX this form with charge card info, use: 517-371-9090
OR
TO GIVE ON-LINE, go to www.mhpn.org
See the Donate button in the upper right. As you complete the form, choose Annual Conference as the "Designation" and, when checking out, add your chosen Sponsorship Opportunity in the "Order Notes."
- 6) If your support is \$250 or more, e-mail your logo to Janet. (If used in a conference brochure recently, the logo need not be sent again unless changed.) Also contact Janet with questions:
Janet Kreger, 2022 Conference Funding Coordinator / (734) 222-9310 / kregerj1981@att.net

The MHPN is a 501(c)3 organization for which your contribution may be tax deductible.
You will be receipted for your contribution for tax purposes. Thank you very much!

For office use only:

LOGO: On-File	Pending	Rec'd	N/A	*	Added to brochure text:	*
Postmark/Time-Stamp/Hand-Delivery:				*	Added to brochure donor page:	*
Received by Janet/MHPN Office				*	Thank you and receipt:	*

The Michigan Historic Preservation Network's 42nd Annual Statewide Conference
 Wednesday-Saturday, May 11-14, 2022, in historic Holly, Michigan

2022 CONFERENCE SPONSORSHIP OPPORTUNITIES & BENEFITS

NOTE: For your logo and/or name to be in the conference brochure, please return your sponsorship form by Friday, January 14, 2022, midnight.

Request invoicing closer to the conference, if desired. If you make a gift toward a sponsorship that funds it in part, we will ask other sponsors to join you. Until there is 100% funding for an opportunity, there is a need for your support!

The MHPN is a 501(c)3 organization. Gifts may be tax deductible and are receipted with our thanks.

YOUR BENEFITS	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$750	\$500	\$250	\$249>
Name/Logo in brochure, on signage, and on registration landing page	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Name Only
Vendors' Showcase booth discount	Free	Free	Free	75% off	50% off	25% off	25% off	10% off	Free
Virtual Vendors' Showcase	Free	Free	Free	Free	Free	Free	Free	Free	Free
Acknowledgement at conference	X	X	X	X	X	X	X	X	X
Inclusion in MHPN Annual Report	X	X	X	X	X	X	X	X	X
VIP reception invitations	10	9	8	7	6	5	4	3	2
Paid conference registrations	6	5	4	3	2	1			

Interested in a Vendors' Showcase booth? Remember to sign up!
Contact Janet Kreger – Phone: 734-222-9310 – Email: kregerj1981@att.net
 When confirming booths, donor requests are given preference if received early enough.

For a sponsorship of \$10,000+ (these sponsors are recognized on the brochure's first page):

- _____ Conference Underwriter
- _____ Conference Underwriter

For a sponsorship of \$7,500 (multiple donors welcome to make up the total):

- _____ Keynote – Sara Bronin, architect and attorney specializing in preservation, property, and land use, Cornell College of Architecture, Art, and Planning (Friday afternoon)
- _____ 31st Annual Preservation Awards Ceremony (Friday evening)

For a sponsorship of \$5,000 (multiple donors welcome to make up the total):

- _____ All-Conference Reception and Vendors' Showcase – Public Welcome (Thursday COB)
- _____ Graduate Student and Young Professional Volunteers

For a sponsorship of \$2,500 (these 5 Track Sponsors are recognized on their own brochure page):

- _____ Track 1 – Theme: "Our Town: Preserving Places Together"
- _____ Track 2 – Information: What You Need to Know to Make Preservation Work
- _____ Track 3 – Preservation Case Studies and Applied Skills
- _____ Track Live - Conference Live-Streaming
- _____ Track On-Line - Post-Conference Recordings-on-Demand (offering AIA and AICP credits!)

For a sponsorship of \$1,000:

- _____ Pre-Conference Workshop – SHPO: Your Partner in Preservation (Wed afternoon)
- _____ Pre-Conference Workshop – Sound Preparation, Great Local Projects (Wed afternoon)
- _____ Opening Plenary Session: "Leveraging the Power of Place" (Thursday morning)
- _____ Continental Buffet Breakfast (Thursday)
- _____ Box Lunch in the Courtyard (Thursday)
- _____ Continental Buffet Breakfast (Friday)
- _____ Keynote Lunch (Friday)
- _____ Post-Conference Workshop – SHPO: Working with Local Historic Districts (Saturday)

For a sponsorship of \$750:

- _____ Welcome (Thursday morning)
- _____ Silent Auction Host (Thursday and Friday)
- _____ Marketplace Host (Thursday and Friday)
- _____ Great Michigan Road Trip with Breakfast (Saturday)

For a sponsorship of \$500:

Track One Sessions – Theme

- _____ The Full Story: Encouraging Inclusion in Community Historic Preservation
- _____ Realizing a 30-Year Dream: The Michigan State Capitol and Heritage Hall
- _____ Archaeology and the Tribal Historic Preservation Officers
- _____ Bringing Historic Cemeteries Back to Life
- _____ Importance of Preservation and Celebrating Park Land History
- _____ An Accessible Future for Historic Preservation

Track Two Sessions – Information

- _____ Beyond Planning: Engaging Proactive Preservation
- _____ The New Michigan Historic Tax Credit
- _____ Show Me the Money! Support for Preservation from the National Park Service
- _____ Archaeology and the National Register of Historic Places
- _____ Modernism for the Masses: Development and Design at Midcentury

Track Three Sessions – Case Studies and Applied Skills

- _____ Soaring Atriums: Challenges in Rehabilitation in Detroit and Flint
- _____ Planning Together: Grand Rapids School to Affordable Housing
- _____ Deception & Detail: Plaster Restoration at Detroit's Michigan Central Station
- _____ Dearborn's City Hall Art Space Lofts & Wagner Place
- _____ Pandemic to Preservation: Rochester Hills Museum & Holly Heritage Farmstead

For a sponsorship of \$350:

- _____ Scholarships for student/teacher/young professional/adult (at least 12 are sought)
 Bus and Walking Tours:
- _____ Exploring Towns along the Saginaw Turnpike (Thursday afternoon)
- _____ Exploring the People and Endeavors that put Holly on the Map (Friday morning)

For a sponsorship of \$250:

- _____ Morning Break (Thursday)
- _____ First Afternoon Break (Thursday)
- _____ Second Afternoon Break (Thursday)
- _____ First Morning Break (Friday)
- _____ Second Morning Break (Friday)
- _____ Afternoon Break (Friday)

General Fund support at the sponsorship levels above and for any gift of \$1 - \$249:

These contributions are important! Your support goes in the Conference's General Fund for use where needs exist but are often unmet - i.e. participant materials, professional accreditations, printing and mailing, etc.

NOTE: Programs are set; titles above, however, are working titles changeable until press-time.

Thank you for considering our request for your financial support!

We offer three opportunities annually to showcase your business *and* help the MHPN: 1) You can be part of this Annual Statewide Conference (circulation: 10,000 brochures, 7,000 postcards, and electronic media), 2) our Annual Historic Resource Council Directory (circulation: 2,250 directories and MHPN website), and 3) our Annual Fall Benefit (circulation: 4,000 electronic invitations, MHPN website, and social media).

Link your company's name with our well-established statewide programming! It's a win-win!