



Dear Friend of Historic Preservation:

The Michigan Historic Preservation Network (MHPN) requests your support of its 45th annual statewide preservation conference. The conference will be held in Sault Ste. Marie, May 15-17, 2025, headquartered on the historic Fort Brady campus of Lake Superior State University. This year's theme is, "Bringing Stories to Light." We invite you to invest in the conference and the continued success we share in preserving Michigan's historic assets.

SPONSOR RECOGNITION: Before the conference, your business is recognized in our 8,500 brochures, on the MHPN website and Facebook page, in social media, in our monthly e-newsletter, and on the conference landing page which everyone sees during on-line registration. Your business is recognized during the conference on signage and in power points, and when sponsors are thanked at the sessions, tours, and special events.

WHY SUPPORT US? Your benefits include being hosted at a VIP reception and you may have complimentary registrations. The price of your table space may be reduced at the Vendors' Showcase; the Virtual Vendors' Showcase is available for free ahead of time. You'll be recognized in the MHPN's Annual Report. The greatest return on your investment, however, is that the conference inspires and educates buyers for the services, products, and properties you offer. Participants note your support.

Please take a moment and choose from among the enclosed giving opportunities, *request invoicing later if desired*, and mail, email, or fax your Sponsorship Form to the MHPN. Or to give on-line, see that option at the bottom of the Sponsorship Form. We must hear from you by <u>Wednesday</u>, <u>January 15</u>, <u>2025</u>, to include you in the brochure.

Thank you for considering our request. Your support is very important to us!

JANET L. KREGER

2025 Conference Funding Coordinator

Direct your questions to Janet – EMAIL: kregerj1981@att.net / PHONE: 734-222-9310 / FAX: 734-222-9311 Enclosed – The 2025 1) Sponsorship Opportunities & Benefits, 2) Sponsorship Form, 3) Return Envelope