

The Michigan Historic Preservation Network's 45th Annual Statewide Conference
 Thurs-Sat, May 15-17, 2025, Lake Superior State University, Sault Ste. Marie, MI

2025 CONFERENCE SPONSORSHIP OPPORTUNITIES & BENEFITS

NOTE: For your logo and/or name to be in the conference brochure,
please return your sponsorship form by Wednesday, January 15, 2025, 11:59PM

Request invoicing closer to the conference, if desired. If you make a gift toward a sponsorship that funds it in part, we will ask other sponsors to join you. Until there is 100% funding for an opportunity below, there is a need for your support! The MHPN is a 501(c)3 organization. Gifts may be tax deductible and are receipted with our thanks.

YOUR BENEFITS	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000	\$750	\$500	\$250	\$249>
Name/Logo in brochure, on conference.. Logo & signage, on registration landing page	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Name Only
Vendors' Showcase table discount.....	Free	Free	Free	Free	75% off	50% off	25% off	10% off		
Virtual Vendors' Showcase	Free	Free	Free	Free	Free	Free	Free	Free	Free	Free
MHPN <i>Annual Report</i>	X	X	X	X	X	X	X	X	X	X
VIP reception invitations.....	11	10	9	8	7	6	5	4	3	2
Paid conference registrations.....	6	5	4	3	2	1				

Interested in a Vendors' Showcase table? Remember to sign up!
Contact Janet Kreger – Phone: 734-222-9310 – Email: kregerj1981@att.net
 When confirming booths, donor requests are given preference if received early enough.

For a sponsorship of \$10,000+ (these sponsors are recognized on the brochure's first page):

_____ Conference Underwriter _____ Conference Underwriter _____ Conference Underwriter

For a sponsorship of \$7,500 (or you can be one of multiple donors contributing to the total):

_____ Keynote–Dan Gilmartin, Executive Dir & CEO, Michigan Municipal League (Fri after lunch)
 _____ 34th Annual Preservation Awards Reception and Ceremony (Friday evening)

For a sponsorship of \$5,000 (or you can be one of multiple donors contributing to the total):

_____ All-Conference Reception and Vendors' Showcase – Public Welcome (Thursday COB)
 _____ Travel and Expense Fund for Graduate Student/New Professional Volunteers

For a sponsorship of \$2,500 (these 4 Track Sponsors are recognized on their own brochure page):

_____ Track 1 – Theme: "Bringing Stories to Light" (Thursday & Friday)
 _____ Track 2 – Information: What to Know to Make Preservation Work (Thursday & Friday)
 _____ Track 3 – Preservation Case Studies and Applied Skills (Thursday & Friday)
 _____ Track 4 – Tours: Showcasing the Resources of the Host Community (Thursday & Friday)

For a sponsorship of \$1,500:

_____ Sunset Boat Cruise through the Soo Locks (Thursday early evening)
 _____ Programs of the State Historic Preservation Office (a 4 session track, Thursday & Friday)
 _____ Lunch (Thursday)
 _____ Lunch (Friday)

For a sponsorship of \$1,000:

_____ Welcome and Annual Meeting (Thursday morning)
 _____ Continental Buffet Breakfast (Thursday)
 _____ Continental Buffet Breakfast (Friday)
 _____ Saturday Morning Program - Underwater Archaeology, Maritime Heritage & Shipwrecks

For a sponsorship of \$750:

_____ Silent Auction Host (Thursday and Friday)
 _____ Marketplace Host (Thursday and Friday)

For a sponsorship of \$500:

Track One Sessions on Thursday and Friday – Theme:

- _____ Creating Celebrations that Reflect Your Community’s Past
- _____ Polishing Significance by Drilling into Cultural Landscapes
- _____ Growing New Audiences through Digital Storytelling
- _____ It All Comes Full Circle: Michigan Stories from the Field
- _____ Archival Stories and Preservation: Interpreting the Keweenaw’s Quincy Mine
- _____ Maximizing Storytelling & Audience Engagement
- _____ Before there was a Lighthouse: Shining a Light on Point Iroquois

Track Two Sessions on Thursday and Friday – Information:

- _____ Saving and Preserving Saginaw’s Castle Station: An Endless Story
- _____ Michigan Main Street Program - The Economic Impact of Downtown Management
- _____ Art Adorns the Path of Life: The William Wright Co. and Decoration of Michigan’s Capitol
- _____ Michigan Historic Preservation Tax Credit – Details Shared, Questions Answered
- _____ Incentives for Successful Preservation Projects – Part 1: Introduction
- _____ Incentives for Successful Preservation Projects – Part 2: Intermediate

Track Three Sessions on Thursday and Friday – Case Studies and Applied Skills:

- _____ Historic Façade Lighting: History, Tips, and Lessons Learned
- _____ Restoring a National Landmark – Detroit’s Guardian Building
- _____ Reviving American Train Depots
- _____ Transforming Historic Schools into Sustainable Housing Solutions
- _____ Restoring Belle Isle’s James Scott Memorial Fountain
- _____ Stannard Rock Lighthouse: A Solitary Monument in Lake Superior
- _____ Restoring the U.S. Life-Saving Station at the U.P.’s Vermilion Point

Track Four Tours on Thursday and Friday – Showcasing the Resources of the Host Community:

- _____ The Fort Brady History of Lake Superior State University
- _____ Sacred Spaces, Special Places: Sault Ste. Marie’s Houses of Worship
- _____ Sault Ste. Marie’s Residential Gems + Much More
- _____ Downtown Sault Ste. Marie – Commercial, Organizational, Governmental

State Historic Preservation Office/Tribal Historic Preservation Office Program Collaborations:

- _____ Bringing SHPO/THPO Data into the Twenty-First Century
- _____ Non-Invasive Methods of Identifying Subsurface Resources
- _____ Partners Working Together to Preserve the Saint Mary’s Falls Canal (Soo Locks)
- _____ Certified Local Government Program

For a sponsorship of \$400:

- _____ Registration Scholarships for student/teacher/new professional/volunteer (12 are sought)

For a sponsorship of \$250:

- _____ Morning Break (Thursday)
- _____ First Afternoon Break (Thursday)
- _____ Second Afternoon Break (Thursday)
- _____ Morning Break (Friday)
- _____ Afternoon Break (Friday)

General Fund support at the sponsorship levels above and for any gift of \$1 - \$249:

These contributions are important! Your support goes in the Conference’s General Fund for use where needs exist but often are unmet -i.e. accreditation, AV equipment, printing & mailing, etc.

NOTE: Programs are set; titles above, however, are working titles firmed up at press-time.

Thank you for considering our request for your financial support!

We offer three opportunities annually to showcase your business *and* help the MHPN: You can be part of
1) this Annual Statewide Conference (circulation: 8,500 brochures, 5,000 postcards, and social media),
2) our Annual Historic Resource Council Directory (circulation: 500 directories and MHPN website), and
3) our Annual Fall Benefit (circulation: 4,000 electronic invitations, MHPN website, and social media).

Link your company’s name with our well-established statewide programming! It’s a win-win!