



July, 2023

Dear Friend of Michigan Preservation:

We're writing to invite you to be a Sponsor of the Michigan Historic Preservation Network's 29th Annual Fall Benefit. We thank you for considering our request!

THE EVENT: This year we're at The Mercado & Plaza in Mexicantown from 5:00-8:30 PM on Sunday, October 15; a bus tour of its Southwest Detroit neighborhood is beforehand. Not everyone knows that Mexicantown boasts noteworthy urban design and contemporary buildings designed by Thomas Hoepf, Principal Design Architect with the nationally-recognized architectural firm of Teng & Associates when it was Chicago-based and began on the master plan in 2000. The Mercado is an historic building of the future. Come see it now!

DONOR RECOGNITION: You'll receive recognition in our Benefit promotions, on the MHPN website and our other media platforms, in the evening's print program and on signage, and in our Annual Report. You may want to be part of our complimentary Virtual Vendors' Showcase that will run 24/7 from the time registration opens the first thing in August to when the event is over – we'll send you more information about that.

WHY SUPPORT US? Supporting the Benefit is a good investment in the MHPN's promotion of preservation as a tool for economic revitalization in communities small and large. Addressing local preservation needs, growing our easement program and revolving fund, and serving as your legislative advocate are just a few of our efforts with an impact on you.

A list of sponsorship levels and benefits is enclosed. A sponsorship form is included; ask for invoicing, if desired. Or, to give on-line, go to www.mhpn.org; from the Donate button in the upper right, choose "Fall Benefit" as the Designation. **Please respond by Sunday, September 24, 11:59 PM**, for recognition in the evening's program and media outreach!

We hope to hear from you!

A handwritten signature in black ink that reads "Janet".

JANET L. KREGER
2023 MHPN Fall Benefit Fundraising Coordinator

Direct your questions to Janet – EMAIL: kregerj1981@att.net / PHONE: 734-222-9310 / FAX: 734-222-9311
Enclosed - 1) 2023 Sponsorship Opportunities & Benefits, 2) Sponsorship Form, 3) Return Envelope